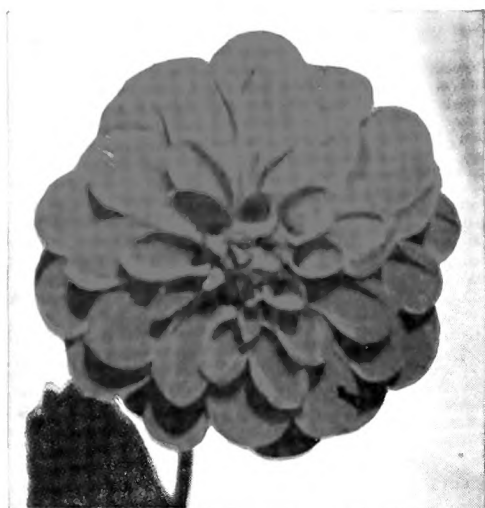


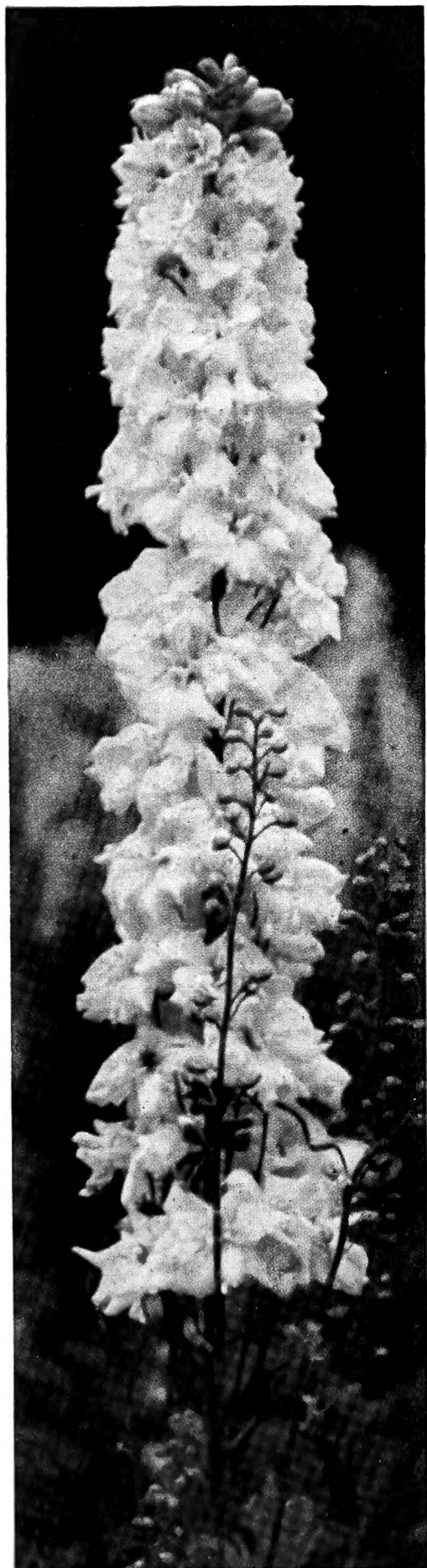
Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.09



Miniature Dahlia
AFLAME

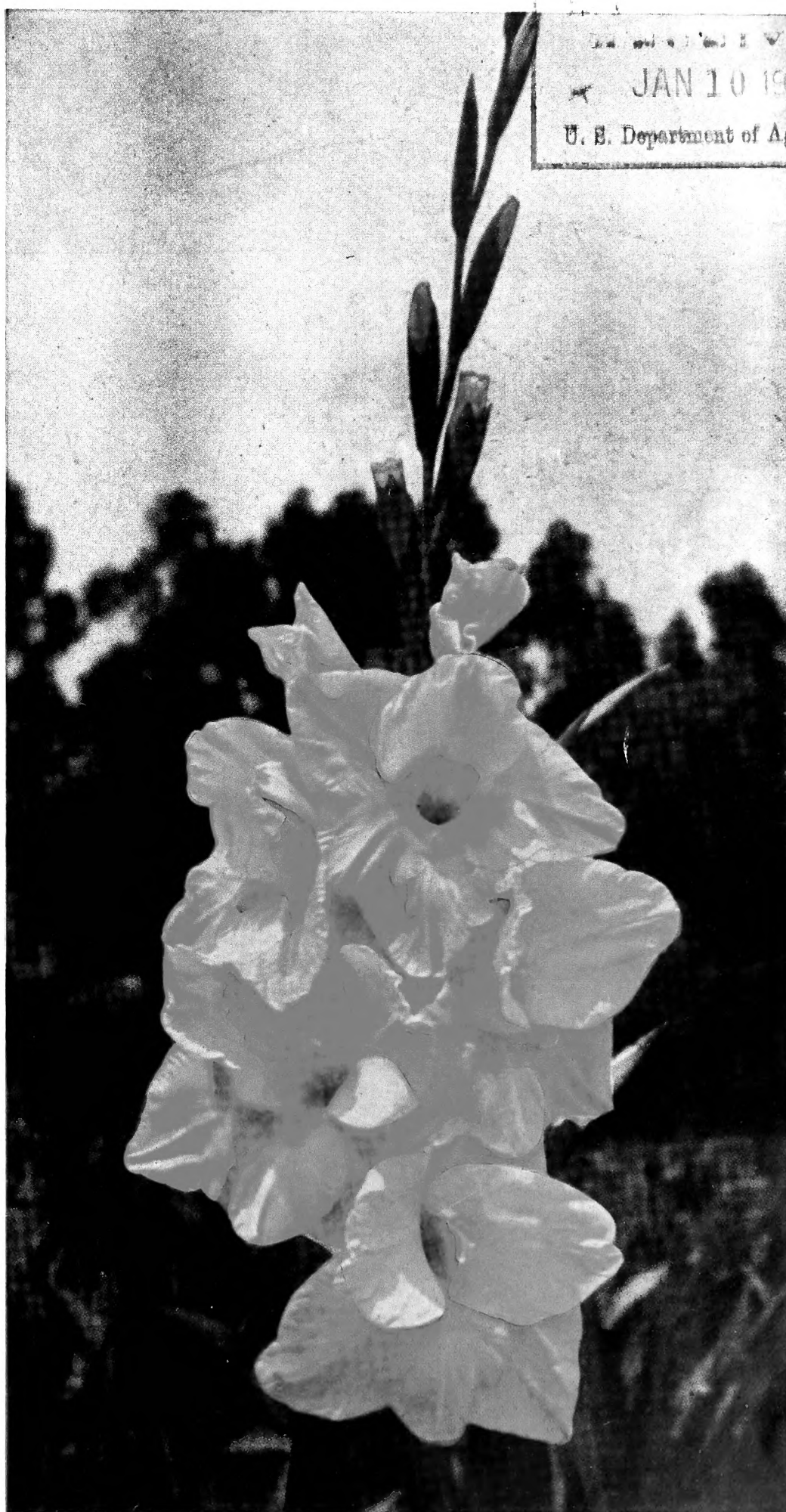


Delphinium — GALAHAD

1939

DAHLIAS GLADIOLUS

SELECTED SEED SPECIALTIES



Gladiolus — CALIFORNIA

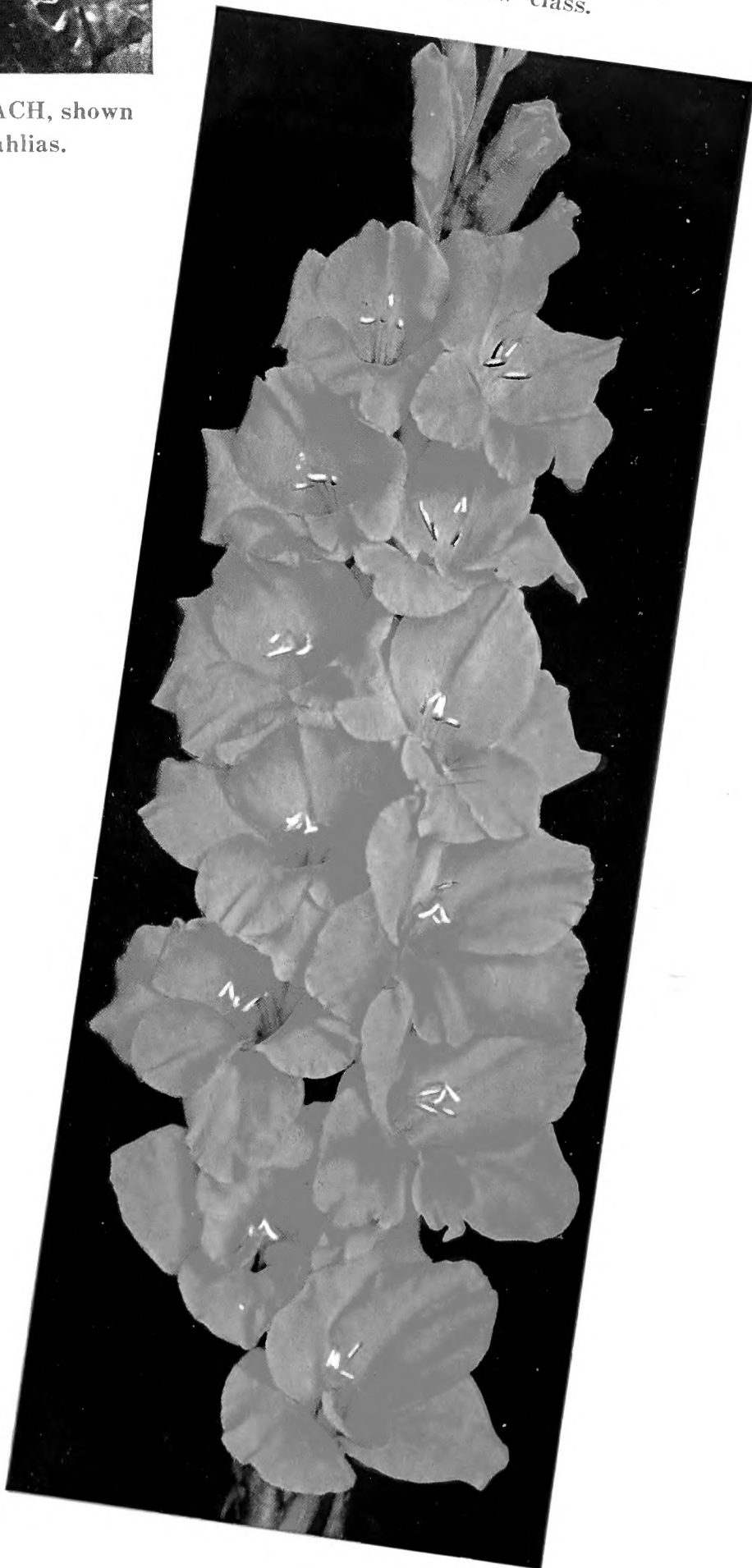
CARL SALBACH
657 Woodmont Ave., Berkeley, California

Below — LA FIESTA — the only non-fading orange. Actually far brighter than pictured.



Above, CARL SALBACH, shown hybridizing dahlias.

Below — GOLDEN GODDESS— first patented gladiolus, "tops" in yellow class.



"IT COSTS NO MORE TO GROW THE BEST"

You can't insure your garden — but a very few additional cents invested in Salbach seeds or bulbs will bring you the next best thing — assurance that you are starting with the finest stock obtainable.

An advertisement of a few years ago carried the title, "What a whale of a difference a few cents make," but in terms of your garden, this statement wouldn't tell half the story. After all, it takes just as much garden space, just as much water, and just as much weeding for you to grow a poor plant as for a prize-winner. But those few extra pennies on your original purchase determine whether your garden is one that your neighbors truly envy, or whether it is "just another garden."

As an example of the excellence of Salbach stock, we quote from a letter sent, not to us, but to a customer who had chosen to send our merchandise abroad — "The gladiolus you sent me are the biggest happiness I ever had. They are the richest things I ever saw in my garden. No one here has ever seen such fine flowers. Many people from way off, including nurserymen and commercial gardeners, came to see them" — this from far-off Denmark.

The bulbs and seeds we send out are the finest that can be obtained, and are free from pests or injurious diseases. Our gladiolus are given special precautionary treatment, and our dahlias and seeds are carefully inspected for any sign of sickness or insects.



Member of

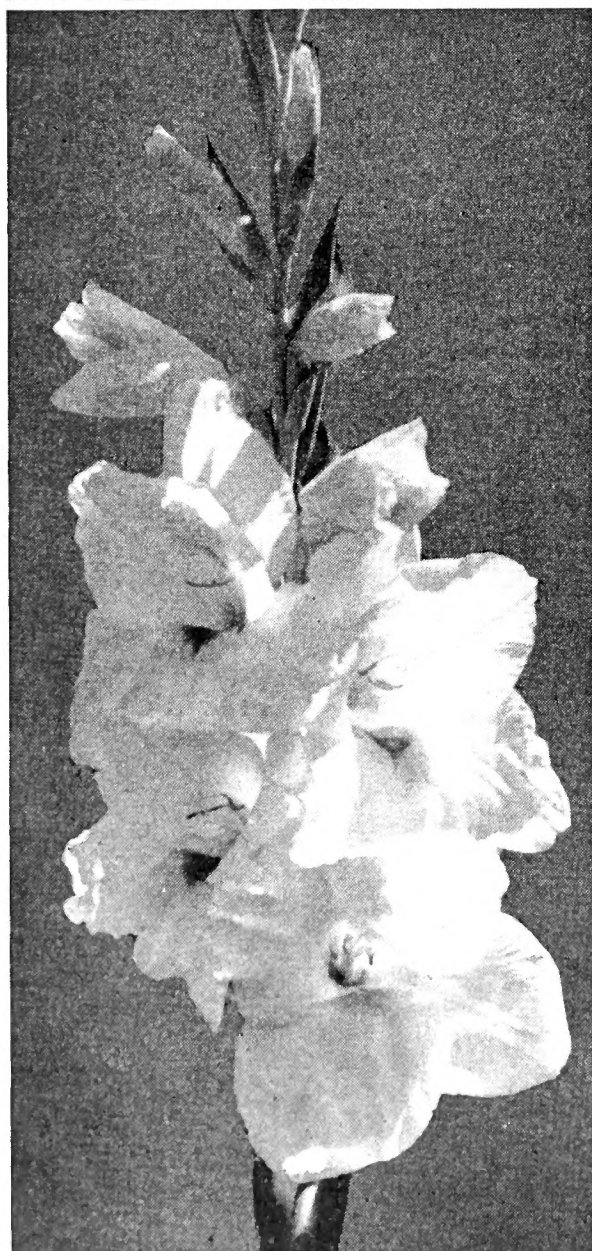
ALAMEDA COUNTY FLORAL SOCIETY
ALAMEDA DAHLIA SOCIETY
AMERICAN DAHLIA SOCIETY
AMERICAN IRIS SOCIETY
BRITISH GLADIOLUS SOCIETY
BRITISH IRIS SOCIETY
CALIFORNIA GLADIOLUS SOCIETY

CALIFORNIA HORTICULTURAL SOCIETY
CENTRAL CALIFORNIA NURSERYMEN'S ASSOCIATION
DAHLIA SOCIETY OF CALIFORNIA
DAHLIA SOCIETY OF SOUTHERN CALIFORNIA
EAST BAY GLADIOLUS SOCIETY
FELLOW ROYAL HORTICULTURAL SOCIETY
NEW ENGLAND GLADIOLUS SOCIETY



Begonias (Tuberous Rooted)	14
Christmas Suggestions	11 and 26
Dahlias	17-23 incl.
Large Flowering	18-23 incl.
New Introductions	18
Small Flowering	17
Special Collections	23
Dahlia Seed	24-25
Gladiolus	2-15 incl.
Large Flowering	2-15 incl.
New Introductions	2-3
Small Flowering	14
Special Collections	14-15
How to Control Thrips	10
How to Order	16
Selected Seed Specialties	26-32 Incl.

1939 GLADIOLUS INTRODUCTIONS



Top — KING OF HEARTS, shown with
Vagabond Prince (left) to indicate
its great size.

Bottom — JUNE BRIDE

This season we are releasing a set of gladiolus whose outstanding quality we never expect to see duplicated. Each one of the five is a "super" gladiolus — so outstanding that we rank each one as worthy of patenting — as we did Golden Goddess and Grand Opera. They outrank the combined output of our two best seasons (Grand Opera, Miss America, Candy Heart and Pink Princess last season and Golden Goddess and La Fiesta, in 1935); in fact, we would be inclined to pick out this year's set against our five best introductions of all time, despite the fact that we have released such champions as Betty Nuthall, Miss Alameda, Opal Queen, Rising Sun, Queen Helen II, Salbach's Orchid, Salbach's Pink, plus the 1935 and 1937 releases above.

CALIFORNIA (Salbach 1939). Plant Patent Applied For. (Picardy X Magna Blanca x "appleblossom" seedling). Bigger than big — a breath-taking beauty that generally calls for a remark similar to "it isn't true. There can't be a gladiolus that big." Outstanding in every other manner, too — one of the finest achievements in gladiolus for all time. Received a first prize award in the seedling class, first as largest flower in the show (with $7\frac{3}{4}$ inch floret, judges' measurement), and the American Home Achievement Medal — Eastbay Gladiolus Society Show, 1938.

The bigness of this outstanding mammoth is not indicated in the least by measurements, because the shape of the flower (round, not square or triangular), and the ideal placement (see cut), combine to give the flower far more "all-around" size than any mere diameter measurement can indicate. Slightly ruffled.

For color and beauty, California ranks just as high as for size. Somewhat similar to Frank J. McCoy in color, but two or three times as large.

It is pure geranium pink, with blotch barely deeper (begonia rose)—giving almost a self-colored effect. Forty-two inches tall, with long flower spike. Substance unusually heavy and leathery. A rapid increaser. Sold only under the understanding that every bulb will be subject to patent restrictions, providing, of course, that our patent application is granted. As with Golden Goddess and Grand Opera, a warning to the effect that it can be grown for the personal enjoyment of the purchaser, but that no stock of California may be sold, leased, or given away or in any way transferred without the written consent of Carl Salbach, the patentee.

Our harvest of California was much smaller than we had expected, but since we had already started to print our catalog cover (with picture of California) we could not hold it until 1940 — hence the higher price. Large bulbs, \$10.00 each; bulbs $\frac{3}{4}$ " to 1" \$7.50.

HELEN OF TROY (Salbach 1939). Plant Patent Applied For. (Picardy X Grand Opera). At last! A mammoth type of gladiolus in the soft, delicate Wasaga type of coloring. Named for one of history's famous beauties because its first claim to fame is its beauty. Would have surely been introduced, even if it had only half the size, thanks to its wonderful color, its tall, vigorous growth, its fine placement, growing habit, etc. As it is, however, with its beauty and size combined, its future is unlimited, and it is best described by the all-inclusive term, "Champion".

First Award, seedling class, East Bay Gladiolus Society Show.

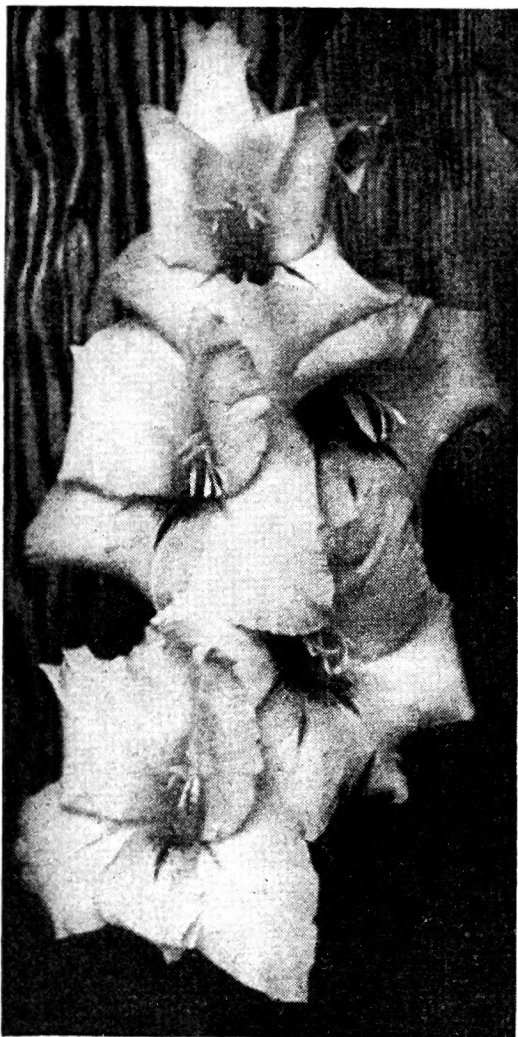
The color is soft light apricot with a smoky blotch of soft brown, the latter being faintly edged soft scarlet. Placement and facing ideal, substance leathery. Florets consistently six and one-half to eight inches across. Very wide open. Six to eight of 18 to 19 buds open at once, making a 27-inch flower head. Plant $4\frac{1}{2}$ to 5 feet tall. Spikes always straight. Mid-season.

Sold only under the understanding that every bulb will be subject to patent restrictions, providing, of course, that our patent application is granted. As with Golden Goddess and Grand Opera, a warning to the effect that it can be grown for the personal enjoyment of the purchaser, but that no stock of Helen of Troy may be sold, leased, or given away or in any way transferred without the written consent of Carl Salbach.

No bulblets or small sized bulbs for sale. Bulbs one inch or over in diameter — \$5.00 each.

About Patents

Plant patents carry no guarantee that the variety is outstanding; on the other hand, it is economically unsound for a gladiolus grower to patent anything but a "best seller" otherwise he will be out his patent costs, which total nearly \$200.00, as well as the early, high priced sales usually made to other growers. The patent holder has to make his money from a large volume of sales at a low price — and only a top-notch variety will do that.



SIR GALAHAD

JUNE BRIDE (Salbach 1939). Plant Patent Applied For. (Picardy X (Magna Blanca x "appleblossom seedling")). Stately and beautiful, this well named gladiolus most certainly does resemble a queenly bride. It is an aristocratic creamy white, whose beauty is strikingly accentuated by its blotch of soft red (the blotch is so soft in tone that it approaches pink).

Very tall and vigorous, with florets so large that it borders on the mammoth class. Habit perfect, including ideal placement and facing, and excellent substance. Six of 18 florets open at once, each being 6 inches in diameter, or larger, and wide open. But best of all are the dimensions of its height and flower spike — for it is 5 to 5½ feet tall, and the flower head is actually 2½ feet long, and always straight.

Not only is June Bride a tall, stately type of blotched (creamy) white, but it is entirely different than any others of this type—for the blotch is small, and very soft in tone—actually giving just enough color to bring out the soft beauty of the white. Truly a variety that "has everything" both for cut-flower uses, or for beauty in the average garden.

Sold only under the understanding that every bulb will be subject to patent restrictions, providing, of course, that our patent application is granted. As with Golden Goddess and Grand Opera, a warning to the effect that it can be grown for the personal enjoyment of the purchaser, but that no stock of June Bride may be sold, leased, or given away or in any way transferred without the written consent of Carl Salbach, the patentee.

No bulblets or small sized bulbs for sale. Bulbs one inch or over in diameter — \$5.00 each.

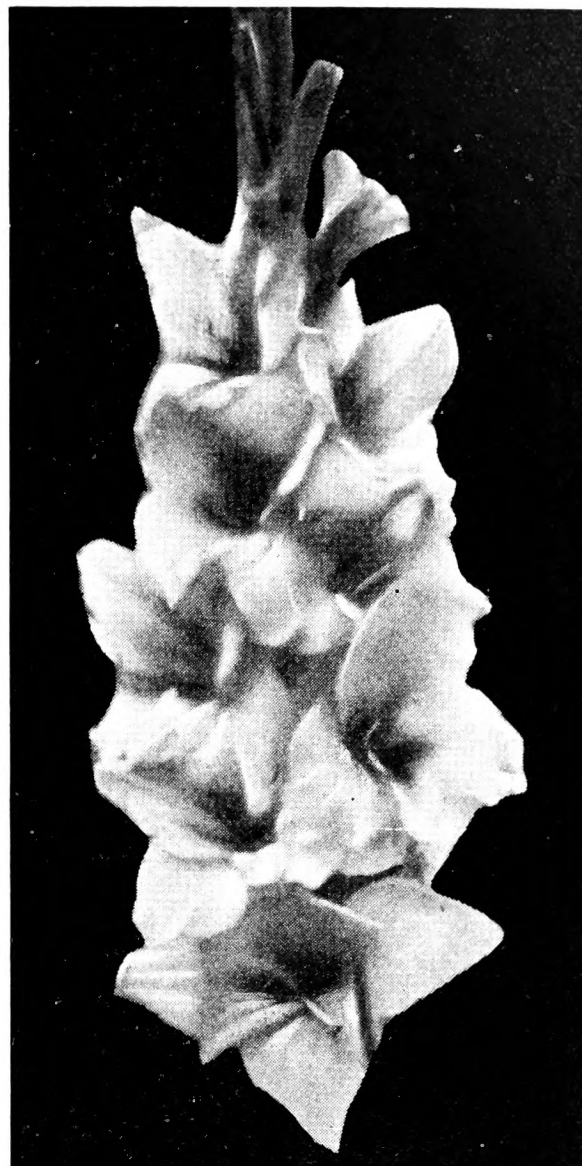
Mammoth gladiolus have always attracted a great deal of attention, but despite the fact that all five of our new introductions are sensationally large, we consider that the color, habit, and form of each is a more outstanding factor than their tremendous size.

KING OF HEARTS (Salbach 1939). Plant patent applied for. (Picardy X Grand Opera). Another mammoth that joins with Grand Opera and California in being one of the three gladiolus we have ever seen grown with florets exceeding eight inches in diameter. Like the other two, King of Hearts, too, is a real giant in every way — for it is unusually tall, has a tremendously long flower head, and its flowers are wide open, as tall as broad. In color it differs from the other two in that it is much closer to red — being "light coral red" with "carmine" line in throat (by Ridgway) — (actually being salmon, but distinctly on the coral-red tone, as we ordinarily imagine these shades).

So outstanding that it won a First Award as a seedling at the Eastbay Gladiolus Show although judged with only three open florets (eventually there were seven). Habit ideal in every way, including perfect placement and facing, and heavy substance. Vigor definitely unexcelled — rivalled only by some of the other new mammoths we are just offering. Spikes 5 feet tall with 2½ foot flower head, and florets 7 to 8½ inches in diameter. Six to 7 of 16 florets open at once, but the 16 buds and florets are so large that, with no gapping, they produce a flower head much longer than varieties with over 20 florets and buds.

Sold only under the understanding that every bulb will be subject to patent restrictions, providing of course, that our patent application is granted. As with Golden Goddess and Grand Opera, a warning to the effect that it can be grown for the personal enjoyment of the purchaser, but that no stock of King of Hearts may be sold, leased, or given away or in any way transferred without the written consent of Carl Salbach.

No bulblets or small bulbs for sale. Bulbs one inch or over in diameter — \$5.00 each.



HELEN OF TROY

SIR GALAHAD (Salbach 1938). Plant patent applied for. (Seedling X Seedling). A study in contrast, for the purity of its soft, rich, creamy white is enhanced by its diamond shaped blotch of rich crimson in the deep cream colored throat. A pure and perfect flower, well named for Galahad, the perfect knight.

Florets wide open, very large — not quite as large as Maunga, for instance, but gives the appearance of being larger, due to the fact that the florets are so wide open. Six of 18 buds open at once, with a long flower head. Substance excellent, habit ideal.

For a clean, soft flower that is at the same time bright, Sir Galahad is supreme. Nothing like it, for although June Bride also classes as a giant blotched creamy white, the blotches are different in size, color, and effect — in fact, the two are so different that they resemble each other only in technical classification.

Sold only under the understanding that every bulb will be subject to patent restrictions, providing, of course, that our patent application is granted. As with Golden Goddess and Grand Opera, a warning to the effect that it can be grown for the personal enjoyment of the purchaser, but that no stock of Sir Galahad may be sold, leased, or given away, or in any way transferred without the written consent of Carl Salbach, the patentee.

Stock limited. No bulblets or small sized bulbs for sale. Bulbs one inch or over in diameter — \$5.00 each.

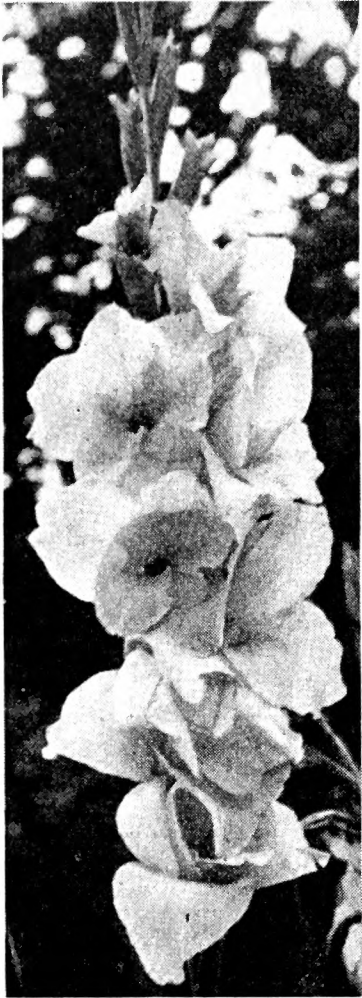
Group Collection

One bulb each

**Helen of Troy, June Bride,
King of Hearts and Sir Galahad**

\$16.00

RECENT GLADIOLUS INTRODUCTIONS



PARADISE



BEACON

This year, our collection of new gladiolus is unusually large; partially due to the fact that we made particularly strenuous efforts to ferret out all of the outstanding varieties (we list only the very best of all that we tried or saw), and partially to the fact that the breeding of recent years has been particularly productive. For convenience sake, we discuss them in groups, according to their colors:

WHITE AND CREAM — Snowprincess is an outstanding new variety, being a much taller edition of Maid of Orleans; Vredenburg a pure white on the order of Mammoth White, and unusually early; Shirley Temple is a beauty, huge and ruffled, easily the best of the creams.

YELLOW — Golden Goddess still holds its place as the leader in this color.

BLUE — Blue Beauty is a fine blue of good size, and Blue Peacock is a good novelty blue, fine color and very unusual.

PURPLE — King Lear is a splendid, big purple, and Takina is a giant which borders on the American Beauty shade.

ROSE RED — Leona, very tall, and fine of color, is good, and Timbuctoo, in darker coloring, is a real comer.

RED — Tip-Top still leads among the lighter reds, with Arabella and Black Opal as the best very dark reds. The former is the darker of the two.

SCARLET finds Regent as a fine new variety, with Beacon, very tall, and most unusual with its cream throat.

ORANGE — La Fiesta is the brightest, true, non-fading orange, with Rising Sun, a flaming scarlet-orange, and Bit O' Heaven and Carioca both being tall, and outstanding among the dark oranges. Mardi Gras is a fine big scarlet orange with light yellow throat, very distinctive.

SALMON RED finds John S. Bach as the best all-around variety, but with the lusciously colored Valerie the best for color.

SOFT ORANGE includes some fine new ones — the giant Aladdin, Barcarole, and Coral Glow all being truly outstanding.

BUFF TO APRICOT finds two larger "Wasaga's" in Amrita and Amulet, and Opal Queen is a big, opalescent variety that is nearly yellow in color.

SALMON — Smiling Maestro is still good in the deeper tones, and Vista Bonita is a huge new one of W. H. Phipps color.

LIGHT PINK — Miss America, a light flesh pink of perfect form and habit is, we believe, one of the finest new gladiolus in years; Carillon is deeper of color with a white throat, and Camellia and Candy Heart are the two finest blotched pinks in commerce, to the best of our knowledge. Rima is a very light orchid lavender pink and is one of the best.

DEEPER PINKS — Ellen Marie, a deeper Picardy, is good, and Festival Queen is very big and fine, but, of course, is now outclassed by the sensational, beautiful giant, Grand Opera. Pink Princess is a tall, medium sized gladiolus that is particularly outstanding because of its heavy substance. Then, in the orchid shades is Peggy Lou. The habit seems just like Picardy except that the substance is better, and, of course, the color (which is fine) is different.

BROWN — Maya Maid is indeed an unusual gladiolus, alone in its coloring.

SMOKY — Zuni and Vagabond Prince are both leaders; the former is of the fine "ashes of roses" coloring, and Vagabond Prince is a deep, smoky, brownish red, very, very rich in coloring.

The varieties discussed, above, total to forty-three, and the addition of our sensational 1939 introductions makes forty-eight, which is probably the longest list of new gladiolus we have ever carried — but, as previously mentioned, represents no deviation from our policy of listing nothing but the outstanding "better" varieties.

To help those choosing varieties by colors, we have listed all of our gladiolus by colors. Needless to say, some fall "on the borderline" between two classes, but we have segregated them into reasonably distinctive groups. The 1939 introductions are not included in this classification.

WHITE — Magna Blanca, Maid of Orleans, Mammoth White, Maunga, Snowprincess, Star of Bethlehem, Vredenburg; With markings — Etenard, Mme. Sully, Surfside.

CREAM — Shirley Temple.

YELLOW — Golden Dream, Golden Goddess, Harvest Moon, Primrose Princess.

LAVENDER — Minuet.

BLUE — Blue Admiral, Blue Beauty, Blue Peacock, Milford, Pelegrina.

PURPLE — Charles Dickens, King Lear, Takina.

ROSE RED — Leona, Timbuctoo.

RED — Amador, Commander Koehl, Tip-Top, Tunia's Triumph.

DARK RED — Arabella, Black Opal, Moorish King, Rewii Fallu, Whero.

SCARLET — Dr. F. E. Bennett, Regent; Light throat — Beacon.

ORANGE — Bit O'Heaven, Carioca, La Fiesta, Rising Sun, Senorita; With markings — Mardi Gras.

SALMON RED — John S. Bach, Valerie.

SOFT ORANGE TO GRENADINE — Aladdin, Barcarole, Coral Glow, Grand Slam; With markings — Betty Nuthall.

BUFF TO APRICOT — Amrita, Amulet, Opal Queen, Paradise, Picardy, and Wasaga.

SALMON — Frank J. McCoy, Mrs. John S. Wood, Salbach's Pink, Smiling Maestro, Vista Bonita, W. H. Phipps.

LIGHT PINK — Miss America; White throated — Carillon, Coryphee; Blotched — Camelia, Candy Heart.

MEDIUM PINK — Early Peach, Ellen Marie, Festival Queen, Grand Opera, Mildred Louise, Pink Princess; Two-toned — Miss Alameda, Phyllis McQuiston, Queen Helen II, Siegfried.

DEEP PINK — Cascade, Miss New Zealand; White throated — Pfitzer's Masterpiece.

ROSE PINK — Chamouny, Early Rose, Gertrude Swenson.

ORCHID PINK — Peggy Lou, Salbach's Orchid; Very light — Dorothy Simpson, Rima.

BROWN — Maya Maid.

SMOKY — Bagdad, Mother Machree, Zuni; Blotched — Emile Aubrun, Marmora, Vagabond Prince.

GENERAL LIST OF GLADIOLUS

All our bulbs are plump, healthy, and both large and medium bulbs are of blooming size. Small bulbs usually produce blooms late in the season. Bulblets seldom bloom the first year, and a percentage of these "baby" bulbs always fails to germinate — the rest grow into bulbs, mostly small.

Large bulbs are 1 1/4 inches in diameter or over; medium are 1 inch to 1 1/4 inches; and small bulbs are 1/2 to 3/4 inch. L. = large, Med. = medium, S. = small. When the size is not noted, large size is implied.

Large bulbs always produce the finest exhibition spikes, and sometimes throw several spikes to the bulb. Medium sized bulbs give excellent spikes, particularly when planted early in the season. Small sized bulbs seldom give much more than a very short spike, but produce large bulbs for the following season. Bulblets seldom flower, but grow into bulbs, mostly of small size.

For special collections see pages 14 and 15. Primulinus type listed separately on page 14.

The 3-6-12-25 prices are applicable to one individual variety, not to different ones priced alike — no quantity less than 100 at the hundred rate, and no smaller quantities than those listed.

These prices cancel all previous quotations

LARGE FLOWERING TYPE

ALADDIN. A robust variety of such gigantic size that it falls into the mammoth class. Eight to 10 immense blooms (all over six inches across) open at once on a long flower spike. Very showy and a strong propagator. Color grenadine to grenadine pink in the throat, with cream blotch.

Large, \$4.00 ea.; Med., \$3.00 ea.; Small, \$2.00 ea.; Blts., 50c ea.

AMADOR. A fine red of good height, size and habit. Its particular bid for favor, however, is its unusual glowing color. Five to eight florets open at once, out of 16 to 18 buds and blooms. Large, 10c ea., 3 for 20c, 6 for 35c, 12 for 65c, 25 for \$1.20, 100 for \$4.00; Blts., 100 for 30c, 350 for 75c.

AMRITA. A fine apricot-buff with medium sized bloom on good spike. Ruffled. Good placement.

Large, \$1.50 ea.; Med., \$1.00 ea.; Small, 60c ea.; Blts., 2 for 25c

AMULET. Soft ruffled apricot with creamy throat. Deeper in tone than Amrita, with larger florets. A bigger "Wasaga" with leathery substance, good placement. Five to 6 open at once out of 16 to 18 buds and blooms. First as best seedling, 1937 New York Metropolitan Show.

Large, \$4.00 ea.; Med., \$3.00 ea.; Small, \$2.00 ea., Blts., 50c ea.

ARABELLA. A very dark, almost black red. Florets not quite as large as those of Moorish King, but the flower spike is much longer, and it is a much faster increaser than the latter. Our choice as the best of the near-blacks. Large, 50c ea.; Med., 35c ea., 3 for \$1.; Small, 25c ea., 3 for 60c; Blts., 5 for 25c.

BAGDAD. A very large smoky, extra tall. Immense florets, and 6 to 7 of 18 florets open at once. Described as smoky old rose, and so large that it approaches the mammoth class. Late Mid-season.

	Each	3	6	12	25	100
L.	.10	.25	.40	.75	1.35	4.50
M.15	.25	.45	.85	2.75

BARCAROLE. Fine salmon orange, somewhat on the tone of Grand Slam, but softer, with cream-yellow mid-rib in throat. Heavy substance, and perfect placement. Ruffled. Six to 7 of 18 buds open at once. Florets of good size. Large, \$2.00 ea.; Med., \$1.25 ea.; Small, 75c ea.; Blts., 25c, 5 for \$1.

"I would like to inform you that the small sized corms have made as good flowers as some of the top size corms that I bought from other growers."

— J. M., Massachusetts.

"I am going to start all over again and with no one else's bulbs but yours because they have always developed into stronger and healthier plants than others and have surpassed all my expectations."

— Mrs. C. L. H., Connecticut.

"Just a word about La Fiesta. It is the finest glad. I ever saw."

— W. H. B., Ohio.

BEACON. One of the very tallest, and most brilliant in color. This variety is well named. Eight florets open at once on a very long spike. Bright scarlet with creamy throat. Striking either as an individual bloom, or in a group. Mid-season.

	Each	3	6	12	25	100
L.	.30	.75	1.35	2.50	4.50	16.00
M.	.25	.60	1.00	1.75	3.00	11.00
S.	.15	.35	.60	1.00	1.75	6.50

Bulblets — 15 for .30.

BETTY NUTHALL (Salbach). A vigorous grower, with tallest of spikes, Betty Nuthall has probably been grown in greater quantity and more places than any other gladiolus save Picardy. Six to eight blooms open at once on an unusually long spike. Color—glowing orange pink with yellow throat. Late blooming.

	Each	3	6	12	25	100
L.	.10	.20	.35	.60	1.10	4.00
M.15	.20	.35	.70	2.25

Bulblets — 100 for .30; 300 for .75.

BIT O' HEAVEN. A very tall, deep orange with yellow throat. Very vigorous, with 9 to 12 of 20 to 26 buds open at once. The florets are not large, therefore the single spikes are not so showy, but a group of spikes are definitely outstanding — many open florets to its long flower head.

	Each	3	6	12	25	100
L.	.25	.60	1.10	2.00	3.75
M.	.15	.35	.60	1.00	1.75	6.50
S.	.10	.20	.35	.60	1.10	4.00

Bulblets — 50 for .50.

"I am a firm believer in your slogan — anything I buy from Salbach is good."

— A. F. S., Missouri.

Re: Testimonials

We do not care to embarrass our customers by using their names in connection with the testimonials we publish in our catalog. However, we have each quotation in our files, and will gladly give the names of the authors of each to anyone requesting them.

BLACK OPAL. New — from Australia. With us, this variety classes as a very dark red, the best of that class, but it just misses the near-black class. Good spike, heavy substance. Eight to 10 of 18 to 20 buds open at once, perfectly placed, all and straight. Mid-season.
Large, \$1.50 ea.; Med., \$1.00 ea.; Small, 60c ea.; 3 for \$1.50; Blts., 20c ea.; 5 for 50c.

BLUE ADMIRAL. Large deep violet blue. Blooms twice the size of Veilchenblau, and brighter. Plants much taller. Five to six huge blooms open on a fine straight spike.

Each	3	6	12	25	100
L. .10	.25	.40	.75	1.35	4.50
M.15	.25	.45	.85	2.75

Bulblets — 100 for .35; 300 for .75.

BLUE BEAUTY. (Blue Schoenheit). Another fine rich blue from Europe. A bit lighter than Blue Admiral. Good habit, with 5 to 6 of 18 buds open at once. Early.
Large, 50c ea.; Blts., 10 for 35c.

BLUE PEACOCK (Salbach). An outstanding novelty blue with a tone that still ranks as the "bluest" in commerce. Named for the deeper blue blotch, overlaid cream, which resembles a peacock eye. Five of 18 florets open at once. Excelled by the newer blues only in that the latter are larger. Mid-season.

Each	3	6	12	25	100
L. .10	.25	.40	.75	1.35	4.50
M.15	.25	.45	.85	2.75
S.20	.30	.55	1.50

Bulblets — 100 for .35; 250 for .75

CALIFORNIA — See 1939 Introductions. Pages 2 and 3.

CAMELLIA. Blush white tinted pink with small vivid orange-scarlet blotch on cream ground. Six to 7 of 20 florets open at once. Very beautiful, and a fine propagator.
Large, \$1.50 ea.; Med., \$1.00 ea.; Small, 60c ea.; Blts., 2 for 25c.

CANDY HEART (Salbach 1938). Huge in size, striking in color, and excellent of form, this outstanding new creation opens up a new field in mammoth gladiolus, classifying itself in what we term the "Candy Kid" type.

Bred from Picardy and Grand Opera, Candy Heart inherits great size from the latter; good habit and beautiful color from both parents; and increases rapidly, a la Picardy. The huge blooms are consistently six or more inches across, plants vigorous and tall, placement perfect. The color is soft clear flesh pink, somewhat pinker than Picardy, with a large blotch of light carmine — most distinctive and appealing. Five to six of the seventeen or eighteen florets open at once. Very attractive in the garden and elegant as a cut-flower. Awarded first as best seedling, East Bay Gladiolus Society Show, 1937.
Large, \$5.00 ea.; Med., \$3.50 ea.; Small, \$2.00 ea.; Blts., 75c ea.; 3 for \$2.

CARILLON. A very large, tall, light pink with creamy blotch. Blooms of good size, but round and wide-open. Five to 6 of 16 to 18 florets open at once. Spikes always straight, and a very dependable performer.
Large, \$4.00 ea.; Med., \$3.00 ea.; Small, \$2.00 ea.; Blts., 50c ea.

CARIOCA (Bones-Salbach 1936). Very tall burnt orange. Six to nine open buds and a total of twenty-one buds to the spike. The same long, tall straight spike, and vigorous growth that have helped make Betty Nuthall so popular. These factors combined with the fact that it has heavy leathery substance, stamp it as a real "comer".

Each	3	6	12	25	100
L. .15	.35	.55	1.00	1.75	6.00
M. .10	.20	.35	.60	1.10	4.00
S.15	.25	.40	.75	2.40

Bulblets — 50 for .35; 100 for .60.

CASCADE (Salbach 1937). A fine large, bright rose pink with a soft blotch of Tyrian rose which gives the blooms distinct character. Fills a niche in the color range that has been open, as there has been no up-to-date variety in this shade.

Cascade is a splendid grower, its plants are tall, with long flower spikes, and the placement is perfect. Six blooms open at one time with a total of 18 to 19 buds and blooms.
Large, \$1.00 ea.; Med., 75c ea.; Small 50c ea., 3 for \$1.25; Blts., 40 for 50c; 100 for \$1.00.

CHARLES DICKENS. Clear glowing red-purple with deeper, velvety blotch on lower petals. Fine placement. Seven to eight florets open at once. Mid-season.
Large, 10c ea., 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10, 100 for \$4.00; Blts., 100 for 30c, 300 for 75c.

CHAUMONY. A very tall new rose pink. We have seen only one bloom to date, but that was excellent — it will be good, at worst, and if it is consistently as good as the trial spike we grew it will be truly outstanding.
Large, \$3.60 ea.; Med., \$2.40 ea.; Small, \$1.60 ea.; Blts., 10 for 60c.

COMMANDER KOEHL. A magnificent deep red that is both bright and rich in color. Tall with long flower spikes, and easily the best in its color tone. Six to 8 wide open florets open at once. Priced at:

Each	3	6	12	25	100
L. .10	.20	.35	.65	1.20	4.00
M.15	.20	.35	.70	2.50
S.15	.25	.40	1.35

Bulblets — 100 for .30.

British Awards . . .

Shortly before we went to press, we received a list of Award of Merit winners in the 1938 trials of the British Gladiolus Society. Included are: Black Opal, Golden Goddess, Paradise, Rising Sun, Shirley Temple, Star of Bethlehem, Surfside, and Vagabond Prince.

Carl Salbach...

CORAL GLOW. An outstanding, smooth rich coral orange. Very fine substance, with 5 of 17 florets open at once. In our opinion, this is one of the finest of Mr. Ellis' originations.
Large, \$4.00 ea.; Med., \$2.50 ea.; Small, \$1.50 ea.; Blts., 2 for 35c.

CORYPHEE. A clear wax-like pink, similar to an Ophelia rose. Beautiful in baskets, creating a sensation practically every time exhibited. Florets large, round, and well formed, placement perfect. Coryphee's only fault is tendency to give some crooked spikes. Tall. Early.
Large, 10c ea., 3 for 20c, 6 for 35c, 12 for 65c, 25 for \$1.20, 100 for \$4.00.

DOROTHY SIMPSON. Pale lilac with crimson heart. Heavily ruffled. Grows particularly well in Canada. Not large, but it has been a consistent prize winner. No medium sized bulbs.

Each	3	6	12	25	100
L. .10	.25	.40	.75	1.35	4.50
S.15	.30	.55	1.50

Bulblets — 100 for .35; 300 for .75.

DR. F. E. BENNETT. One of the best of all scarlet reds. A large, tall flame scarlet with many open at one time. Mid-season.
Large, 10c ea., 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10, 100 for \$4.00.

EARLY PEACH. The fact that this gladiolus is very early, tall, and unusual and beautiful in its colors causes us to overlook its fault — that of giving a slender, ribbony spike. The color, which really "makes" this gladiolus, is peach pink, with throat of creamy yellow. Very early.
Large, 10c ea., 3 for 25c, 6 for 40c, 12 for 75c, 25 for \$1.35, 100 for \$4.50. Bulblets — 100 for .35, 300 for .75.

EARLY ROSE. Deep rose, approaching American Beauty. Without question the best available variety in this color. Good substance and fine placement. Very early.
Large, 15c ea., 3 for 35c, 6 for 55c, 12 for \$1.00, 25 for \$1.75, 100 for \$6.00; Blts., 25 for 65c, 50 for \$1.00.

A Real Garden

"My garden is only a small one," a customer told me, "but I spend about \$20.00 a year for water and fertilizer. If I buy cheap seeds, plants and bulbs, I can have a lot of pretty flowers—but if I spend about \$5.00 more for good stock, like yours, I can have a real garden—something outstanding that I can be proud of, and which I will enjoy to the utmost." Certainly a most logical conclusion, particularly when one considers that in addition to the actual cost of growing, one invests a good many hours of toil and thought in the planning, preparation and care of a garden.

Finest Gladiolus

ELLEN MARIE. A seedling from Picardy that resembles its parent in many ways, but is somewhat deeper and pinker in tone. Best described as a medium light yellow-toned pink. Early mid-season. Large, 75c ea., 3 for \$2.00; Med., 40c ea., 3 for \$1.00, 6 for \$1.75, 12 for \$3.00; Small, 20c ea., 3 for 50c, 12 for \$1.80; Blts., 15 for 40c, 100 for \$2.50.

EMILE AUBRUN. Immense flowers of rich smoky red. Glowing carmine blotch in throat. Six open, placement perfect, always a winner. Very striking, being the richest of the smoky type gladiolus, as bright and still as rich as velvet.

Each	3	6	12	25	100
L. .10	.20	.35	.65	1.20	4.00
M.15	.20	.35	.70	2.40
S.15	.25	.40	1.35
Bulblets — 100 for .30, 350 for .75.					

ETENARD. A very unusual wide open pearly white with large blotch of crimson on lower petals. Large bulbs only. 10c, 3 for 20c, 6 for 35c, 12 for 65c, 25 for \$1.20, 100 for \$4.00.

FESTIVAL QUEEN (Salbach 1934). A huge clear geranium pink self with soft carmine markings on lower petals. Immense blooms over six inches across, five or six open at one time with twelve or thirteen buds to come. Consistently placed, and correctly faced.

One of the parents of Grand Opera, our sensational giant pink which measures as large as Miss New Zealand. Festival Queen is a "must have" for breeders because its characteristic huge well expanded florets carry on freely in its offspring.

Wide rounded blooms give the appearance of greater size. Available at a much lower price than others of the new "giant" gladiolus.

Each	3	6	12	25	100
L. .25	.60	1.10	2.00	3.75
M. .15	.35	.60	1.00	1.75	6.50
S. .10	.20	.35	.60	1.10	4.00
Bulblets — 50 for .50.					

FRANK J. McCOY. A splendid salmon with deeper blotch. A most remarkable exhibition flower — not too consistent — but its best spikes are always contenders for blue ribbons. Has won many championships as best flower in the show. Late. Large bulbs only — 10c ea., 3 for 20c, 6 for 35c, 12 for 65c, 25 for \$1.20, 100 for \$4.00.

GERTRUDE SWENSON. Perfect placement, tall and straight, with 10 to 14 open at once. Color bright rosy mauve with small white blotch on lower petals, feathered mauve. Florets of medium size.

Each	3	6	12	25	100
L. .20	.45	.80	1.50	2.85
M. .15	.30	.50	.85	1.50	5.50
S. .10	.15	.30	.50	.90	3.50
Bulblets — 35 for .50, 100 for \$1.00.					

GOLDEN DREAM. A fine rich yellow with good substance. No med., or small. Large, 10c ea., 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10, 100 for \$4.00; Blts., 100 for 25c, 300 for 50c.

GOLDEN GODDESS (Salbach 1935). The first patented gladiolus. Sold under the protection of United States Plant Patent No. 77.

A deep rich yellow which we introduced as a "ten year ahead yellow". Best evidence of the fact that Golden Goddess exceeds even our claims is shown by the following selections from many unsolicited comments:

"Golden Goddess has been wonderful here this year" — Eastern grower.

"It has caused a sensation here in Australia . . . have grown it with 16 open flowers on a spike and the spike had 24 buds."

"I took a chance and split the bulb . . . one had 26 and the other 25 buds and they opened up 12 in good condition. The heights were respectively 54 and 56 inches. The color left little to be desired; facing was ideal — 90 to 95 rating with me." — Canadian customer.

"Easily the best in its color I have grown" — American customer; and "Sixteen open in good condition, ten more to go"—Pac. Northwest customer.

"Golden Goddess in the yellow class may be termed with Picardy in its color class" — Eastern cut-flower grower.

Ten to twelve of the twenty-one to twenty-six florets open at once in a deep, rich golden yellow. Every bud opens when cut, and the florets are of good size, the flower spike long, and the color clear and deep with no markings or shadings of another color.

Golden Goddess is the first patented gladiolus, and a warning is supplied with each bulb to the effect that it can be grown for the personal enjoyment of the purchaser, but that no stock of Golden Goddess may be sold, leased, or given away or in any way transferred without the written consent of Carl Salbach, the patentee.

A few reliable firms have been granted permission to sell bulbs of Golden Goddess in the United States this year, using a stock supplied by us. Large bulbs only — 20c ea., 3 for 45c, 6 for 80c, 12 for \$1.50, 25 for \$2.85, 100 for \$9.00.

Winners . . .

"Golden Goddess . . . each spike was a bouquet and what's the use of growing the other yellows."

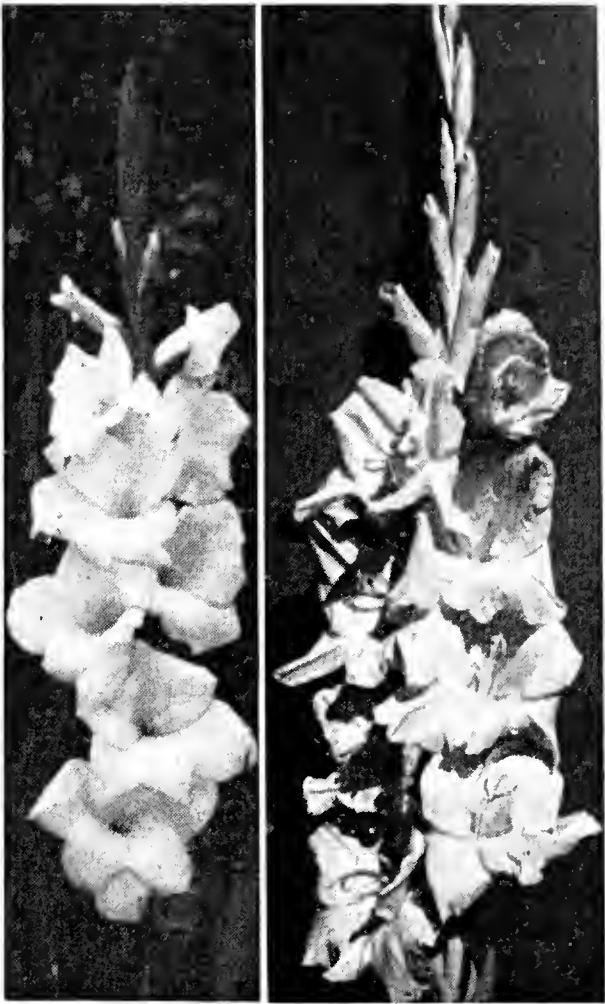
— R. H. K., Conn.

"Golden Goddess has been excellent and the reports from my customers who bought it from me, place it as a top-notch."

— G. D. M., Scotland.

"Grand Opera . . . It is as straight as a mullin stalk with eight very large blooms open. It is the tallest glad I have ever seen."

— D. S. P., Oregon



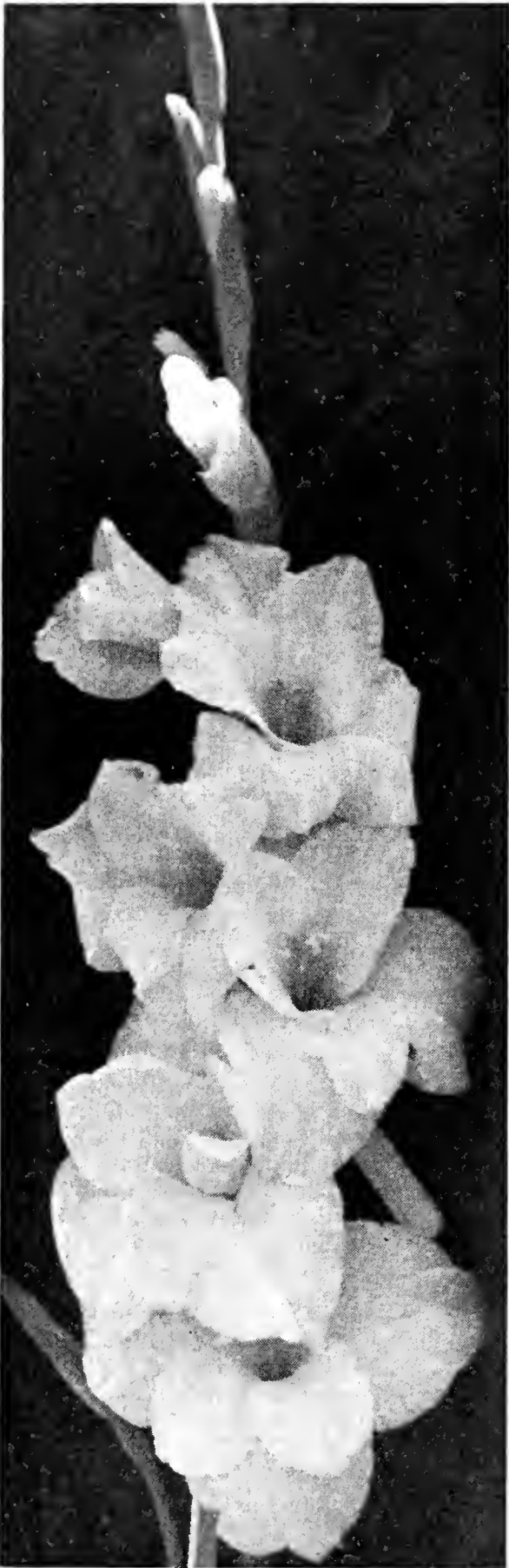
MAUNGA

GRAND SLAM

GRAND OPERA (Salbach 1938). Sold under the protection of plant patent No. 280.

Definitely, one of the most sensational gladiolus that has ever been offered to date, for it not only sets a new standard with its gigantic size, but it is backed up by most attractive form, and by the most beautiful soft coloring imaginable. It is practically impossible to create, by the printed word, the breath-taking impression given by a spike of Grand Opera. The first bloom of this magnificent creation, grown from a small bulb, actually "stole the show" at the 1933 California Flower Festival, although it was but a single bloom in our thousand-foot display. Blooms since then have been every bit as sensational — individual florets have reached 8½ inches. Florets are consistently large. Even the very tip blossoms bloom out perfectly. Grows from 5½ to 6 feet tall, placement perfect, with five to six of the 16 to 18 huge blooms open at once. The color is between La France and Geranium pink (Ridgway); very soft, but clear in tone. The throat is inconspicuously feathered spectrum red. Mid-season. Altogether a gladiolus meriting a ranking of first-rate on color alone. With us, Grand Opera has been even better than Picardy for breeding. Sold under the restriction that it can be grown for the personal enjoyment of the purchaser, but that no stock of Grand Opera may be sold, leased, or given away or in any way transferred without the written consent of Carl Salbach, the patentee.

Stock exceedingly scarce. No bulblets or small sized bulbs for sale. Bulbs one inch or over in diameter, \$5.00 ea.



SNOWPRINCESS

GRAND SLAM (Salbach). A sport from Pfitzer's Triumph. Bright salmon orange, a most pleasing color. Large graceful blooms that are slightly ruffled. Heavy substance. Grand Slam has been highly praised in all parts of the country.

Each	3	6	12	25	100
L. .10	.20	.35	.65	1.20	4.00
M.20	.35	.70	2.40
S.15	.25	.40	1.35
Bulblets — 100 for .25, 300 for .50.					

HARVEST MOON. A fine new yellow of medium deep color and large sized florets. Good placement and 7 to 8 of 16 to 18 buds open at once. Early. Large, \$1.00 ea.; Med., 70c ea.; Blts., 5 for 35c.

HELEN OF TROY — See 1939 Introductions, Pages 2 and 3.

JOHN S. BACH. A most popular variety that is unusually distinct in color — being salmon red. Fine form, and pleasing in every way.

Each	3	6	12	25	100
L. .15	.35	.55	1.00	1.75
M. .10	.20	.35	.60	1.10	4.00
S.20	.35	.65	2.25
Bulblets — 50 for .35, 100 for .60.					

JUNE BRIDE — See 1939 Introductions, Pages 2 and 3.

KING LEAR. A large flowered, heavily ruffled gladiolus that our observations lead us to rank as the finest new purple on the market. A 1938 Palmer introduction. Fine rich purple, described by Ridgway as rhodamine purple. Strong, wiry stems. Five to 6 out of 18 buds open at once. Large, \$4.00 ea.; Med., \$3.00 ea.; Small, \$2.00 ea.; Blts., 50c ea.

KING OF HEARTS — See 1939 Introductions, Pages 2 and 3.

LA FIESTA (Salbach 1935). This very outstanding gladiolus is undoubtedly the most remarkable "break" in color that has been produced in the last ten years of gladiolus breeding — for it is a clear bright orange that does not fade.

The colored reproduction does not do La Fiesta justice. The deeper throat markings should be the brightest orange, rather than a dull red. The process colors which we use in our catalog simply will not give this shade. The throat marking of orange is actually the "key" coloring of the flower, and gives the flower its striking gay appearance.

Six to seven well placed florets open at once, with a total of seventeen to eighteen florets and buds. Flowers of medium size, and a rapid increaser. Mid-season.

La Fiesta has been a "stopper" both in the garden and on the show table. "I have the florists wild here about La Fiesta," is one report we have received. Still another grower says: "Color wonderful and unusual. Some thought it the most startling color ever seen in a glad spike. Extra good." Aw. Mer., British Glad. Soc. trial grounds.

First Award, recent introduction class, Eastbay Gladiolus Society Show, 1938. A splendid florists' variety.

Each	3	6	12	25	100
L. .25	.60	1.10	2.00	3.75
M. .20	.35	.60	1.00	1.75	6.50
S. .10	.20	.35	.60	1.10	4.00
Bulblets — 50 for .50.					

None Better . . .

"I visited the flower show at New York City last week and I saw some beautiful displays of glads but none of them were any larger or prettier than what I have raised myself from your bulbs. I still say Salbach bulbs are the finest yet." — Mrs. G. R., Pennsylvania.

Carl Salbach...

LEONA. A very distinctive gladiolus in a rich shade of red-violet, or "American Beauty red." Tall and vigorous, with good placement and facing. A top-notch gladiolus that is "decidedly different."

Large, 75c ea., 3 for \$2.00; Med., 40c ea.; 3 for \$1.00, 6 for \$1.75, 12 for \$3.00; Small, 20c ea., 3 for 50c, 12 for \$1.80; Blts., 15 for 40c, 100 for \$2.50.

MME. SULLY. Ivory white with carmine blotch in throat. Very distinct, and one of the showiest cut flowers. Flowers of medium size. Large bulbs only — 10c, 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10, 100 for \$4.00.

MAGNA BLANCA (Salbach). Unquestionably the tallest glad grown, having been grown eight feet tall. A beautiful clear white with yellow throat. Like an Easter Lily. "Magna Blanca grew 7½ feet high, with 28 large wide open flowers on two spikes, making 56 flowers in all. The wonder of white glads — everybody went wild over this one" wrote one customer.

Its fault is a tendency to throw a percentage of crooked spikes, but it "snakes" so attractively that crooked Magna Blanca spikes recently sold for \$3.00 per dozen wholesale.

Six or more florets open at once, all well placed and faced. Aw. Mer., R. H. S., England, and one of the finest varieties for breeding as its characteristics of size and vigor carry on to the offspring. Because of its extreme vigor, medium or even small bulbs give bloom stalks comparable to the normal growth of other varieties. Early.

Each	3	6	12	25	100
L. .10	.20	.35	.65	1.25	4.00
M.20	.35	.70	2.50
S.15	.25	.40	1.35
Bulblets — 100 for .35, 300 for .75.					

MAID OF ORLEANS. A very large, creamy white, of fine substance. Tall straight spikes. One of the best new whites — a variety that was in great demand last season, and is apparently due for a great run of popularity this season.

Each	3	6	12	25	100
L. .10	.20	.35	.65	1.20	4.00
M.15	.20	.35	.70	2.50
S.15	.25	.40	1.35
Bulblets — 100 for .30, 350 for .75.					

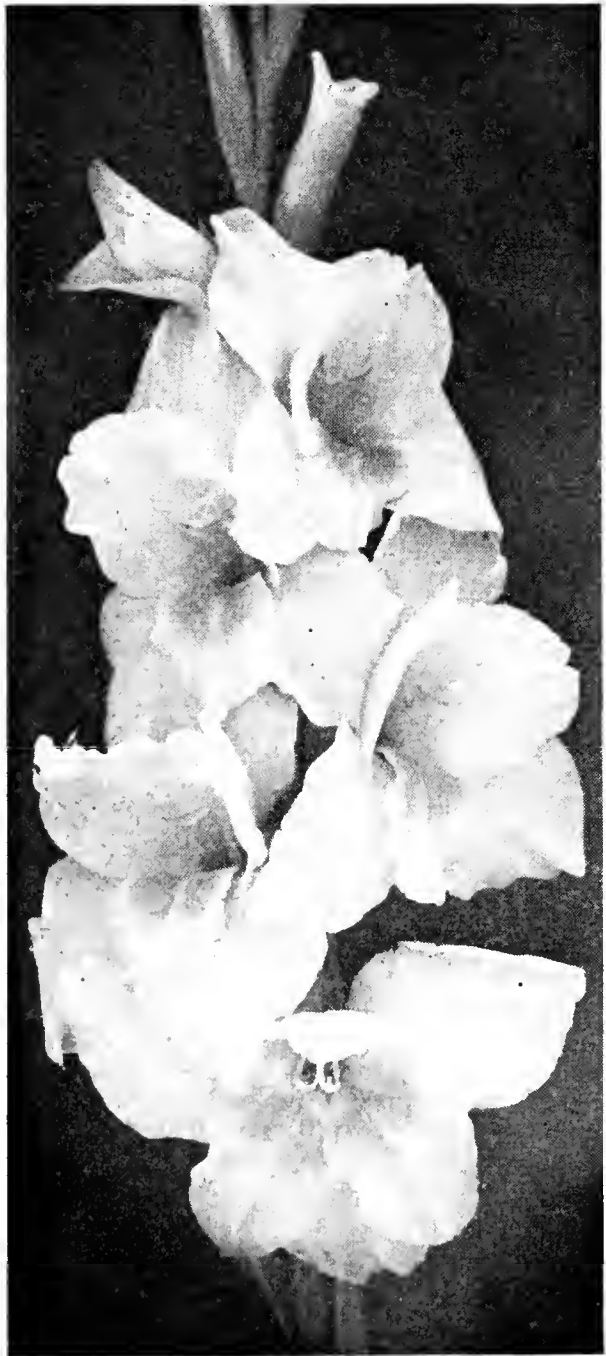
MAMMOTH WHITE. Immense pure alabaster white. Clear color, perfect placement, with many open. A striking spike capable of defeating any of the older whites in exhibition display. Whiter than most other whites, lacking only in that it does not have the substance to withstand extreme heat. A fine florist variety. Large, 10c ea., 3 for 20c, 6 for 35c, 12 for 65c, 25 for \$1.20, 100 for \$4.00.

Finest Gladiolus

MARDI GRAS (Salbach). A very large tall, and vigorous variety, most unusual in its color and of fine all-around habit. A variety that we introduced several seasons ago, but were never able to list a second time due to a very unfortunate stock loss. Color orange scarlet with yellow throat. Six to 7 of 18 buds open at once with florets 6 inches across, 2½ foot flower spike, and plants five feet tall. No small bulbs or bulblets for sale. Mid-season. Large or medium sized bulbs — \$3.50 ea.

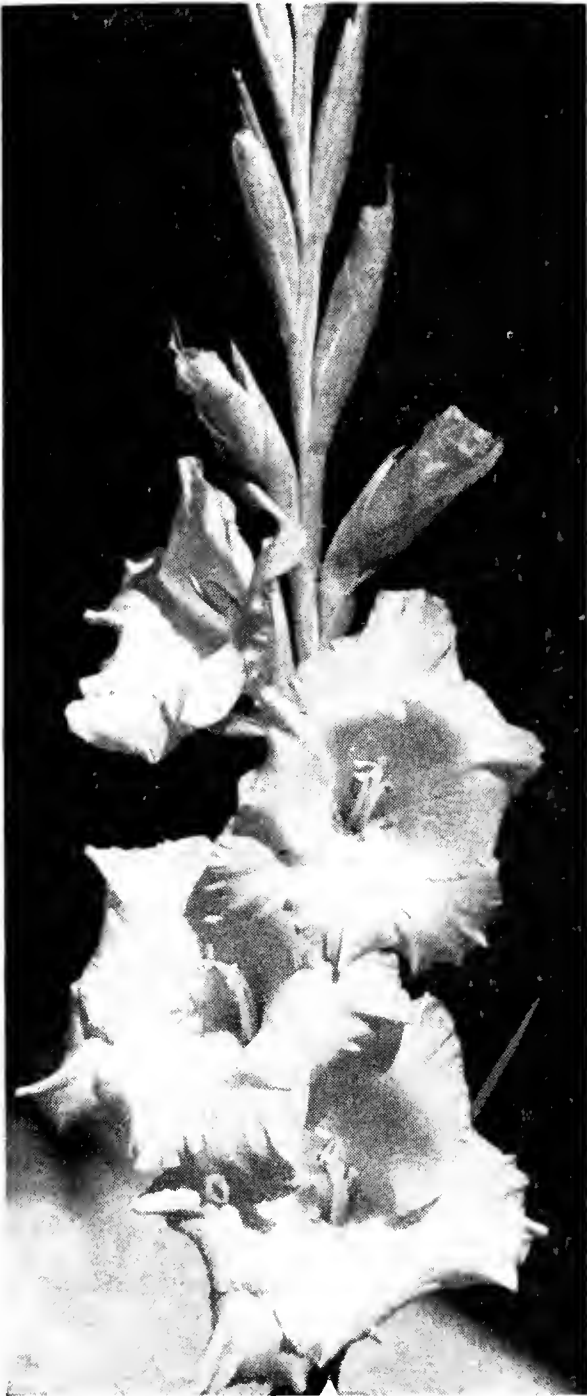
MARMORA. The most popular of the “smoky” glads. Voted fourth most popular among all gladiolus in A. G. S., being the first smoky to “place”. Good placement with eight or more open at once. Tall. Color a lavender gray with a glowing red-violet blotch that gives it life and distinction. Very large. Large, 10c ea., 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10, 100 for \$4.00.

“Festival Queen easily the finest glad in the garden, in spite of an all summer drought.” — E. J. G., Wisconsin.



CANDY HEART

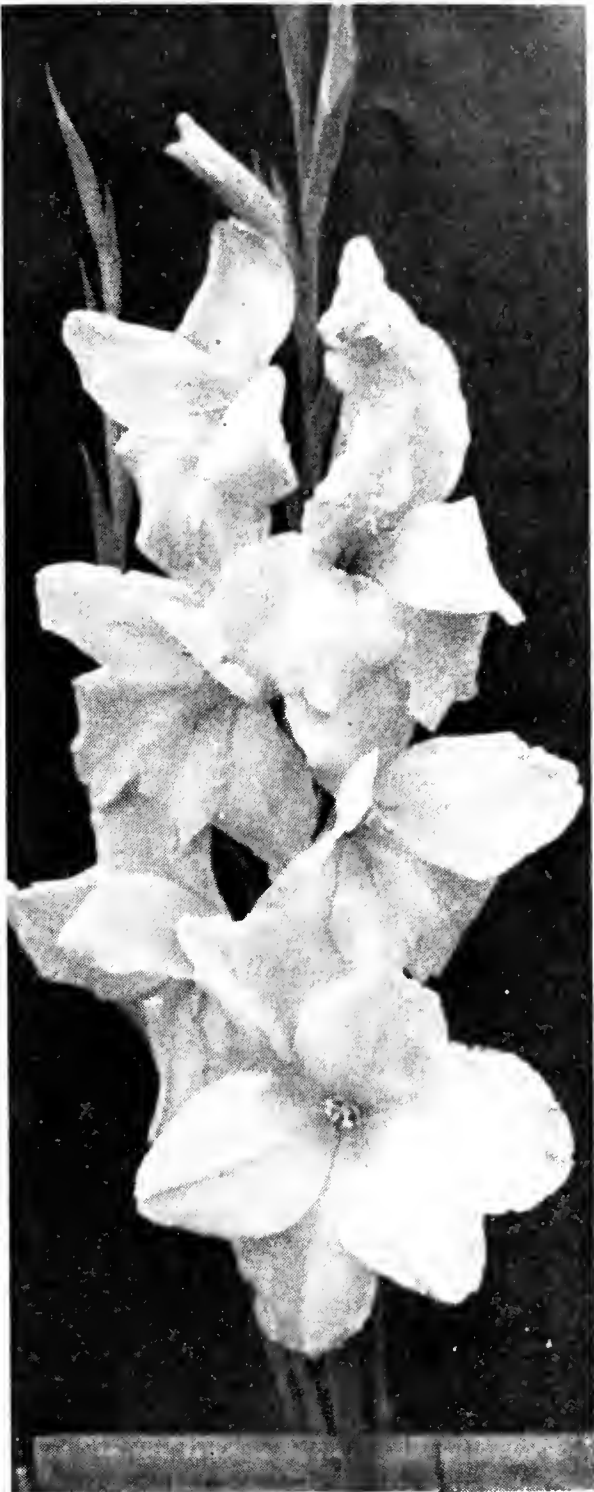
In the picture of GRAND OPERA, right, the bottom floret measured eight and one-half inches across, and the entire plant was just under six feet tall; and CANDY HEART, bottom left, was also large enough to qualify it as a “mammoth”, for the bottom floret was over seven inches across. CARILLON, center, is also large, but not quite as big as the other two.



CARILLON

MAUNGA. Largest of the whites, and of pure color. Maunga stands as “the” white for winning prizes, for a perfect spike will be almost impossible to beat. However, it cannot be relied to give good spikes consistently, for although its habit is excellent in most respects, the facing is erratic — with the florets opening around the spike more times than they come facing perfectly. Florets immense, reported as up to 8 inches across. Seven of 18 buds open at once. Mid-season.

Each	3	6	12	25	100
L. .25	.60	1.10	2.00	3.75
M. .15	.35	.60	1.00	1.75	6.50
S. .10	.20	.35	.60	1.10	4.00
Bulblets — 50 for .50.					



GRAND OPERA
The penciled line is at 8 inches

MAYA MAID (Salbach 1936). The most distinct and striking novelty since Rose Ash and Mother Machree — a real russet brown gladiolus. Completely distinct from any other gladiolus, a beautiful and sensational creation.

A sturdy grower that often blooms even from bulblets. Blooms wide open, seven or eight florets open at once, with a total of nineteen to twenty blooms and buds. Coloring best described as the color of the brownest autumn leaves — definitely brown, but in the rich reddish shades of that color. The throat, which is of cream, heavily feathered reddish brown, blends in perfectly with the predominating color of the flower.

The finest of all the “unusual” glads that we know, and unquestionably bound for tremendous popularity. Large, 50c ea.; Med., 30c ea., 3 for 75c; Small, 15c ea., 3 for 35c.; Blts., 20 for 50c, 50 for \$1.00.

“Your Miss Alameda is one of the most beautiful gladiolus I have ever seen.” — E. C. S., Ohio.

THRIPS CONTROL MADE EASY

Control of thrips is now very definitely a matter of record. In fact, one brief sentence tells the story—start the season with clean bulbs, then either plant early, or spray regularly, or both.

PLANT EARLY — December and January are the safest months in Southern California; January and February in central California; and March in most other places. Migratory thrips from neighboring gardens are not likely to reach such early plantings in time to injure the blooms. The damage is not from the first few thrips, but from the thousands of offspring that develop after several weeks of breeding.

START SPRAYING EARLY — Early plantings should give uninjured blooms; regular spraying, started while the plants are young, makes it almost certain that your blooms will come through in good shape. Spraying is essential for late or for very large plantings. Start when the plants are two to three inches tall, and spray at least once a week. To avoid spray-burning, never spray until evening during spells of warm weather.

TO PROTECT OR SAVE YOUR OWN BULBS — If you have had thrips, you do not need to throw your bulbs away. Dig them while the stalks are still a little green (about five weeks after blooming), and cut off and burn ALL the old stalks just before digging. Keep the bulbs away from other infested plantings while curing. When thoroughly cured, store them. Sprinkle one pound of naphthalene flakes among each thousand bulbs. Small quantities of bulbs should be placed in a small bag, which, in turn, should be placed (open at the top) in a large bag containing a few naphthalene flakes. This is to keep the bulbs from direct contact with the naphthalene; where the quantity of bulbs is larger, other means should be taken to accomplish the same result. Not more than twenty-four hours before planting, peel the bulbs and dip them in 120° hot water for about two minutes. (About as hot as the average person can stand with his hand fully immersed).

Note: The bulbs we supply have been fully protected by fumigation, and need not be treated unless stored with your other bulbs after leaving our sheds.

SPRAYS — We are inclined to select the Barfoot Rotenone Spray as the most effective. We use it, and if you cannot get it locally, we can supply it. However, for the small garden, other sprays, such as Lethane 440 are very good — in fact, if your planting is not large, use almost any kind of spray that you use on the rest of the garden. But be sure to spray often — once a week for small plantings, oftener for large patches of gladiolus. Bear in mind, however, that spraying is done to keep down stray thrips, but seldom does any good once you have a bad infestation. However, you can always save choice spikes, even in an infestation by giving them daily “massaging” while the spike is in bud. This crushes and kills the thrips that are hidden in the sheaf, and these are the thrips that do the “dirty work.”

MILDRED LOUISE. A very large grenadine pink, blending to yellow in the throat with red pencilings. Ninth most popular gladiolus in the A. G. S. symposium. The largest gladiolus in its color, recognized as outstanding throughout the Nation. Good substance, and very tall.

Each	3	6	12	25	100
L. .10	.20	.35	.65	1.20	4.00
M.15	.20	.35	.70	2.50
Bulblets — 100 for .30, 350 for .75.					

MILFORD. We consider this outstanding gladiolus to be the finest recent New Zealand creation, not even excepting Miss New Zealand. Greatly improved over Heavenly Blue, being larger, bluer in color, a vigorous grower, and fine in every way — our choice as the outstanding leader in the light blue class. Produces fine clean bulbs that keep well.

Each	3	6	12	25	100
L. .10	.25	.40	.75	1.35	4.50
M.15	.25	.45	.85	2.75
S.15	.25	.45	1.35
Bulblets — 100 for .35, 300 for .75.					

MINUET. Beautiful clear lavender with good size and fine placement. Heavy substance and tall, straight stem. Awarded first, second, and third as best lavender without markings at the 1931 A. G. S. Show, and first in 1932, 1933, and 1934. Rated as the second most popular of all gladiolus in the A. G. S. popularity symposium.

Each	3	6	12	25	100
L. .10	.20	.35	.60	1.10	4.00
M.15	.20	.35	.70	2.25
S.15	.25	.40	1.35
Bulblets — 100 for .30, 350 for .75.					

MISS NEW ZEALAND. A simply huge flower that has been a sensation in New Zealand, reported as producing six or more eight-inch florets open at once on a long flower spike having a total of eighteen buds. Certainly a real whopper. Deep salmon pink with cherry blotch in throat.

Each	3	6	12	25	100
L. .30	.75	1.30	2.50	4.50	16.00
M. .25	.60	1.10	2.00	3.75	12.50
S. .20	.45	.80	1.50	2.85	9.00
Bulblets — 12 for .35, 50 for \$1.00.					

MISS ALAMEDA (Salbach 1934). A deep salmon pink, set off so well by the distinctive carmine blotch which is in perfect harmony with the predominating color of the flower. Six or more of the large florets open at once, and the spike carries 18 or more buds and blooms. Very early. Has been tested and highly recommended for forcing, and has been a sensation in the opinion of those florists who have had an opportunity to see and use it.

The spike is straight and tall, the florets are large and round, and of heavy substance. It is a vigorous grower, placement is perfect, and the color is most intriguing.

Each	3	6	12	25	100
L. .10	.20	.35	.65	1.20	4.00
M.15	.20	.35	.70	2.25
S.15	.25	.40	1.35
Bulblets — 100 for .25, 300 for .50.					

Carl Salbach...

MISS AMERICA (Salbach 1938). The most delicately beautiful light pink gladiolus we have ever seen. Comparable to Coryphee in that it is a light pink, but Miss America is pale flesh, almost blush pink, instead of the blue-pink of Coryphee. Headed for immense popularity. Five to 6 of the 18 buds open at once, ideal placing and facing on a straight spike. Substance so leathery that stands up under extreme heat as do few other gladiolus. Most attractive, and unquestionably a “coming” commercial. Throws perfect spikes consistently. First as best dining room table bouquet, and First Award, New Introduction class, Eastbay Gladiolus Society Show, 1938. For this show we were able to cut 25 perfect spikes out of a planting of 50, some of which were not in bloom at the time. Mid-season.

Large, \$2.50 ea.; Med., \$1.50 ea.; Small, \$1.00 ea.; Blts., 5 for \$1.

MOORISH KING. Deep rich velvety red, almost black. The largest of the near-black gladiolus. Big and tall but spike a trifle stubby. Also a slow propagator. Large, 15c ea., 3 for 35c, 6 for 55c, 12 for \$1.00, 25 for \$1.75, 100 for \$6.00; Blts., 50 for 35c, 100 for 60c.

MOTHER MACHREE. A most interesting and popular new glad in the smoky group. Veinaceous lavender with edges of petals overlaid salmon pink. Six to eight large and perfectly placed blossoms open at once. Late, mid-season.

Each	3	6	12	25	100
L. .10	.20	.35	.65	1.20	4.00
M.15	.20	.35	.70	2.25
S.15	.25	.40	1.35
Bulblets — 100 for .25, 300 for .50.					

MRS. JOHN S. WOOD. A most vigorous, extremely tall glad with large florets, salmon, flaked rose. Five to six feet tall. A standby among cut flowers, being a real top-notch gladiolus. Almost identical to Mrs. Douglas, a bit taller if anything. Mid-season. Large bulbs only — 10c ea., 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10, 100 for \$4.00.

OPAL QUEEN (Salbach 1936). A huge flower that is most attractive, due to its dusky iridescence. Pale orange yellow with smoky tongue and veining in the center of the florets. Very opaque, and an elegant cut flower. A vigorous grower, completely distinct. Eighteen buds, with 5 immense florets open at once. A real beauty — one of the very best of all recent introductions. Mid-season. Large, 50c ea., 3 for \$1.25; Med., 30c ea., 3 for 75c.; Small, 20c ea.; 3 for 50c.; Blts., 10 for 50c.

“Miss Alameda appears to me to be the logical successor to Picardy in popularity.” — F. L. W., Virginia.

Finest Gladiolus...

PARADISE. A Picardy seedling on the soft apricot shade. Good habit, placement, substance, etc. All spikes are good, but some come "super-fine", and such spikes are almost unbeatable on the show table. Mid-season.

Each	3	6	12	25	100
L. .10	.25	.40	.75	1.35	4.50
M.15	.25	.45	.85	2.75
S.20	.30	.55	1.50
Bulblets — 100 for .35, 250 for .75.					

PEGGY LOU. "Picardy in a new color." Raised from the same cross that produced Picardy, this outstanding new gladiolus is identical in form to the latter, being tall, having the same size and form of floret, the same good placement and vigorous growth. Heavier leathery substance than Picardy, however. The new color is, too, a most welcome one, for it is a blue-toned pink, rather than the apricot-pink of Picardy. Closer, in fact, to the orchid pink of Salbach's Orchid — but pinker and less on the orchid shade. Champion spike, Eastbay Gladiolus Society Show, 1938. Mid-season.

Large, \$1.00 ea.; Med., 75c ea.;
Small, 50c ea.; Blts., 20c ea.

PFITZER'S MASTERPIECE. Somewhat resembles Coryphee, but deeper in color. Its color is a soft watermelon pink with white throat, although under some conditions the blooms come lighter, approaching the wax pink of Coryphee. Very tall, perfect facing and placing, with 7 of 18 to 19 buds open at once. Shows some tendency to crook, but not as much or as badly as Coryphee. Early.

Large, \$1.50 ea.; Med., \$1.00 ea.;
Small, 75c ea.; Blts., 10 for 50c.

Re: Color Cuts . . .

"I want to compliment you on the marvelous color reproductions you have in your book. It is the one catalog that can be depended upon to have exact color reproductions, if it is possible to put on paper the exact colors of living flowers."
— M. G., Ohio.

PELEGRINA. Deepest indigo or violet-blue. A most unusual flower. Good all-around habit.
Large, 10c ea., 3 for 20c, 6 for 35c, 12 for 65c, 25 for \$1.20, 100 for \$4.00;
Blts., 100 for 25c, 300 for 50c.

PHYLLIS McQUISTON. A fine new variety of cool pink, with white throat. Many open at once on long spike, and the florets are huge. Florets sometimes bloom around the spike, otherwise this gladiolus is perfect.

Each	3	6	12	25	100
L. .10	.25	.40	.75	1.35	4.50
M.15	.25	.45	.85	2.75
S.15	.30	.55	1.50
Bulblets — 60 for .35, 200 for \$1.00.					

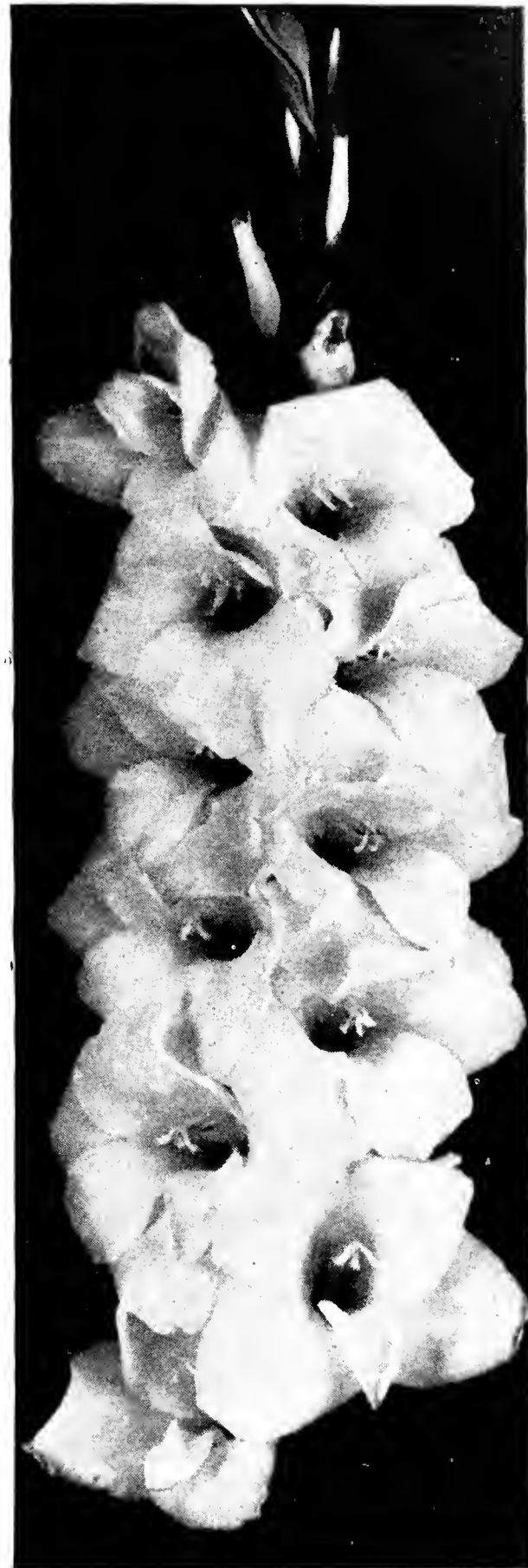
PICARDY. A most sensational flower of delicate glowing flesh pink. Most popular gladiolus of all A. G. S., symposium, and will unquestionably be the "best seller" again this year. First as best bloom in National Show at Century of Progress, and winner of many awards as "best flower in the show." Large blooms, many florets open, good placement — at popular prices this season, and should be in every garden.

Each	3	6	12	25	100
L. .10	.20	.35	.60	1.10	4.00
M.15	.20	.35	.70	2.25
S.15	.25	.40	1.35
Bulblets — 100 for .25, 300 for .50.					

PINK PRINCESS (Salbach 1938). Tall, straight and clear of color, this is an outstanding new gladiolus. Very tall, standing 5½ feet tall, ten of 18 buds open at once. Placement perfect. In fact, it is perfect in every respect, except that it could have larger blooms in view of its extreme height and vigor. (i. e.: blooms are of good medium size, but not as large as those of Mrs. Douglas, and some of the other very tall varieties).

In color, and substance, Pink Princess definitely outstrips all competition. It is a deep flesh pink, nearly salmon—a very clear color — and the substance is the heaviest we have ever seen in a gladiolus, enabling it to withstand the severest heat spells without wilting or burning. The extreme heaviness of substance in no way detracts from the delicate coloring of the flower, however. Very vigorous. First Award, Recent Introduction class, Eastbay Gladiolus Society Show, 1938. Stock limited.

Large, \$2.50 ea.; Med., \$1.50 ea.;
Small, \$1.00 ea.; Blts., 3 for 75c.



MAMMOTH WHITE

"You certainly have a winner in Grand Opera. I think it is the best I have ever grown."
— J. F. H., California.

Your Christmas Problem Solved

Gladiolus bulbs, backed by the distinction of coming from Carl Salbach, are ideal gifts for any time or purpose. Nothing is surer of appreciation, no gift is more pleasing than Salbach bulbs, and certainly few things more lasting, as they will keep blooming for many years.

Orders going East must reach us before December 7 if actual delivery is desired, but we have most attractive Gift Orders that we can send as Christmas heralds of the bulbs that are to follow in the Spring. Where there is no danger of delivery in transit, as the three Pacific Coast States, we can ship the actual bulbs anytime, packed in colorful boxes.

All you need to do is send us your selection (which may be made from any item in the catalog), and we will tend to everything else. However, for your convenience, we point out the following most suitable collections:

Grand Prize Assortment
Championship Collection
Blue Ribbon Collection

SEE PAGE 14

See also Page 26 for our special "GREETING-GIFT" CARD offer for something most attractive and delightfully different in Christmas Cards.



TIP TOP

PRIMROSE PRINCESS (Salbach). Very fine light yellow, still capable of holding its own against even the newest yellows. Very large, stately, wide open, primrose yellow. Five to seven open at once. Tall spike and florets large.

Each	3	6	12	25	100
L. .10	.20	.35	.65	1.20	4.00
M.15	.20	.35	.70	2.25
S.15	.25	.40	1.35

Bulblets — 100 for .30, 300 for .75.

QUEEN HELEN II. (Salbach 1934). A very refined clear-cut gladiolus. Not only is the flower beautiful, but it has definitely proven itself to be one of the best, if not the best, doers in extreme heat.

Grenadine pink, delightfully enhanced by pinard yellow blotch in the throat. Perfect placement.

Six wide-open florets in bloom at once with twelve additional buds. The symmetry and coloring of this flower establish it as a worthy tribute to another champion, Helen Jacobs, for whom this aristocratic gladiolus was named.

Each	3	6	12	25	100
L. .10	.20	.35	.65	1.20	4.00
M.15	.20	.35	.70	2.25
S.15	.25	.40	1.35

Bulblets — 100 for .30, 300 for .75.

"The most admired gladiolus in our gardens last season was a spike of Festival Queen which was over six feet in height. It was a beauty. This was the best of 103 selected varieties, 25,000 spikes in all."

— T. J. M., Australia.

REGENT. A huge, rich scarlet — all-around gladiolus. Very large wide-open florets, good substance, placing and facing, and excellent in every way. Seven to 10 of 20 to 22 buds open at once on a very tall stalk. Opens to the tip. Color rich scarlet shading slightly deeper in the throat. No small bulbs for sale. Stock limited.

Large, \$1.50 ea.; Med., \$1.00 ea.; Blts., 4 for 25c.

REWII FALLU. A "buster" of red that can be displayed in the "mammoth" class. Very dark red. Many open at once, and florets wide open. Every spike is outstanding and sensational, thanks to its rich color and huge size, although some of the spikes are a little too clubby for best exhibition use. Large, \$1.00 ea.; Med., 60c ea., 3 for \$1.50; Small, 40c ea., 3 for \$1.00; Blts., 10 for 50c, 25 for \$1.00.

RIMA. One of the most delightful of the new introductions. A very pale lavender pink with white throat. The same type of flower as Coryphee (but with straight spikes) only light lavender pink, instead of the "yellow-toned" pink of the latter. Many open at once on a long spike. Good substance, and all-around A1 habit.

Large, \$1.20 ea.; Med., 60c ea., 3 for \$1.50; Small, 30c ea., 3 for 75c; Blts., 10 for 50c.

RISING SUN (Salbach 1936). A seedling from Pfitzer's Triumph and Mrs. S. A. Errey with the best qualities of both parents. Flowers the size of Pfitzer's Triumph, with the bright flame orange of Mrs. Errey, but the color clarity of the former.

The most flaming color of any gladiolus we know of. Time and time again our visitors have picked it first among all other gladiolus in our demonstration displays. Six of 18 buds open at once. Should be cut when the third floret starts to open. Mid-season.

Large, 35c ea., 3 for \$1.00; Med., 25c ea., 3 for 60c, 6 for \$1.10, 12 for \$2.00; Small, 15c ea., 3 for 35c, 6 for 55c, 12 for \$1.00; Blts., 20 for 50c, 50 for \$1.00.

Reputation

We have always tried to deserve a reputation of offering and delivering nothing but that which is of the highest quality. It seems to us that our measure of success in this respect is indicated by the fact that one garden authority definitely considers our iris introductions to be the finest offered. A Flower Grower-author characterizes our reputation as "unimpeachable", and a Canadian grower ridicules the necessity of our giving reference for a credit purchase.

These, of course, are not the only tributes we have received. Others in similar vein include: from a California garden lover, "Altogether it is a rare privilege to deal with you. One is ever so certain of the best in your line"; from Indiana, "One must take advantage of Salbach's quality coupled with such prices"; and from another Californian, speaking of a gift she was making, "I want her to have the best seeds obtainable, hence 'Salbach Seeds'".

Carl Salbach...

SALBACH'S ORCHID (Salbach). Colored the same lavender pink as a Cattleya orchid. Similar in form to Minuet, but pinker, and retains its color under artificial light. Large, wide-open blooms of heavy substance and fine placement. As many as ten blooms open at once, and one of the few flowers that will stand the hottest sun without fading or wilting.

Tested and proven as a gladiolus for forcing, as "the first blooms remained attractive, and held their color until the entire spike had developed." Blooms out best when cut with two or three florets open. A. M., R. H. S., 1936.

Described by an Australian as "In every respect an exceptionally fine gladiolus," which is certainly a correct statement, for it is distinct in color, vigorous in growth, ideal in habit, and withstands heat. Wonderful cut flower. Early.

Each	3	6	12	25	100
L. .10	.20	.35	.65	1.25	4.00
M.20	.35	.70	2.50
S.15	.25	.40	1.35

Bulblets — 100 for .35, 300 for .75.

SALBACH'S PINK (Salbach). Most attractive in its own right because of its color, growth, and habits, but very definitely increased in worth many times by the fact that it is the most thrips resistant of all gladiolus. We have this on the authority of the Agricultural branch of the University of California, which, after a second year of testing, reported that Salbach's Pink is the most resistant of all. Large, wide open, glowing geranium pink, with soft carmine tongue and throat markings. Long, graceful flower spike with eight to sixteen open at once. Fine placement and heavy substance. Last florets open in water as well as the first, and are beautiful as rosebuds.

Wonderful cut flower and excellent commercial variety. The color picture does not do justice to the flower, as it does not accurately reproduce the soft coloring of the blooms. Late.

Each	3	6	12	25	100
L. .10	.20	.35	.65	1.25	4.00
M.20	.35	.70	2.50

Bulblets — 100 for .35, 300 for .75.

SHIRLEY TEMPLE. No gladiolus is more beautiful than the good spikes of Shirley Temple — for it has the softest, yet richest color (deep cream, yet no hint of yellow), it is heavily ruffled, and is so large that it borders on the mammoth class. Placement not always perfect, and the spikes sometimes crook when grown in unusual heat — otherwise the growth and habit is top-notch in every respect.

Despite its occasional faults, Shirley Temple remains supreme in its color class — because it is so far ahead of anything else in color that it is beyond comparison. Early mid-season.

Large, 75c ea., 3 for \$2.00; Med., 40c ea., 3 for \$1.10, 6 for \$2.10; Small, 25c ea., 3 for 60c, 12 for \$2.40; Blts., 10 for 40c, 100 for \$2.50.

Finest Gladiolus...

SENORITA (Salbach). One of the few gladiolus with true orange coloring. Large flowers of true orange with carmine tongue and penciling. Medium height. Mid-season.

Each	3	6	12	25	100
L. .10	.20	.35	.60	1.10	4.00
M.15	.20	.35	.70	2.25
S.15	.25	.40	1.35
Bulblets — 100 for .25, 300 for .50.					

SIR GALAHAD—See 1939 Introductions. Pages 2 and 3.

SMILING MAESTRO. Apparently a seedling from W. H. Phipps, somewhat deeper in color, being salmon rose. Many huge florets open at once, blooms and spikes both much larger than those of W. H. Phipps. Unquestionably a "coming" gladiolus.

Each	3	6	12	25	100
L. .15	.35	.55	1.00	1.75	6.00
M. .10	.20	.35	.60	1.10	4.00
S.20	.35	.60	2.00
Bulblets — 25 for .65, 50 for \$1.00.					

SNOWPRINCESS. Good-bye Maid of Orleans! For Snowprincess has the same color, but is clearer, and has the same fine habit, size, etc., of Maid of Orleans in every respect — except that Snowprincess is much taller, standing five feet. Vigorous, placing and facing perfect, large florets, many open at once on long flower head. Color — clear white with milky throat. Large, \$5.00 ea.; Med., \$3.00 ea.; Small, \$2.00 ea.; Blts., 35c ea., 3 for 90c, 6 for \$1.65.

SIEGFRIED. A very unusual novelty gladiolus, and not a smoky, either. Blooms are rather small, but there are a lot of them, many open at a time, on a very long, tall spike. Nothing like it for color, which is salmon-red to pink, with bald white face. At its best where the weather is cool, although it has brought good reports elsewhere, particularly from New England. Large, 35c ea., 3 for \$1.00; Med., 25c ea., 6 for \$1.20; Small, 15c ea., 3 for 40c, 12 for \$1.40; Blts., 15 for 40c.

STAR OF BETHLEHEM. The White that has been taking the gladiolus world by storm. Differs from Maid of Orleans and Snowprincess in that—although it is a warm-white, the faint touch of cream in the throat is imperceptible, except on close examination. Tall and vigorous, and ideal in every way. Five feet tall, and unquestionably the best white on the present cut-flower market.

Each	3	6	12	25	100
L. .10	.25	.40	.75	1.35	4.50
M.15	.25	.45	.85	2.75
S.20	.30	.55	1.50
Bulblets — 75 for .35, 200 for .60.					

SURFSIDE. A tall ruffled white with cream throat, with red-purple line in the throat. Valuable chiefly for its unusually leathery substance, which enables it to stand rough usage. Perfect facing and placement with more blooms open at once than most of the whites — 8 out of 20 buds. Mid-season. Large, \$3.00 ea.; Med., \$1.75 ea.; Small, \$1.00 ea.; Blts., 5 for \$1.

TAKINA. Mauve to American Beauty. One of the new Australian mammoths. Grows consistently large, sometimes producing florets 8 inches across. Facing not always to the front, but otherwise the habit and growth is ideal. A prize winning bowl of this variety was the sensation of the Eastbay Gladiolus Society Show in 1937. Mid-season.

Each	3	6	12	25	100
L. .30	.75	1.30	2.50	4.50	16.00
M. .25	.60	1.10	2.00	3.75	12.50
S. .20	.45	.80	1.50	2.85	9.00
Bulblets — 12 for .35, 50 for \$1.00.					

TIMBUCTOO. An outstanding new, large gladiolus in a different tone of red — dark red bordering on rose-red. Throat somewhat darker. Six to 8 of 18 large florets open at once, with habit and growth fine in every way. Excellent for forcing. Large, \$4.00 ea.; Med., \$3.00 ea.; Small, \$2.00 ea.; Blts., 50c ea.

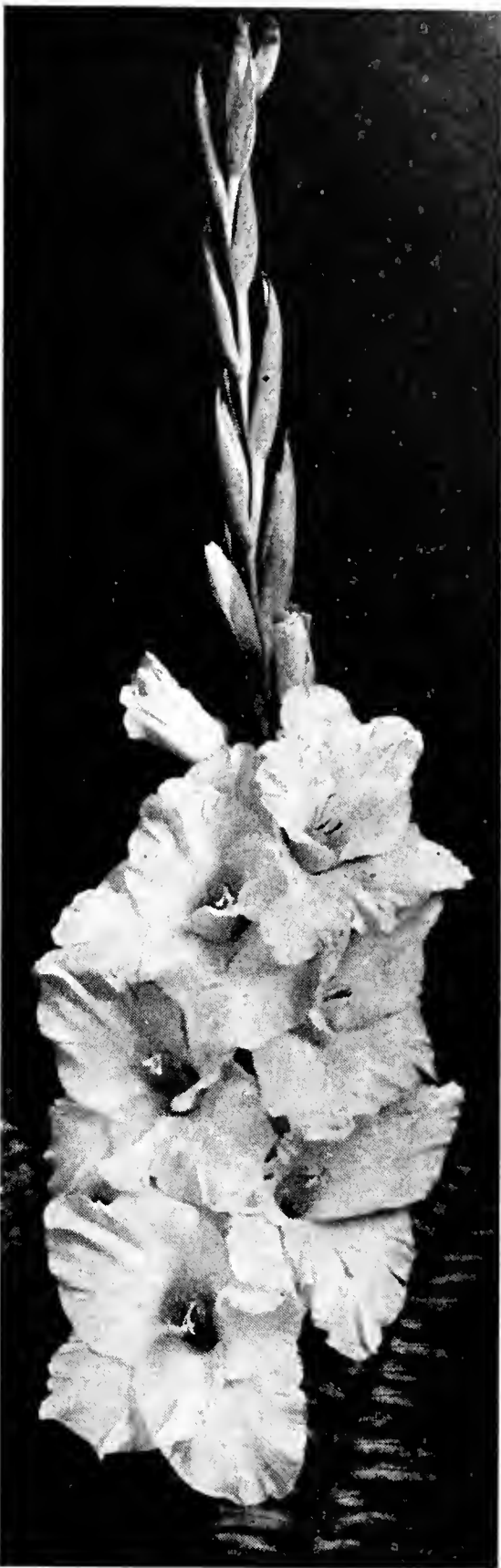
TIP TOP. An immense wide-open red which would undoubtedly have gained wide renown earlier in its career except for the fact it is a rather slow propagator. Generally recognized as the best red in commerce, certainly the best at anywhere near its price range. Six to 8 of 18 to 19 buds open at once. Florets very large, and habit ideal. Very tall. Mid-season.

Each	3	6	12	25	100
L. .10	.25	.40	.75	1.35	4.50
M.15	.25	.45	.85	2.75
S.20	.30	.55	1.50
Bulblets — 100 for .35, 300 for .75.					

TUNIA'S TRIUMPH. From Australia, and easily the best of the Tunia introductions to date. Fine habit and form, heavy substance, large flowers. Tall. Color soft, yet rich red, not as bright as Tip-Top, but richer. Six to 7 of 18 buds open at once. Mid-season. Large, \$3.50 ea.; Med., \$2.50 ea.; Small, \$1.50 ea.; Blts., 3 for 75c.

VAGABOND PRINCE. A very rich iridescent garnet brown with a glowing scarlet blotch. Eight or more well placed florets open at once in a very striking manner. Probably the richest in tone of all gladiolus, certainly the richest of the smokies — but must be cut when the first florets open to prevent fading. Florets of medium size. First Award, New Introductions class, 1938 Eastbay Gladiolus Society Show. Mid-season.

Each	3	6	12	25	100
L. .25	.60	1.10	2.00	3.75	12.50
M. .20	.45	.80	1.50	2.85	9.00
S. .15	.35	.55	1.00	1.85	7.00
Bulblets — 15 for .30, 100 for \$1.50.					



SHIRLEY TEMPLE

VALERIE. Another fine new Pruitt introduction in a soft scarlet, almost salmon-scarlet — a totally distinct color, and one much desired. The combination of vividness, yet softness of color (half-way between John S. Bach and Dr. Bennett in tone) more than offsets its one fault, which is a tendency of the florets to crowd. Many open on good spike. Large, 75c ea., 3 for \$2.00; Med., 40c ea., 3 for \$1.00, 6 for \$1.75, 12 for \$3.00; Small, 20c ea., 3 for 50c, 12 for \$1.80; Blts., 15 for 40c, 100 for \$2.50.

VISTA BONITA. One of the very best Ellis creations of all time, being a giant Phipps. Color salmon-pink, and many open, well faced and placed, etc. Florets 7 inches across. Many open on good spike. Vigorous. Large, \$4.00 ea.; Med., \$2.50 ea.; Small, \$1.50 ea.; Blts., 2 for 35c.

VREDENBURG. A very vigorous new Pfitzer white that should be of great value, particularly because it is very early. Pure white, comparable to Mammoth White as follows: Better in that it has very heavy substance, and of great use as a florist variety because it is so very early. But not as good in that the spikes are not quite as long and tall. Outstanding in every other respect, such as size, placement, etc.

Large, \$3.00 ea.; Med., \$2.00 ea.; Small, \$1.00 ea.; Blts., 3 for 50c.

WASAGA. Light apricot. Not large, but very delightful.

	Each	3	6	12	25	100
L.	.10	.20	.35	.60	1.10	4.00
M.15	.20	.35	.70	2.25
S.15	.25	.40	1.35
Bulblets	—	100 for	.25	300 for	.50	

WHERO. A very rich, dark red from Australia. Good in every respect except that the spike is a little short. Worth listing nevertheless, because its color is so fine.

Large, 35c ea., 3 for 75c; Med., 25c ea., 3 for 60c; Small, 20c ea., 3 for 45c; Blts., 12 for 35c, 50 for \$1.00.

W. H. PHIPPS. Magnificent salmon pink. Flowers large. Ten or more open at once, and long flower spike.

Large, 10c ea., 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10, 100 for \$4.00.

"Those Christmas cards of your with seed packets attached are so much larger and nicer than I even hoped for. It's different and full value plus."

— Mrs. R. L. R., Ohio.

Carl Salbach . . . Finest Gladiolus

ZUNI. A very fine new smoky, very reminiscent of the old variety, Rose Ash, but a little brighter, and taller, and with fine, regular placement and all around good habit. Nine to 12 of 18 to 20 buds open at once. A Grant Mitsch origination that ranks with his Rima and Siegfried as among the very finest. A combination of salmon and slate, florets being medium size, and each being delicately ruffled. Large, \$1.20 ea.; Med., 60c, 3 - \$1.50; Small, 30c ea., 6 - \$1.25; Blts., 5 - 30c.

SMALL FLOWERING GLADIOLUS

CARA MIA. Soft shrimp pink with crimson line in throat.

Large, 10c ea., 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10; Medium, 6 for 20c, 12 for 35c, 25 for 70c; Blts., 100 for 25c, 300 for 50c.

COPPER BRONZE. A beautiful primulinus aptly described by its name.

Large, 10c ea., 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10; Medium, 6 for 20c, 12 for 35c, 25 for 70c; Blts., 100 for 25c, 300 for 50c.

GLORIANA. Golden salmon, shading to yellow at throat. Very charming.

Large, 10c ea., 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10.

GOLD BUG. Ruffled golden yellow.

Large, 10c ea., 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10.

GOLDEN FRILLS. Dainty yellows, heavily ruffled, and with two red lines running down the throat.

Large, 10c ea., 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10; Medium, 6 for 20c, 12 for 35c, 25 for 70c; Blts., 100 for 25c, 300 for 50c.

LULLABY. Tall yellow with faint scarlet-red pencilings at the edge of petals.

Large, 10c ea., 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10.



ORANGE BUTTERFLY

PRIMULUS ASSORTMENT

Large: 25 - \$1.10; 50 - \$2.00; 100 - \$3.85
Medium: 25 - 70c; 50 - \$1.25; 100 - \$2.40

THREE EACH "PRIM" COLLECTION

Three large bulbs each,
all nine varieties listed — \$1.50

ORANGE BUTTERFLY (Salbach). A rich, glowing, bronzy, orange primulinus that is in a class by itself. The florets are of heavy substance, yet the flower is dainty and beautifully placed. Ten to twelve open. Reports indicate that this is the most generally favored all-around primulinus grown. Award of Merit, R. H. S., England.

Called the "daintiest of glads" by an Australian grower; and a retail customer writes: "Your glad 'Orange Butterfly' is one of the prettiest things I have in my 115 varieties of glads."

Large, 10c ea., 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10; Medium, 6 for 20c, 25c, 300 for 50c.

OLIVE MARIE BROWN. An outstanding new primulinus. Soft bronzy-apricot with yellow throat.

Large, 15c ea., 3 for 35c, 6 for 55c, 12 for \$1.00; Medium, 10c ea., 3 for 20c, 6 for 35c, 12 for 60c.

RADIANT (Salbach). Glowing strawberry pink. Tall, graceful spike.

Large, 10c ea., 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10; Medium, 6 for 20c, 12 for 35c, 25 for 70c; Blts., 100 for 25c, 300 for 50c.

TUBEROUS-ROOTED BEGONIAS

Mild regions like the coastal sections of California are ideal for begonias, which require a cool spot, protected from the wind. They will also grow well where the climate is somewhat warmer, providing that they are given a particularly cool and protected location.

We offer the finest begonias obtainable anywhere. Our stock comes directly from Frank Reinelt, the same hybridist who created the sensational "Pacific" delphinium strain which we introduced some several years ago. His hybridizing work with begonias has been recognized as being as outstanding as his work with the delphinium. This opinion of ours has

been backed by that of expert after expert, to the effect that Reinelt Begonias are definitely the tops. We offer them as follows, delivery starting in late January.

Double Camellia Type — Available in white, pink, rose shades, red and scarlet shades, yellow, orange, apricot, and salmon shades. (Prepaid, and each color labeled separately, but no less than 12 at the dozen rate) — 25c each, 12 for \$2.50

Double Hanging Basket Type — Available in white, pink and rose, salmon shades, orange scarlet, and crimson. (Prepaid, and each color labeled separately, but no less than 12 at the dozen rate) — 25c each, 12 for \$2.50

SPECIAL GLADIOLUS COLLECTIONS

GOLD MEDAL GLADIOLUS COLLECTIONS

Blue Peacock	
Commander Koehl	
Grand Slam	One large bulb, each,
Magna Blanca	Of the sixteen bulbs listed at left, all labeled, for
Maid of Orleans	
Maya Maid	Three medium bulbs, each,
Milford	Of the sixteen bulbs listed at left (48), all labeled, for
Minuet	
Miss Alameda	Five small bulbs, each,
Mother Machree	Of the sixteen bulbs listed at left (80), all labeled, for
Paradise	
Picardy	Long blooming assortment, which includes.
Queen Helen II	one large, 2 medium, and 3 small bulbs of each of the sixteen gladiolus listed at
Salbach's Orchid	left (each variety labeled) 96 bulbs for
Senorita	
Star of Bethlehem	One hundred or more bulblets, each,
	All 16 varieties, each kind labeled, for

BLUE RIBBON COLLECTION

6 large Blue Peacock	
6 large Commander Koehl	
6 large Maid of Orleans	
6 large Paradise	
6 large Picardy	
6 large Primrose Princess	
36 bulbs — labeled	\$2.00
Same collection, medium sized bulbs, labeled..	\$1.40

CHAMPIONSHIP COLLECTION

6 large Dr. F. E. Bennett (Scarlet)	
6 large Marmora (Smoky)	
6 large Mrs. John S. Wood (Salmon)	
6 large Queen Helen II (Flesh Pink)	
24 bulbs, 6 each, labeled	\$1.35

RECENT INTRODUCTIONS

Bit O' Heaven	La Fiesta
Festival Queen	Rising Sun
Gertrude Swenson	Takina
Vagabond Prince	
1 large each, all seven, labeled (\$1.85 value)	for \$1.25
3 medium each, all seven, labeled (\$3.00 value)	for \$2.35
5 small each, all seven, labeled (\$2.70 value)	for \$2.00
1 large, 1 medium, 1 small, each variety, labeled	for \$2.50

LATEST SENSATIONS

One medium sized bulb, each, Cascade, Opal Queen, and Pink Princess, plus one small bulb, each, Candy Heart, and Miss America — each labeled.	
(Value \$5.55)	for \$3.75
Three small Cascade, 1 medium Opal Queen, 1 small Pink Princess, 10 blts. Miss America, 3 blts. Candy Heart — each labeled	
(Value \$6.55)	for \$3.90

GRAND PRIZE ASSORTMENT

Every bulb from a prize-winning variety. Balanced assortment including nothing but our catalogued varieties, such as Betty Nuthall, Star of Bethlehem, Grand Slam, Sal- bach's Orchid, etc. — not labeled — no primulinus included.	
LARGE BULBS — 12 for 75c, 25 for \$1.35, 50 for \$2.50, 100 for \$4.00	
MEDIUM SIZED BULBS — 25 for 85c, 50 for \$1.50, 100 for \$2.50	

HOW TO ORDER

Please Read Carefully Before Ordering

Order Early — Early orders are solicited to prevent disappointments in case the variety selected should be sold out.

Please write your **name and address** plainly.

Stock — All of our dahlia orders will be filled with strong divisions of field grown tubers. All gladiolus bulbs will be good healthy stock.

Time — Gladiolus will be ready for shipment in November. Eastern orders, however, will be mailed between December 10 and March 1 only at purchaser's risk from freezing in transit.

Seeds will be ready December 1.

Dahlia tubers will be ready March 20. We give no guarantee for tubers used for forcing green plants.

Dahlia Green Plants — We do not sell green plants, for we find that, in the majority of cases, the results are unsatisfactory.

Substitutions — We do not substitute unless directed to do so. If late in the season, we suggest that you indicate a second choice, or that you permit us to substitute with equal or greater value.

Cultural Directions — Full directions included with every order.

Terms — Remittance should accompany order unless shipment is to be sent C. O. D., or satisfactory credit references are given. Remit by Postal or Express Money Orders or by drafts on American banks when ordering from Canada or foreign countries. 25% deposit will hold orders until shipping time, when they will be sent C. O. D. for balance unless otherwise arranged.

Postage — Seed orders of any amount sent postpaid. On bulb orders or combination seed and bulb orders of less than \$1.00, add 15c for packing and postage. All retail orders amounting to \$1.00 or over will be delivered free to all points reached by regular Parcel Post.

Sales Tax — Add 3% to cover tax on all goods delivered in California. All sales delivered to other states not subject to tax.

Non-Warranty — We give no warranty, express or implied, as to description, quality, productiveness, or any other matter of seeds, bulbs, rhizomes or plants sent out by us and will not be responsible in any way for the crop. If the purchaser does not accept the goods on these terms no sale thereof is made and purchaser must return them at once, and money will be refunded.

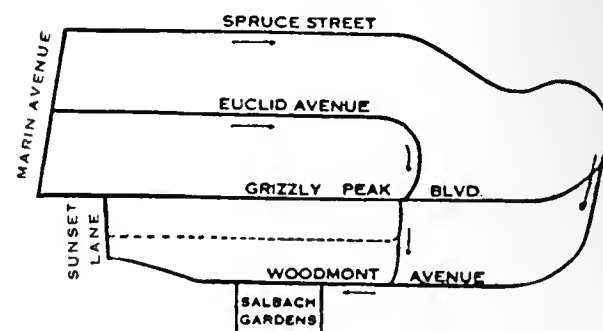
References — For our business standing, please refer to

*Bank of America National Trust and Savings Association;
American Trust Co., Berkeley, California; Farmers and
Merchants Savings Bank, Oakland, California.*

Our finest seedling gladiolus, and our rarest new varieties* will be in bloom during July; our dahlias from August to November; iris, April and May. Map, below, indicates the best routes to our gardens which are located in the hills, north of Berkeley proper. To reach Spruce Street: North on Shattuck, right three blocks on Rose, turn left onto Spruce. To reach Euclid Avenue: College Avenue extension, north across U. C. Campus, two blocks left, turn right onto Euclid. By street car — Take Euclid line, marked Cragmont; transfer to bus at end of car line and ride to Sunset Lane. (Buses run from 6:51 to 9:51 a. m., and from 3:31 p. m. to 6:31 p. m., excepting Sundays and holidays, when they run from 10:31 a. m. to 5:51 p. m.)

*Most of our standard varieties are planted at our growing fields.

Note to Local Customers: We are open regularly for Sunday business from 9:00 a. m. to 1:00 p. m. During the iris season (April 1 to May 30) we will be open from 8:00 a. m. to 5:30 p. m. on Sundays.



SMALL FLOWERING DAHLIAS

Any three 35c or 40c Dahlias for \$1.00

The free blooming small dahlias (pompons, singles, and miniatures) all of which keep so well when cut, are among the most satisfactory plants that may be had in any garden. They perform the double service of providing color in the garden and blooms for the house — for a single bush will bloom for months, actually producing hundreds of flowers. Tubers of small flowering dahlias should be planted as soon as received, as they are usually small and the eyes are apt to dry out if left exposed to the air for any length of time.

In particular we wish to point out that our list of miniatures is now most outstanding. The varieties in our list are the "cream", actually chosen from more than one hundred miniatures that we have purchased and grown.

Miniatures are similar in form to the large dahlias, but are 2½ to 3½ inches in diameter; pompons are tiny ball type dahlias, about 1¼ inches in diameter; and single dahlias are those with cosmos type blooms.

MINIATURE DAHLIAS

ABERDEEN. A rich dark red cactus type miniature that is most attractive. Very unusual and striking, and splendid for cutting. New\$1.00

AFLAME. Vivid flaming scarlet — by far the most brilliantly colored dahlia we have ever seen. Even brighter than possible to show in the color picture. Decorative type, good stems, fine habit. A real standout that simply demands attention\$1.00

BABY ROYAL. A beautiful cactus miniature from England that has created a sensation. Russet orange. A very prolific bloomer40c

BABY SNOOKS (Salbach-Mack 1939). A fine, deep yellow miniature decorative produced by the creator of Miss Vivian — and just as outstanding in its color class as the latter in its shade. \$3.00 net.

CORONNE. White, formed like a gardenia. Decorative type50c

DREAMTHORPE. Very free flowering tan colored miniature. Decorative.....60c

ELIZABETH PAPE. Flesh pink. Cactus type35c

GAIL TAYLOR. Strikingly suffused brick-red and yellow. Decorative. \$1.00

GLORIOUS. A glowing red miniature decorative that is just as full of blooms as the famous Baby Royal60c

IRENE ROCK. Palest lavender, almost white, tipped heavy lavender. Decorative\$1.50

JORY'S MINIATURE (Salbach-Jory 1938). A small, rich red miniature, simply covered with blooms and some blossoms come red, tipped white.....50c

JULIA. S. (Salbach-Scheel 1939). An outstanding new perfect cactus miniature that is one of the best new small dahlias in years. Full of blooms, fine stems, an outstanding keeper. Very beautiful and unusual shade — deep amaranth pink. Free bloomer — and of good height\$2.00

LITTLE JEWEL. Decorative type. Delightful. La France Pink35c

LITTLE SNOW QUEEN. At last — a really first-class miniature white cactus. Perfect form, free bloomer. Two-inch diameter. A new importation from Europe\$1.00

LUANA. Beautiful old rose miniature. Might easily be described as a miniature Cavalcade75c

MAH BABY. Dark, glowing, rich wine red. Same form, and long stems as Miss Vivian. Texture so firm that it keeps indefinitely. Decorative type. Really outstanding50c

MISS VIVIAN. A startling rose pink which has taken the dahlia enthusiasts in the San Francisco region by storm. Unexcelled keeper, long stems. Very prolific bloomer. Decorative type75c

MRS. MILLER GRIFFITHS (Salbach-Logan 1936). A brilliant glowing orange red, the brightest orange among miniatures. Decorative type75c

ONAH. "The miniature Jane Cowl." Rich autumn gold color, fine form. Stiff stems. Very low growing\$1.00

RADIANT MIDGET. A very soft apricot-orange miniature. Fine keeper, very long stems, and in every way fine for cutting. Of the ball dahlia type. One of the best50c

SANHICAN'S SWEETHEART. Honey yellow miniature cactus. Most attractive50c

TROJAN. Rich scarlet orange semi-cactus. Very striking and unusual. One of the showiest. 3½ inch50c

WATERMELON (Salbach 1937). A splendid long-stemmed miniature of beautiful, clear watermelon red color. Perfect decorative type. Fine keeper. \$2.00

"We are still getting Aunt Mary's Sweet Corn. It is the best I've ever eaten and I live in the big corn state."
— Mrs. E. C. C., Iowa.

POMPON DAHLIAS

BANTAM. Brownish Red. Long stem...35c

BOSSY. Light phlox lavender. Fine...35c

CANARY BIRD. Rich clear luminous yellow with good habits50c

CORAL (Salbach-Thomas 1939). This new pompon, which won first as best new pompon at the California Dahlia Society 1938 Show, is a real find — the best new pompon of recent origin. It is a softer pink than Glow, named, as one might guess, for its attractive coral coloring. Long stems, a vigorous grower, free flowering.....\$2.00

DANDY. Pure orange of fine form...35c

FATHER GALLANT. A fine new pompon produced from seed grown by Father Gallant of Skagway, Alaska. Color, old rose, with orange undertone, somewhat of the shade of Glow, but much brighter and never fades. Exceptionally long stems\$1.00

EDITH MUELLER. A suffusion of gold and orange red that blends to form a beautiful peach red35c

GERTRUDE. Our own origination. Glowing carmine with many blooms and long stems35c

GIRLIE. Beautiful pure rosy lilac...35c

GLOW. Light old rose to coral. One of the favorites35c

GOLDILOCKS. Bronzy gold35c

JOE FETTE. Pure white35c

LITTLE BEESWING. Cherry red with golden yellow at base of petals. Red predominating35c

MORNING MIST. A fine new pompon. Very light, most delicate lavender coloring60c

PEGGY ANNE. Golden apricot, tipped red. Long stems35c

TAKA'S PURPLE. Bright phlox purple. 35c

TAKA'S YELLOW. Deepest yellow. 35c

TIP TOP. Fine new, rich red50c

YELLOW GEM. Creamy yellow. Free blooming35c

SINGLE DAHLIA

NARANJA. Bright orange. Tall. 40c

1939 INTRODUCTIONS

We take great pleasure in announcing that we have secured the introduction of the most talked of dahlia seedling in years — MAYOR FRANK OTIS. Beautiful in color, and the best keeping dahlia of all the big ones, it is a champion in every respect, although it has achieved its greatest recognition for its tremendous size, as well it might — for we can conservatively predict that it will prove to be the biggest of them all. Its diameter is tremendous, unsurpassed by any dahlia that we know of; but in depth it outdoes any other dahlia, without a shadow of a doubt. Little wonder that it has won six firsts as largest dahlia in the show. It is a beauty, regardless of size, however, as is shown by the fact that it won the American Home Achievement Medal at Portland, the Sunset Magazine Achievement Medal at the California Dahlia Society show, and



VALENCIA

a Silver Medal at the A. D. S. show in New York. Complete description is found in the general list.

In addition, we list a new variety of our own — VALENCIA, as beautiful an orange cactus as we have ever seen. Found in our general list, and at a "give-away" low introductory price. Both Valencia and Mayor

Frank Otis are our exclusive introductions.

In small dahlias, too, we have some outstanding introductions. CORAL is easily the most beautiful new pompon in years — a distinct improvement over the hitherto unbeatable Glow. BABY SNOOKS is the best yellow miniature we have seen; and JULIA S. is as fine a cactus type miniature as we know of — amaranth pink in color.

Besides these, we are listing the sensational miniature, AFLAME, for the first time in any nationally circulated catalog. It is far brighter than shown on the cover — the most brilliant dahlia of all, a real sensation. Technically not an introduction of this season, but practically the same as a 1939 release, for, to our knowledge, it has only been grown in a very few gardens, all in the San Francisco Bay region.

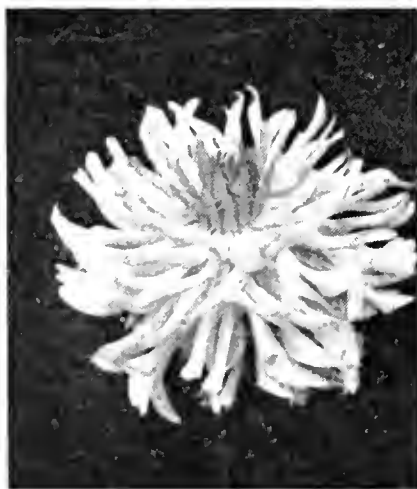
NEW DAHLIAS

In addition to our new releases, an even dozen stand out as outstanding and most worth while — all chosen after our extensive trials of American, Australian, and European dahlias, or from varieties chosen while visiting the gardens of other growers.

Unusually fine is Golden Dawn, the Australian variety, a new one with fine color and habit, and the best stem imaginable. From New Zealand is Clara Carder, another of the giants that easily ranks among the six or eight largest dahlias grown. Completing the foreign contingent are three from Europe: Bauer's Ideal, fine vivid red; Golden Age, soft, rich gold; and Pink Spiral, pale pink cactus.

Elizabeth Mills Calkins, purest white; Gala California, scarlet cactus, tipped yellow in the center; Lord of Autumn, decorative, and Miss Glory, semi-cactus we class as the best all-around yellows; Malibu Sunset is a vivid new orange; Mrs. James Roosevelt, scarlet, tipped yellow; and Sierra Sunrise, fine autumn-orange complete the list of outstanding recent releases.

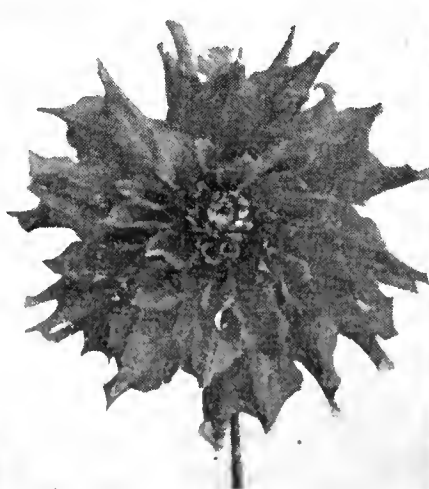
Also most deserving are the following, which have not reached the "standard variety" class, but are already inexpensively priced: Angelo Rossi, Anna Benedict, Frank Serpa, Galaxy, Golden Standard, Grace Houston, Lavender Lass, Margrace, Mrs. George Le Boutillier, Sanhican's Cameo, and Snow Queen.



PINK SPIRAL



MALIBU SUNSET



MARGRACE



GOLDEN STANDARD

GENERAL LIST OF DAHLIAS

Prices quoted are for single roots.

We do not sell green plants, save for the exceptions noted.

Any three 40c dahlias for \$1.00.

In the general description, each variety is classified according to type; C. representing cactus, I. D. informal decorative, F. D. for formal decorative, S. C. equals semi-cactus, and ball (or show) dahlias indicated by B.

Cactus dahlias are the thin petalled dahlias of chrysanthemum form. Example — Sweet Briar.

Semi-cactus are similar to the cactus, but with much fuller, broader petals. Example — Miss Glory.

Formal Decoratives are the large type dahlias, fully double, having broad, but very regularly placed petals. Examples — Mrs. Carl Salbach, Jersey's Beauty.

Informal Decoratives are the large type dahlias, fully double, with petals generally long, twisted, and pointed. Irregularly arranged. Example — Jane Cowl.

Pompon, single, and miniature type dahlias are described elsewhere — see small type dahlias, page 17.

AIR MAIL (Kanouse-Salbach). I. D. One of the very finest for cutting — either commercially or for home decoration. A lavender of beautiful informal shape\$1.00

ALEX CRAIG. C. A fine new Canadian dahlia, very beautiful, and one of the best cactus grown. Good stems, prolific bloomer, large size. Color light pink with creamy center. One of the best\$1.50

AMBASSADOR. S. C. Soft amber pink and salmon with yellow center. Flowers large, stems good and an excellent keeper. Floriferous50c

ANGELO ROSSI. F. D. Winner of many American prizes. Awarded Certificate of Merit and First Class Certificate at both Haarlem and Amsterdam, Holland, 1936. Also winner of cup as best new "foreign" dahlia in Holland, 1936. Glowing soft orange yellow, with just a shading toward grenadine. Large flowers. A "Best Keeper".

The color is most beautiful, and it is a fine all-around flower. Very large blooms, and long strong stems. We consider it to be Mr. Redfern's finest introduction—a variety that every dahlia lover should grow\$1.50

AMUN RA. F. D. Great rich coppery bronze blossoms and big dark leaves. Large. Always attracts attention....40c

ANNA BENEDICT. F. D. Easily the best dark red, and certainly one of the finest dahlias ever produced. One of the very best keepers, does not fade, grows to good size on fine long stems, and its color is strikingly rich. In addition, it starts blooming early, and continues to bloom freely till the very end of the season. Has given us blooms even into December. A "Best Keeper"\$1.50

AZURA. I. D. A simply huge rose pink that can be grown to tremendous size. Excellent habit, and a dahlia that is definitely the best in its class. Overlooked in view of the attention paid to Mr. Ballay's fine yellow, Miss Glory, but actually one of the best of all the Ballay dahlias\$2.00

BAUER'S IDEAL. F. D. One of the very outstanding new dahlias, being a rich, vivid red, of good size, a fine keeper, and grows with splendid long, straight stems. The richest, most brilliant red dahlia we know of. A champion among champions. A "Best Keeper." Stock very limited\$1.50

BETTY COLTER. F. D. A real champion, one of the very best, capable of competing with the finest new varieties, but somehow overlooked in Honor Rolls. When we first saw this unheralded dahlia we felt sure that it must have been one of the newer, higher priced varieties, for it is one of the best dahlias we have seen in a long time. Good habit, a good keeper, large blooms. Color unusual, being deep coppery red, more on the copper tone than the red. Very large blooms—fine stems....\$1.00

BIG BEN. A very large, bright red ball dahlia. A "Best Keeper"40c

BLACK DIAMOND. Another fine ball dahlia. Deepest maroon, almost black. 40c

BOBBE DEAN. F. D. Another of the Jersey's Beauty type, somewhat resembling Kentucky, but richer in color, and a little larger. Bound to supplant the latter when stock is available. Color, grenadine pink. A "Best Keeper." Fine stems\$1.00

"The Newsom Dahlia Manual is the greatest book written on how to grow dahlias. It is the simplest and the easiest book to understand I have ever seen. It gives more information in a few pages than any book written on dahlias today."

— L. R., California.

CALIFORNIA IDOL. F. D. One of the very finest yellows. Large size, having won first as the largest dahlia in the 1936 California Dahlia Society Show. Good long, strong stems, and most outstanding in every way. An ideal grower everywhere in the United States, and in great demand.....\$1.00

CAPRICE. F. D. Soft yellow, shading toward grenadine. A splendid all-around dahlia. Also an excellent seed parent, being one of the parents of Angelo Rossi. A "Best Keeper"....60c

CLARA CARDER. F. D. A giant from New Zealand. Has received a first as largest flower at the California Dahlia Society Show. Habit fine in every way. Color — cyclamen pink.....\$2.50

CLARA CLEMENS. The most striking of the formal ball type dahlias. Blooms of deep crimson, tipped white. A "Best Keeper.".....50c

CONQUISTADOR. S. C. Soft creamy yellow illuminated by a glowing pink at the base of the petals. Large and well proportioned. Can be cut with three-foot stems. Very free bloomer. Similar to, but lighter than Ambassador50c

DR. AURELIA REINHARDT. (Salbach-Dirks 1935). I. D. Named in honor of one of the West's most renowned educators, the president of Mills College, Oakland, California. Raised by W. N. Dirks from a packet of Salbach selected seed and introduced exclusively by ourselves.

The blooms, which are pure, rose color (Ridgway) are on long cane-like stems which carry the flowers well above the foliage, and the "Mrs. Carl Salbach-Air Mail" type growth assures the finest cut-flowers with little or no disbudding. "Best Keeper".....\$1.00



ELIZABETH MILLS CALKINS

EAGLE ROCK FANTASY. F. D. One of the very largest dahlias grown. Pleasing shade of mallow pink, shading to silver75c

EARLE WILLIAMS. F. D. A splendid bi-color with fine substance and strong, straight stems. Bright red centers blend into a creamy white, making a striking contrast75c

ELLINOR VANDEVEER. F. D. Blooms large, of great depth and substance and held high on exceptionally long, stiff stems. One of the "Best Keepers." Rose pink40c

ELIZABETH MILLS CALKINS. F. D. (Salbach-Calkins 1938). At last, a pure white that is really pure. A very free bloomer of good substance, and a really outstanding keeper. This splendid new dahlia, which was raised by an amateur from Salbach seed, has all the attributes that are necessary to make it a leading garden and cut flower variety. Award of Merit, A. D. S. (Storrs) trial grounds, 1936. Best white, 1938 New York Show, Best basket, inf. dec., 1938 Boston Show.

Stands warm weather, and, in fact, ideal in growth under such conditions. A real "buy" for everyone except those growing in mild, cool climates like our own—for such is the climate of open centers, and under such conditions, Elizabeth Mills Calkins will give a percentage of open-centered flowers. This fault has not appeared when this new white has been grown elsewhere and should not be held against the variety, as many fine varieties do likewise with us\$1.00

FLAMING METEOR. I. D. Flaming orange-scarlet deepening to burnt orange at center. Flowers large and deep, with splendid form. One of the "Best Keepers"75c

FOREST FIRE. I. D. A truly sensational dahlia, that is perhaps the very best variety of all for landscaping. The bushes are low, but covered with the large and brilliant blooms of scarlet, suffused golden yellow\$1.00

FRANK SERPA (Serpa-Salbach 1935). I. D. General effect pale amaranth pink, produced by petal tips of mallow pink that grow lighter toward the base of the petals, paling to a delicate orchid pink. This two-toned effect gives the flower a beautiful, clear, crisp appearance that makes it a real aristocrat. Holds its color well under artificial light. The blooms are very large, held high above the foliage on long straight stems. Truly a magnificent dahlia. 75c

FRAU IDA MANSFIELD. Very fine yellow semi-cactus of fine form75c

GALA CALIFORNIA. An outstanding big new incurved cactus. Very bright, showy color, perhaps best described as orange-red, with center petals tipped yellow. Could well be called a "cactus type" edition of Satan.....\$7.50

GALAXY. Most unusual of all the cactus dahlias, this fine new variety has every attribute that is necessary to rank it as outstanding. The color, golden buff, speckled crimson, is most striking, and the habit and growth excellent. It is a free bloomer, and the flowers are very large, held on long cane-like stems. A "Best Keeper".....\$1.50

GERTRUDE EDERLE. I. D. Soft primrose yellow. A profuse bloomer and one of the "Best Keepers." We recommend this variety as one of the very best yellow dahlias for cut-flower purposes. Fine stems. Stock limited..\$1.00

GOLDEN AGE. S. C. Richest amber, cactus type, one of the most beautifully colored and formed dahlias grown. Can be grown to good large size, and every bloom is a real champion. Our advice is to put this one at the very top of your list. A "Best Keeper" but cut the blooms "young".....\$2.00

GOLDEN DAWN. An outstanding new dahlia that stood head and shoulders above the dozens and dozens of foreign varieties that we have tried in the last few years. A real champion in every way, and one that we are proud to be offering to America for the first time. Rich, soft bronze in color, and of ideal habit — with unusually long and strong stems. Formal Decorative.....\$5.00

GOLDEN STANDARD. A splendid new introduction. Semi-cactus of fine form and good size. Buff, shading to amber, similar to Golden Age, but lighter in color. Bushes are literally covered with fine large blooms, held high above the foliage on long, straight stems. One of the finest recent American introductions — a garden and cut-flower variety that is hard to beat. A "Best Keeper"\$1.50

Carl Salbach...

GOLD MEDAL (Red Selection). Show or ball type. Scarlet, suffused gold. Very brilliant and decidedly showy. A sport from the old Gold Medal. A "Best Keeper", and a very profuse bloomer50c

GLADYS CHAMPION. P. A very large peony dahlia of apricot-yellow, jasper red on reverse of petals. A profuse bloomer which thrives in warm climates40c

GRACE HOUSTON (Houston-Salbach). I. D. A large decorative of pure rose pink color, fluffy and graceful. Stems long and wiry. Awarded first prize as the best pink decorative in Tri-State Show at Smyth County Fair, Virginia. Most attractive. This fine dahlia was grown by Mrs. Houston from Salbach seed. We rank this one as capable of competing with even the new prize winners — a better buy than many a \$10.00 dahlia\$1.50

INKYO. A deepest maroon — almost black — semi-cactus. Should be in every garden, as it is not only full of blooms, but is unexcelled as a cut flower. In our tests for the "Best Keeper", Inkyo outlasted all the rest. Has been known to keep nearly a week. Fine stems75c

JEAN CHAZOT. C. Golden amber. Good bloomer, fine cut flower. A "Best Keeper"50c

JANE COWL. I. D. One of the few graceful giants. It is an immense, glistening, bronzy buff and old gold, with just enough twist to the broad petals to make it beautiful. Free blooming and excellent for cutting and show purposes. Fine stems. First prize as best dahlia in California Flower Festival, 1931. One of the "Best Keepers"40c

JEROME KERN. I. D. Pale pinkish buff, faintly suffused gold, this new Eastern dahlia is most attractive. Splendid in the East, for all purposes as the centers come closed. Even better for general cutting in this part of California as the orange pollen center, surrounded by a twisted and curled ring of center petals gives a more graceful effect than that of the more formal types. Produces a profusion of blooms and is a "Best Keeper". Good stems60c

JERSEY'S BEACON. F. D. A very spectacular bright scarlet with buff reflex. Large, good stems, and a "Best Keeper"40c

JERSEY'S BEAUTY. F. D. This salmon pink dahlia is one of the best cut flowers grown; probably the most popular of all dahlias. One of the "Best Keepers"40c

KATHLEEN NORRIS. I. D. A huge and beautiful light pink. Has won countless prizes in flower shows. Fine stems60c

Finest Dahlias



DAHLIA MAYOR FRANK OTIS

KATHLEEN OSBOURNE. C. An exceptionally fine new variety, reddish orange with yellow at the base of the petals. Good stems. Large size and a "Best Keeper." Stock limited. \$1.50

KENTUCKY. F. D. A sport of Jersey's Beauty, retaining the same shape and keeping qualities. Light salmon orange, shading to grenadine pink. One of the "Best Keepers".....50c

LAVENDER LASS (Salbach 1936). F. D. Previously called "Lavender Lady." A beautiful formal decorative of very large size, elegance of form and coloring, with good growing habits. Won first as best two-year-old seedling at the California Flower Festival, 1934. Color clear delicate lavender, shading deeper at tips of petals. A good doer everywhere, as is evidenced by a note from one of our Texas customers, who states "Lavender Lady (Lass) is beautiful beyond description." A "Best Keeper"75c

LORD OF AUTUMN. I. D. Deepest of all the yellows, and with tremendously large blooms, this variety has been a sensation throughout the East. Better than ever this year — probably because our stock has not been green planted since our original purchase. A "Best Keeper" and fine for landscaping. Now available at\$1.50

MALIBU SUNSET. I. D. A very vivid orange that can be grown to huge diameter — one of the most sensational dahlias of all. Most outstanding. \$2.50

MANDALAY. I. D. An outstanding yellow that we class with Lord of Autumn and Miss Glory as one of the three "top" yellows. Completely overlooked, as it was not in bloom for the California Dahlia Society Show the year of introduction — hence an inferior dahlia by the same grower won the prizes and the spotlight.....\$4.00

MARGRACE. I. D. Another very large dahlia, a good doer everywhere, and in every way. Very vivid, being rich red, suffused yellow at the very tip. A real champion among champions. A "Best Keeper"\$1.50

MAYOR FRANK OTIS (Salbach-Johns 1939). I. D. Once in years a fine big, all-around dahlia like Jane Cowl appears; once in years a new giant, capable of setting a new standard for size (like Mrs. Geo. Le Boutillier) comes into commerce. But it is little short of a miracle when a new and bigger giant combines all of the outstanding qualities of both Jane Cowl and Mrs. Le Boutillier. Yet the sensational new variety, Mayor Frank Otis does that, and more. Little wonder that it carried away prize after prize and honor roll ranking after honor roll ranking. Perhaps the best demonstration of the sensational qualities of Mayor Frank Otis is shown by the statement of a Portland grower, who remarked, after seeing Air-Expressed blooms: "The other contestants (for American Home Achievement Medal) might as well withdraw!"

Description Follows

SIZE — Possibilities are unlimited. It is a dahlia that can consistently win "largest bloom" on the strength of its tremendous diameter alone, but actually its great depth is an even greater attribute than its huge diameter. The largest recorded bloom of Mayor Frank Otis was over seventeen inches in diameter, and just under ten inches deep. Throughout the season, Mayor Frank Otis gives blooms that are twelve, thirteen, and fourteen inches in diameter, and six, seven and eight inches in depth. The blossom pictured was a fraction of an inch under fourteen inches in diameter and was seven inches deep. Mayor Frank Otis was three times winner as largest flower at the Alameda Dahlia Society Show, twice "largest" at the California Dahlia Society Show, and an Air-Expressed bloom took that honor at the last Portland Dahlia Society Show.

FORM — Most attractive, twisted petals, as pictured.

HABIT — Unexcelled. Growth vigorous, stems strong and straight. Foliage attractive.

COLOR — Entitled to a top-notch position on the basis of color, as it is simply beautiful. Soft, rich golden honey yellow with just a touch of copery shading.

KEEPING QUALITY — Unquestionably the best keeper of all the giants. Petals like leather, able to withstand roughest usage and keeps better than even the small dahlias. Typical is the fact that three blooms Air-Expressed to the American Dahlia Society Show (across the entire continent) arrived in good condition although shipped dry. That meant approximately twenty-four hours out of water. These won a Silver Medal in New York, while blooms Air-Expressed to Portland won the American Home Achievement Medal as well as largest flower in the show. Again, at Cincinnati, Mayor Frank Otis demonstrated its ability to last and to withstand rough handling, as two blooms Air-Expressed to the O. V. D. A. Show brought the following report: "They had evidently bumped around a good deal in the box and when they arrived they looked exactly like two big mops. I carefully cut the stems and put them



MAYOR FRANK OTIS
Side View

in ice water and placed them under one of the tables. The Hall was air-cooled. After about five or six hours I took them out and they had both recovered completely." If picked at the proper age, Mayor Frank Otis never needs to be replaced at a two- or three-day show — an achievement that no other giant dahlia we know of can equal.

STOCK — All our tubers are from unforced, field-grown plants, and the variety has never been placed on the propagating bench.

PRIZES — Six "largest flower" awards, see above. American Home Achievement Medal at Portland Dahlia Society Show, Sunset Magazine Achievement Medal at Dahlia Society of California Show, Silver Medal at American Dahlia Society Show, New York. On the following honor rolls: Flower Grower, House Beautiful.

GENERAL — The dahlia Mayor Frank Otis was raised by Tom Johns, an amateur of Alameda, California, and is being introduced exclusively by ourselves. We regard it as easily the finest new dahlia in years, barring none.

We do not advise green plants, but list them for May delivery (in exception to our "no plant" rule), at half the tuber price. Tuberseach, \$25.00

MRS. GEORGE LE BOUTILLIER. F. D. One of the most sensational new dahlias we have grown in years. Like Eagle Rock Fantasy, and Sanhican's Cameo, it grows naturally to simply huge proportions. In fact, we are inclined to believe that Mrs. Le Boutillier will grow even larger than the other two, for we have had twelve inch blooms without disbudding. Bright, yet very rich, velvety red. A real standout, sensational in the garden, and due for continued championships in the show room for many years to come\$1.00



Left — SANICHAN'S CAMEO

Right — GOLDEN AGE

MRS. CARL SALBACH (Salbach). F. D. One of the most dependable of all dahlias. A sturdy, vigorous grower, full of blooms and a fine tuber maker. The flowers, which are uniformly symmetrical, are a beautiful orchid shade and are born on long stout stems. The bushes are stately in the garden. One of the "Best Keepers"40c

MRS. JAMES ROOSEVELT. S. C. A fine large, very showy variety. Color excellent — a scarlet-orange, with yellow tipped petals. One of the best new varieties\$2.50

MILTON J. CROSS. I. D. Large blooms, almost as deep as wide. Fine tall, long stems. Described as "apricot peach with a bright golden face," but for practical purposes, it should be considered as a pure yellow\$2.00

MISS GLORY. S. C. Perfect semi-cactus in form and massive in size. Color — deep rich yellow. A free and early bloomer with perfect stems — in fact has every qualification necessary to place it as the finest yellow dahlia grown\$2.00

OAKLEIGH MONARCH. F. D. One of the very best reds — best described as between red and brick-red. Fine habit. Very even, formal shape. \$1.50

PINK SPIRAL. A large flowering cactus that is a very soft pastel shade of pink. Most attractive, and a "Best Keeper." One of the best all-around dahlias grown.....\$1.50

ROLLO BOY. C. An immense flower of beautiful form and long straight stems. Delicate amber yellow50c

SATAN. S. C. This splendid dahlia is, we think, one of the most striking dahlias in commerce today. Its horn-shaped petals give it a form that is entirely distinct and unusually graceful. Satan is of huge size and its color is a brilliant carmine. A Roll of Honor Dahlia, and first as best flower in both San Francisco dahlia shows, 1932. A "Best Keeper"50c

SANHICAN'S CAMEO. F. D. Immense flowers of coral rose with glistening golden sheen — this outstanding new dahlia qualifies as one of the best for both show and cutting uses. First as largest dahlia at the California Flower Festival, 1934, we believe that this huge variety can consistently compete with even Eagle Rock Fantasy and Mrs. Geo. Le Boutillier for size. A "Best Keeper", fine stems, good habits and destined for a long period of popularity75c

SALBACH'S WHITE (Salbach). F. D. A most beautiful large ivory white dahlia of perfect form. Full, deep and of wonderful substance. A profuse bloomer. The peer of all white dahlias. Does not burn. One of the "Best Keepers"50c

SIERRA SUNRISE. F. D. In our opinion, this variety is one of the finest of all the Meussdorffer dahlias. The color, which is deep autumn-orange, or bronzy-orange, is a new shade in dahlias, and certainly a welcome one. Its color is far richer than that of any other orange dahlia grown. Growth is excellent, stems long and strong, it is a good keeper, and the blooms are large\$3.00

SWEET BRIAR. C. A beautiful rose pink cactus. Very free flowering....75c

Carl Salbach... Finest Dahlias

SNOW QUEEN. A pure white ball dahlia that is of unusually great value for florists or ordinary cut-flower uses. Blooms of good size — fine stems. A "Best Keeper"50c

SYDNEY B. MITCHELL (Salbach). F. D. A large flower of dark rose red, almost black in the center, shading through carmine to Tyrian rose at the end of the petals. Fine stems. Bushes covered with blooms. A very rich note in the garden or in any bouquet....50c

THE FIREMAN. I. D. Showy cardinal red, faintly touched gold. Large blooms — fine stems. An Honor Roll and Achievement Medal winner60c

THOMAS EDISON. F. D. Rich regal red-purple, selected personally by Mr. Edison to bear his name. Large blooms, fine stems, and a very fine keeper....50c

VALENCIA (Salbach 1939). One of the finest cactus dahlias ever grown. Fine soft orange coloring that is truly entrancing, and a splendid keeper, with each bush simply covered with blooms. With us, it has one fault — the fact that it tends to bloom "down in the foliage." We have found that this fault is not present when Valencia is grown in warmer climates, and can be avoided here, for planting in slight shade effectively pulls the blooms well out of the foliage. A large stock permits us to introduce this fine new variety at the popular price of\$1.50

WHITE WONDER. S. C. A very fine pure white semi-cactus. Ranks with Salbach's White as one of the best in its color, and as one which has not as yet, been excelled among the newer creations. A "Best Keeper"75c

YUKON. F. D. Bright rich red-violet, or amethyst. A most showy flower. Fine form, medium sized flowers and a "Best Keeper"50c

For Raising The Best Dahlias

Complete, Year-around
Directions for the care of Dahlias
given in

The Newsom Dahlia Manual

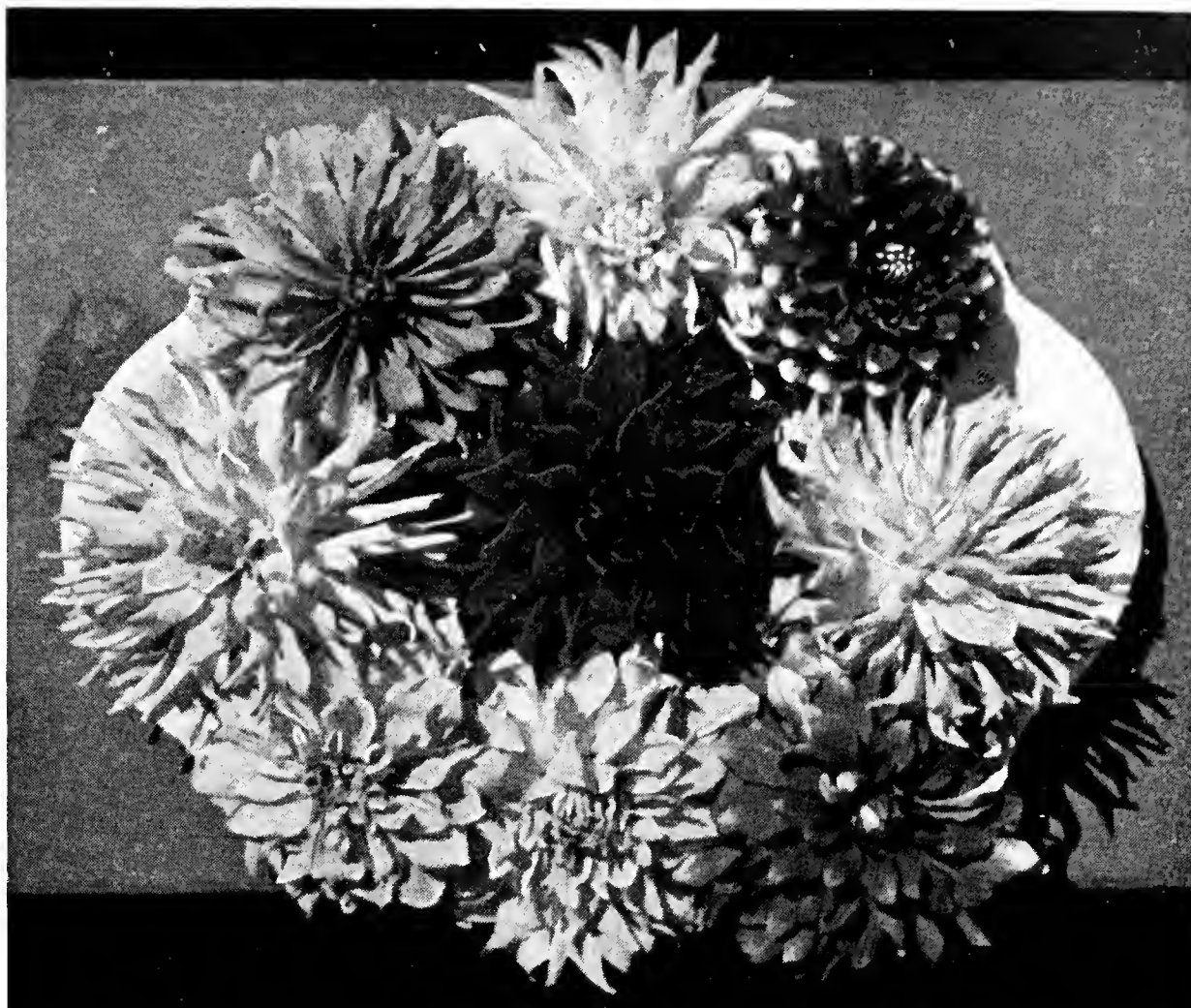
(Revised 1938 Edition)

Practical Instruction on Preparing, Planting,
Fertilizing, and Storing of Dahlias.

Postpaid — 50c per copy

Dahlias used in the arrangement (Right) are:

ANNA BENEDICT, center; and starting with top, center, moving clockwise: MISS GLORY, CLARA CLEMENS, GOLDEN STANDARD, BAUER'S IDEAL, LORD OF AUTUMN, BOBBE DEAN, GOLDEN AGE and FLAMING METEOR.



A group of dahlias, arranged on a flat platter, with their backs and stems in water. The use of this type of arrangement is invaluable.

It gives a beautiful mass of color, yet takes little space, even low enough for use as a table centerpiece (and what a marvelous centerpiece such an arrangement does make.)

In addition, the flowers keep exceedingly well—better than otherwise because the short stems absorb lots of water, but particularly because the back petals of the dahlia, which always wither first, are back to the platter, and consequently never show.

SPECIAL COLLECTIONS LARGE DAHLIAS

Sweepstakes Collection

California Idol — Yellow
Golden Standard — Honey cactus
Margrace — Scarlet, tipped yellow
Mrs. Geo. Le Boutillier — Giant red
Snow Queen — White

\$5.25 value — for \$3.75

Blue Ribbon Collection

Gala California — Scarlet
Golden Dawn — Golden bronze
Malibu Sunset — Bright orange
Miss Glory — Yellow
Sierra Sunrise — Bronzy orange

\$20.00 value — for \$14.00

Both Sweepstakes and Blue Ribbon Collection — for \$16.50

Popular Favorites Collection

— for \$2.25

Jerome Kern — Pinkish buff
Lavender Lass — Lavender

Thomas Edison — Rich red-purple

Salbach's White — White
Satan — Huge carmine

Normal plants, normal bloom the first year from seed.

ELIZABETH MILLS CALKINS, GRACE HOUSTON, DR. AURELIA REINHARDT were grown by amateurs from our seed.

"I didn't dream such gorgeous blooms could be grown from seed."—South Carolina.

Our customers have won an Achievement Medal, four Storrs A. D. S. Trial Grounds Awards, and many other prizes from our seed.

"The sensation of the entire town" is the report on one dahlia grown from Salbach seed. Another reports being awarded "first prize as most beautiful dahlia in the show", and a third to grow our seed writes, "Mr. . . . , the dahlia man from , Ohio, is trying his best to get us to sell him some of the bulbs."

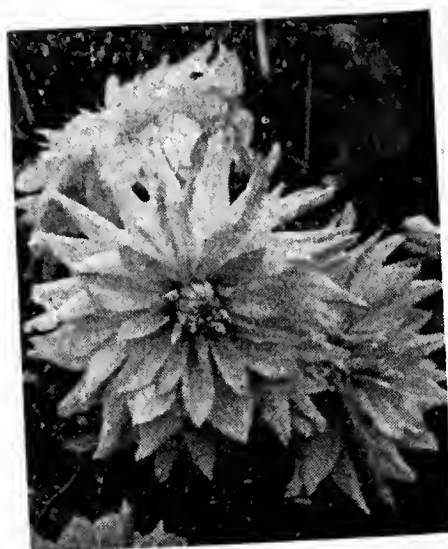
Our up-to-date listing of the finest Dahlias assures us a seedling "stud" that is unexcelled.

"From your '100 seed collection,' I raised 89 beautiful dahlias, of which no two were alike." — California.

Late in the season, even the best varieties come with open centers. Only the mild warmth of our late September and early October Indian summer will permit such varieties to pollenize. Hence many of our seeds come from parents which do not set seed elsewhere.

"I not only won first, but second and third from seedlings of your seed." — Virginia.

Besides giving you Dahlia plants at a cost of only about one to three cents each, you may grow one or more new varieties worth \$50, \$100, or \$200 each from a single packet of seed.



DAHLIA

You can grow your own \$10.00 and \$20.00 dahlias, and easily, too. All that is necessary is a packet of Salbach dahlia seed, water, and ground to grow them in. Hundreds of our customers have already grown fine prize winning dahlias from our seed, and many have named and introduced dahlias grown from Salbach seed. Elizabeth Mills Calkins, Grace Houston, and Dr. Aurelia Reinhardt, for instance, all listed in our catalog were grown from seed purchased from us.

Besides giving you the finest dahlias obtainable, plantings from our seed permit you to choose varieties most adaptable to your climate. This is particularly true for those who live where summers are too hot and dry for most dahlias to grow well. Our long experience in hybridizing enables us to select the hardiest and most versatile parent stock, and each packet carries a goodly percentage of seed qualified to thrive in the interior valleys.

The joy of growing dahlias from seed lies largely in the fact that they produce full sized bushes and maximum bloom the first year. Each seed that grows (and most of them do) gives you a new plant, entirely different from the existing varieties — many being finer than the dahlias already in commerce. The tubers from these come true to the original bush, enabling you to build up a stock of the fine new varieties you grow.

Dahlia seed are easily germinated with or without greenhouse treatment, and as they cost as little as one cent per plant, afford the greatest possible bloom for your investment.

SELECTED DAHLIA SEED (Large Flowering Type). Especially gathered from the best flowers of the very finest varieties we list — from parents which have proven their tendency to pass on to their offspring size, vigor, keeping quality, and fine colors. Produce the finest blooms in varied types and colors. Bloom abundantly from seed the first year planted.

50 seeds \$1.50 100 seeds \$2.50

CHOICE DAHLIA SEEDS (Large Flowering Type). Picked from good seed parents — and sometimes produce new varieties as outstanding as those coming from our Selected Seed strain. A most inexpensive way to have a gay colorful garden that is just full of blooms over an unusually long period.

100 seeds \$1.00

Directions for Growing Dahlias from Seed Supplied with Every Package.

The five dahlias pictured on this page are first year seedlings shown as they actually bloomed the first season.

SEED... ◆ ◆ ◆

There are many reasons for the superiority of our dahlia seeds, but perhaps the most important are the two following facts: First, the fact that we are blessed with a customary spell of Indian Summer late in September or early in October. This means seed-ripening weather at the one time when nearly all the dahlias come with open centers. As a result, many of our seeds come from good pollen or seed parents which practically never seed elsewhere. Second, is the way in which we always plan our plantings to give the best seed. Many of the finest seed parents do not set seed readily, therefore we grow them next to other good parents which we know will produce seed. Bees, butterflies, and insects of all sorts will then carry the pollen from one to the other. In addition, Mr. Salbach himself gathers pollen from many of the finest varieties and crosses them to other likely parents. As we do not sell seed from specified parents, some of these especially fine seeds will find their way into every packet, particularly the "selected" grade.

POMPON DAHLIA SEED

Pompon dahlias are the small "button" dahlias. While the seed of these do not give 100% pompons, it gives a large percentage of attractive "button" dahlias. Besides pompons, these seeds usually produce a number of duplex (small flowers with two or three rows of petals) dahlias, and often attractive miniature dahlias.

40 to 50 seedspkt. 50c

MINIATURE DAHLIA SEED. Our new listings of miniatures now gives us a collection that enables us to offer unusually fine seed—the finest miniature seed obtainable.—Will produce a varied and most attractive assortment of small type dahliaspkt. 50c

ZULU DARK LEAVED STRAIN. A range of red-toned, dark leaved dahlias similar to the famous Bishop of Llandaff. Plants run about 2½ feet high with blooms duplex form in shades of red. Eighty per cent or more come dark leaved, although a very few will give light foliage plants. Not our own seed, but from a planting which we closely inspected and judged as up to our own high standard.
pkt. 35c; 3 pkts. 75c

The five dahlias pictured on this page, like those on the opposite page, were grown in a single patch this season, from Salbach seed.



You can't lose! Each packet gives you a whole garden of flowers and besides you have an excellent chance of getting a new variety worth real money.

"Any dahlia grower that grows dahlias from Salbach seeds will get the surprise of their life and thrills galore."
— New York.

Many of our customers are professional Dahlia growers, and while we do not get credit for the prize winners they raise from our seeds, their re-orders are ample proof of the results they get.

"I have a large red one and was offered any price for it. I sure could sell them all. I also have a big yellow one which measured 13 inches across."
— Maryland

Dahlias are easy to raise from seed.

Customers report growing many Dahlias over ten inches in diameter. Some over thirteen inches.

"Have fifty standard varieties and ten that I grew from your seeds two years ago; eight of the ten are just as pretty as any I have, and I have some mighty fine ones."
— Alabama.

Each Dahlia grown from seed is different from every other Dahlia—a new variety.

"They were the talk of the town, and I had visitors from all the little towns around here come and admire them It was hard for me to convince them that they grew from seed."
— Oklahoma.

MISS GLORY, MARGRACE, SATAN, MRS. GEO. LE BOUTILLIER, MALIBU SUNSET, ANGELO ROSSI, and LORD OF AUTUMN are just a few of the champions that help to make our Dahlia seed the finest obtainable.

SALBACH SELECTED SEED SPECIALTIES

Each year we make special trips to the seed farms to appraise and select the most outstanding strains and novelties being offered, and in addition, we test on our own grounds, seeds imported from England, Germany, Australia, and elsewhere. From all these, we select the finest and best that can be had. We limit our seed listings to the most outstanding strains and novelties, with the result that anything grown from our seed will produce striking blooms, better in every way than those of your neighbors who use ordinary strains.

Those who have grown and compared the strains we list, will assure you that the few extra cents necessary to purchase packets of our specialties will give you a hundred-fold return of value, and we have made it a point to keep one jump ahead of competition in our listings of outstanding new seed creations.

We call particular attention to the following remarkable strains:

AQUILEGIA, Waller-Franklin Strain. Described by Sydney B. Mitchell in "From a Sunset Garden" as the best American strain of columbine. Available in mixture, blue shades, and pink shades. The new English columbine, *Crimson Star*, is also most outstanding.

BROOM, Fancy Colored Hybrids. Gathered from Sydney B. Mitchell's own garden, having been originally imported from England. Taken largely from named varieties, including the striking variety, "Pomona", winner of the most outstanding award of the 1935 California Spring Flower Festival, the Novelty Plaque. Now available in both tall and dwarf growing types.

DWARF BEDDING DAHLIAS, Salbach Re-Selections. One of the finest recent seed developments. We believe our strain to be the finest in existence. See outside back cover.

DELPHINIUM, Vetterle and Reinelt "Pacific" Strain. Winner of three consecutive Blue Ribbons at largest California exhibitions. The most striking advance in delphinium hybridizing in years. We wish to point out that the "Pacific" whites have been so greatly improved that they are considered the best white delphinium, having growth and spikes comparable to the blue. Note also, the sensational new offerings of named varieties.

HELIANTHEMUM. Beautiful matty shrub. Seeds from Sydney B. Mitchell's garden. Mr. Mitchell's *Helianthemum* came originally from the two most outstanding *Helianthemum* growers known.

ICELAND POPPIES. The outstanding Santa Maria Inn strain, and the delicate new variation, *Iceland Poppy Apricot*. Also the new variety, *Red Cardinal*.

PANSY, Best-by-Test Strain. Splendid colors, huge blooms, easily the most admired among our test of ten of the world's most popular strains.

PETUNIA, New Mammoth Ruffled, Double World Beauty, and Fluffy Ruffles — A trio of new petunia mixtures that are probably the outstanding achievements of the season.

PHLOX GIGANTEA, Art Shades. Qualified as outstanding either for its size of bloom or its beautiful range of colors.

SALPIGLOSSIS — Base Branching Type — which eliminates "legginess", being a foot shorter than regular *salpiglossis*.

STOCK, Giants of California — Incorporating the good qualities of both the column and Giant Imperial types.

VIOLA, Brilliant Mixture — A new, bright strain that is truly outstanding.

VISCARIA, Mixed — A very striking strain.

ZINNIAS. The finest we know, including Bodger's Gold Medal Mixture of Dahlia-flowered varieties, the large, but artistic Crown O' Gold type, the Pompon or Lilliput type, and the tiny Cupid Zinnias.

OUTSTANDING NOVELTIES

These new seed creations are most outstanding, and deserve your particular attention.

ASTER, Early Giants, Light Blue and Peach Blossom — The first of the big new asters to have wilt-resistance.

COSMOS SENSATION, Crimson — The showiest color of the giant cosmos.

DELPHINIUM, New Color Series — Pacific Strain, named kinds from seed, including two 1939 releases — *Galahad*, and *Launcelot*.

DELPHINIUM, Paniculatum — Lacy new filler plant.

GILIA, Fairy Stars — Stunning new border or low growing bedding plant.

HOLLYHOCK, Indian Spring — Annual, with improved, shorter growth.

MORNING GLORY, Scarlett O'Hara — Highest point scorer over two years in All-America Selections.

MARIGOLD BURPEE GOLD — Easily the best marigold.

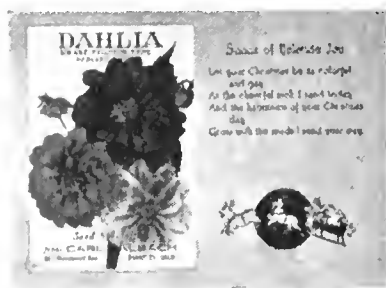
MARIGOLD, Gigantea — The big ones, both in mixtures, and in orange.

PETUNIA, Flaming Velvet — Two types of the Flaming Velvet that are true to color.

PETUNIA, Snowstorm, Improved — Giant satiny white, as full of blooms as bedding petunias.

PHLOX, Dwarf Sunrise and Dwarf Crimson — One fine soft color, and the other a very bright shade. Both striking.

VIOLA, Blue Butterfly — Our choice as the best viola variety from seed.



"GREETING-GIFT" CARDS

Priced as Low as Ordinary Xmas Cards

Novel in appeal, and a remembrance that will live and blossom with time, our "Greeting-Gift" cards afford a smart, but inexpensive way to remember your friends. The seeds, in colorful packets, will be mounted on Xmas cards, as shown, with the following verse:

Let your Christmas be as colorful and gay
As the cheerful wish I send today
And the happiness of your Christmas day
Grow with the seeds I send your way.

Any seed packet selling for 15c or over mounted on Xmas card at catalog price of seeds. Sent to you postpaid if order totals \$1.00 or over. Add 10c for postage and packing where Greeting-Gift card orders are for less than \$1.00.

The following available in particularly attractive packets:

Aquilegia — Blue or Mixed — 25c
Dwarf Dahlias — Special Mixture — 50c
Delphinium — Any 50c pkt — 50c
Eschscholtzia (Calif. Poppy) — Mixed — 15c
Iceland Poppy — Mixed — 25c
Marigold — Burpee Gold — 25c
Marigold Gigantea Hybrids — 15c
Marigold Harmony — 15c
Pansy — Best By Test — 40c
Phlox Gigantea — 25c
Verbena — Floradale Beauty — 25c
Viola — Brilliant Mixture — 25c
Zinnia — Dahlia Flowered Mixture — 25c
Zinnia — Crown 'O Gold Mixture — 25c

GENERAL LIST OF SEED SPECIALTIES

Fertilizer will help, and so will regular cultivation — but dollar on dollar spent for plant food, and hour on hour of garden work will not produce prize winners if the plants come from inferior seed strains. That is why we are so confident that no real gardener

will begrudge the few extra cents required to secure the seeds of the finest rare strains — and that is why we have purchased seeds that actually cost us from two to ten times as much as would the ordinary strains.

NOTE: Seeds are of annuals unless marked otherwise: "P"—Perennials.

AGERATUM—Fairy Pink. A new color break in this delightful and most useful annual — lavender pink. Excellent for border, general, or rock garden uses. Dwarf habit, with maximum height of 5 inches.
pkt. 25c; 1/32 oz. 40c

ANAGALLIS (*Pimpernel*). Most outstanding in the striking mixture which we list — a blend including lavender, blue, deep salmon, smoky, and many other shades — giving a planting as rich as the tones of an oriental rug. Most worth while.

Mixed.....pkt. 15c; oz. 60c
Bluepkt. 15c; oz. 60c

AQUILEGIA (*Columbine*). P. *Waller-Franklin* strain. Simply immense blooms with extra long spurs. A magnificent strain, described by Sydney B. Mitchell in "From a Sunset Garden" as the finest American strain, equal to that of any foreign firm. We have received more than one report from customers to the effect that this strain has produced sensationally large and beautiful flowers that have attracted garden lovers from miles away.

Blue Shades Superb (*Waller-Franklin*). Long spurred. Beautiful clear blues.pkt. 25c; 1/16 oz. 75c

Crimson Star. Long spurred. A large and brilliant variety with long crimson spurs and white corolla. Semi-dwarf growthpkt. 25c; 3 pkts. 60c

Pink Shades Superb. (*Waller-Franklin*). Long spurred. In variations of pink.pkt. 25c; 1/16 oz. 75c

Waller-Franklin Hybrids. Long spurred, mixed—in orange, scarlet, yellow, pink, rose and white shades.
pkt. 25c; 1/16 oz. 75c

Group Collection. One packet each, Blue Shades Superb, Pink Shades Superb and Crimson Star.....60c

ASTER — Wilt Resistant Early Giant Type. For year breeders have been trying to breed wilt resistance into the bigger, more beautiful type of asters. This goal has at last been achieved in this new type. Blooms are very similar to those of the Giants of California type — but the plants are only 1½ to 2 feet tall. Low base-branching. Blooms very large and full, with petals daintily plumed and gracefully inter-twined.

Light Blue. Clear light blue. Silver Medal, All-America Selections.
pkt. 25c; 1/16 oz. 60c

Peach Blossom. Opens almost white, then flushes light pink, changing to light lavender pink as the flower matures.pkt. 25c; 1/16 oz. 60c

BABY BLUE EYES (*Nemophila Insignis*). This delightful native of California ranks with the poppy as the finest of wild-flowers suitable for domestic use. Bright little blue flowers with white center. Attractive foliage, easily grown, and ideal for naturalizing, plotting, or window boxes.
pkt. 10c; 3 pkts. 20c; 1/2 oz. 35c

BROOM (*Cytisus*). P. For Westerners who wish colorful and unusual shrubs, we have secured a limited supply of hybrid broom seeds. Can be grown outside of the Pacific Coast in regions where the winter is not too severe. Full Color assortment, variegated, in brilliant shades of red, pink, gold, apricot, brown, rose, orange and other colors. The shrubs are literally covered with myriads of the bright little pea-shaped flowers, which are in bloom for a long period of the year. Drought resistant. Gathered from Sydney B. Mitchell's own garden. We consider it most significant that "Pomona", one of the brooms from which our seed is gathered, was given the 1936 California Spring Garden show award as the finest new horticultural creation shown. Stock limitedpkt. 50c

BROOM Dwarf (*Cytisus*). P. as above, in full new color range but selected from plants, 1½ to 2½ feet high, 80% at least, will be dwarf. pkt. 40c

CHRYSANTHEMUM, Golden Crown Considered the greatest advance in years of annual chrysanthemum breeding. Rich butter yellow flowers, 100% double, in startling, beautiful quilled form, medium size. Vigorous grower, hardy. Three to four feet tall, with attractive silver foliage. The 1938 novelty from the British Isles.
pkt. 25c

California — "Blue Aquilegia I have grown from your seed have produced beautiful flowers. Stems forty inches."

CALENDULA, Orange Fantasy. Flowers of rich, deep orange, with a large crest of seal brown in the center of the flower. Decidedly distinct, and fine in the garden or when used for cutting. Given an Award of Merit in the 1938 All-America Flower Seed Selections.
pkt. 15c; 3 pkts. 30c

CALLIOPSIS, Gold Crest. A different type of calliopsis, growing about eighteen inches tall, with a profusion of very large flowers of rich gold, marked deep mahogany brown at the center.
pkt. 15c; 3 pkts. 35c

CINERERIA, Howard and Smith Giant Mixture. A race of giants from a strain long famous among the Southern California florist's trade. Fine color range, including blue, crimson, carmine, and salmon shades, mixed.
Small pkt. 35c; extra large pkt. 75c

COREOPSIS, Double New Gold. P. Blooms as large, and colored as bright as the single varieties, but better and more brilliant, thanks to the doubling of petalspkt. 15c; 1/8 oz. 50c

COSMOS, Sensation Purity. A simply huge early blooming cosmos of pure white. Showy in the garden, and striking as a cut flower.
pkt. 15c; 1/8 oz. 40c

COSMOS, Sensation Crimson. A new color of the giant Sensation type. Very showy, and as huge as the other colors of the Sensation type. Color — rich crimson. Stock limited.
pkt. 25c; 3 pkts. 60c

CORNFLOWER, Dwarf Jubilee Gem. (*Bachelor Button*). The introduction of this fine novelty now permits the use of the deep blue cornflower in rock gardens, and many other new uses. Literally full of blooms and only twelve inches tall. Award of Merit, 1937 All-American selections.
pkt. 25c; ½ oz. 60c; oz. \$1.00

DIRECTIONS FOR GROWING SEEDS

When sown outdoors, most seeds should be scattered over well pulverized ground then covered lightly with a layer of finely pulverized soil or sand. Large seeds, such as nasturtiums, should be covered about twice their thickness. Keep ground moist during germination and while plants are small. Thin if plants are too thick.

If seeds are started in boxes or flats, be sure to see that the bottom of the flat provides good drainage. The soil should be made up of equal portions of leaf-mold (or peat), sand, and good garden loam. This should be screened to remove any hard lumps, stones or other coarse material. Wet the soil, preferably with boiling water the day before planting. When the soil has dried out sufficiently to permit planting, loosen the top slightly and plant seeds, not too close together. Barely cover with light soil, then firm the ground with a smooth piece of board. Cover the top of the flat with a newspaper or cheesecloth. If the ground is moist at time of planting, it will not be necessary to water at planting time. Too much water is apt to cause trouble. The ground should be kept "moist" not "wet". When the seeds begin to come up, gradually lift the paper or cheesecloth to permit air and light.

The plants should be transferred to other boxes when they begin to show the second pair of leaves. Prepare the soil as when seeds are just planted, but it is well to add a little well decayed manure to stimulate the growth of the young plants. Transplant to open ground when the young plants are two to four inches high, depending on the natural growth of the various plants.



Odorless Marigold
BURPEE GOLD

DAHLIAS, Dwarf Bedding type, Salbach re-selections (Sometimes called "Unwin Dwarf Dahlias"). Shown in natural color, inside back cover. One of the most outstanding of all recent seed offerings, being ideal for bedding, fine for cutting, and having a long blooming period. Unusually effective in the garden, as is evidenced by the universally favorable comments among many visitors who have seen the splendid display made by these bedding dahlias in our own experimental gardens. Recommended by Sydney B. Mitchell, considered the West's leading garden authority, as one of the finest new things he has ever tried in his garden.

From Illinois, too, comes strong commendation, for a garden lover writes: "I have never had as much pleasure out of any fall flower and they seem fitted for this climate... Those dahlias are like bouquets, I just love them."

Dahlia hybridizing has always been one of our strong points, and Mr. Salbach has given this remarkable strain of dwarf dahlias the same personal attention that has gained him a ranking as one of the world's foremost hybridizers of dahlias, gladiolus, and iris. We believe that our strain of dwarf bedding dahlias is the finest in existence, particularly in view of our intensive work this past season — which has greatly increased the percentage of doubleness, and improved the habit of our strain.

Single and semi-double flowers on plants twelve to twenty inches high. Good keepers, invaluable in small bouquets, and striking in the garden. Require little space and the best plants can be saved and increased from tubers for future seasons. Germinates easily. Blooms the first year from seed. Fifty (or more) seeds to packet.

Choice Selection, every seed from a fine plant. In mixture of autumn shades, peach, red, tan, scarlet, yellow, cream, rose, apricot, and orange.
pkt. 25c; 1/8 oz. 75c

Special XXXX Mixture. In the same colors as the Choice Selection, but gathered from our very finest, most floriferous plants. None better, pkt. 50c

DAHLIA SEED. Dahlias, grown from seed, make ideal "perennial annuals" as they bloom from seed the first year and reproduce themselves from tubers thereafter. Dark Leaved Zulu, Salbach Large Flowering, Miniature, and Pompon seed listed, pages 24 and 25.

DELPHINIUM (Pacific Strain). P. Several years ago, we had the pleasure of being the exclusive introducer of this sensational strain, and can report that our sales have increased many times over since it has been possible to compare the spikes with those of other hybridists.

The largest spikes from Pacific delphinium seed are well over five inches in diameter, yet they retain a graceful and balanced appearance, and are most attractive in color. The plants are tall, the spikes full-blooming, and the individual florets range up to 2 inches in diameter.

A particularly important feature is the comparative mildew resistance.

With his growing fields close to the ocean, Mr. Reinelt has had to pay particular attention to mildew resistance — hence the Pacific delphinium offer an unusually strong mildew resistance.

Lavender Shades. Color range from clear lavender to lilac lavender with contrasting white bees. Individual florets 2½ to 3 inches in diameter. Slender strong stems with well spaced florets, long spikes and good branching habit. Mildew resistance 60 to 80%.
pkt. 50c; 1/16 oz. \$1.50

Pastel Shades. Color range from light lavender to deep smoky lavender, generally of two tone combinations, with brown or black bees. Individual florets 2½ to 3 inches in diameter. Slender woody stems with beautifully formed long spikes. Mildew resistance 80 to 90%.
pkt. 50c; 1/16 oz. \$1.50

Light Violet Shades. Color range from light to medium violet with white bees. Individual florets 2½ to 3 inches in diameter. Huge well formed spikes. Mildew resistance 20 to 40%.
pkt. 50c; 1/16 oz. \$1.50

Dark Violet Shades. Very dark velvety violet with black bees. Individual florets 2½ to 3 inches in diameter. Huge long spikes. Mildew resistance 60 to 80%.....pkt. 50c; 1/16 oz. \$1.50

Clear Blue Shades. Color range from light to medium blue with white, fawn, and black bees. Individual florets 2 to 2½ inches in diameter. Excellent growing habit. Mildew resistance 40 to 60%.....pkt. 50c; 1/16 oz. \$1.50

Dark Blue Shades. Color range from medium to dark blue with white and dark bees for contrast. Thin woody stems, long well-formed spikes. Individual florets 2 to 2½ inches in diameter. Mildew resistance 40 to 60%.
pkt. 50c; 1/16 oz. \$1.50

White Mixture. Fine strong whites, obtained from inter-crossing with the sturdier blues....pkt. 60c; 1/16 oz. \$1.85

Balanced Assortment. Including seeds from the pastel, violet, blue, and lavender mixtures, listed above.
pkt. 50c; 1/16 oz. \$1.50

Illinois — "The delphinium seed purchased from you early this year are coming along fine. Expect to get some real choice plants from this lot."

Carl Salbach...

DELPHINIUM—Special Hand-Pollinated Seed. "Pacific" strain. The hand-pollinated seed is taken from selected crosses made personally by Mr. Reinelt and, judging from every trial we have made, and from the reports we have heard, will produce delphinium that are without question, the very finest.

We have segregated the colors into groups and are offering 10 different shades, classing the self-colors with mostly white bees and the pastel combinations with dark bees. The blues are approaching in size and clearness of color the ultimate standard in Delphiniums of today.

COLORS:

Clear lavender shades
Lilac lavender shades
Light blue shades
Dark blue shades
Blue violet shades
Light violet shades
Soft violet shades
Dark violet shades
Lavender pastel shades
Smoky pastel shades

Separately — Any color, above —
pkt. \$2.00; ½ pkt. \$1.00

Group Collections —

One pkt. each, any five — \$8.00
Half pkt. each, any five — \$4.00

Mixture — Colors above, in balanced mixture.....pkt. \$2.00; ½ pkt. \$1.00

DELPHINIUM — New Color Series (Pacific Strain). Selections from the finest in Pacific delphinium, 90% true to name from seed, except for slight variations within the color. The most outstanding novelty releases in years of delphinium breeding, and available at popular prices for the first time.

King Arthur. Brilliant Royal Violet with large white bee. Individual florets 2½ to 3 inches in diameter, with very thin woody stems and small foilage. Very long, graceful spikes. Mildew resistance from 80 to 90%.
pkt. \$1.50; ½ pkt. 75c

Guinevere. Light lavender self with white bee. Individual florets 2½ to 3 inches in diameter, large spikes. Excellent branching habits. Mildew resistance 50 to 70%.
pkt. \$1.50; ½ pkt. 75c

Summer Skies. Perhaps the most sensational release of the series. Clearst light blue with white bee. Individual florets 2 to 2½ inches in diameter. Slender woody stems with very strong branching habits. Mildew resistance 40 to 60%.
pkt. \$1.50; ½ pkt. 75c

Group Collection. One-half packet each, (King Arthur, Guinevere, and Summer Skies)\$2.00

1939 Introduction

Galahad. Giant new race of whites having all the good quality formerly lacking in white delphinium. Individual flowers 3 inches in diameter, large, well formed spikes, high percentage of mildew resistance.....pkt. \$2.00

Selected Seeds...

DELPHINIUM — New Color Series (*Pacific Strain*), Hand-Pollinated seed. Improved over the general listing (Page 28) in such factors as trueness, color, size, habit, etc.

King Arthur, Hand-Pollinated
pkt. \$3.00; ½ pkt. \$1.50

Guinevere, Hand-Pollinated
pkt. \$3.00; ½ pkt. \$1.50

Summer Skies, Hand-Pollinated
pkt. \$3.00; ½ pkt. \$1.50

Group Collection, all three, above—
1 pkt. each, \$8.00; ½ pkt. each, \$4.00

1939 Introductions

Galahad, Hand-Pollinated
pkt. \$5.00; ½ pkt. \$2.50

Launcelot, Hand-Pollinated. Pure lilac with white bee. An entirely new color in delphinium.
pkt. \$5.00; ½ pkt. \$2.50

DELPHINIUM PANICULATUM. A new type of delphinium that is the finest new annual "filler-plant" in years. Bushy, 2 to 2½ feet tall with deep blue-violet flowers interspersed in the lacy foliage. Individual flowers of the lacy and size of single Larkspur florets.
pkt. 25c; 3 pkts. 60c

DIANTHUS, Giant Bright-eye (*Laciniatus Splendens*). A huge and showy, new "pink" which blooms freely from seed the first year. Blooms over two inches across, of brilliant carmine, with contrasting white eye.
pkt. 25c; 1/4 oz. 50c

DIANTHUS, Giant Salmon (*Salmon Queen*). A beautiful lacinated variety as large as Giant Bright-eye and attractively colored clear salmon.
pkt. 25c; 1/4 oz. 50c

ESCHSCHOLTZIA (*California Poppy*). We offer four striking named varieties and a mixture, all of which are most effective.

Carmine Queen. Semi-double. Bright, rich carmine. Most unusual. New.
pkt. 15c; 1/4 oz. 60c; oz. \$1.50

Dazzler. Deeper in color than Fire-flame—rich, glowing blood red. Silver foliage, a striking contrast. A British novelty which is the finest "California" poppy of all.
pkt. 25c; 1/8 oz. 50c; 1/4 oz. 90c

Fireflame. Bright orange-scarlet of the tidy "dwarf erect" type.
pkt. 15c; 1/4 oz. 60c; oz. \$1.50

Hybrida Mixture. Of dwarf erect varieties, containing new colors in Eschscholtzias, including soft pink, scarlet, chrome, copper, red, claret, and royal purple.
pkt. 15c; 1/4 oz. 60c; oz. \$1.50

Maritima. A new poppy, particularly attractive for the rock garden. Owes its value to its prostrate silver foliage, which produces an unusually attractive effect. Flowers small, lemon yellow, with orange eye.....pkt. 35c

GILIA FAIRY STARS (*Jewel Flower*). A beautiful little plant that is admirable for borders or rock gardens. Star-like blooms very small, but so profuse as to form a solid mat of color. Colors run the full range of the autumn and pastel colors as rose, pink, orange, yellow, cerise and cream. Five to 6 inches tall.....pkt. 15c; 1/8 oz. 35c

GERANIUM ZONALE, Fancy Hybrids. P. Easily raised from seed, this fine strain will give some blooms the first year. Immense, large flower heads in pink, rose, scarlet, and other shades.
pkt. 25c

GODETIA, Kelvedon Glory. A new color in godetia introduced by the same hybridists who released the striking Sybil Sherwood. Vigorous and practically covered with deep glowing salmon blossoms.
pkt. 15c; 1/16 oz. 35c; 1/8 oz. 60c

HELIANTHEMUM (*Sun-rose*). P. A most delightful dwarf evergreen perennial, three to six inches tall. Spreading dense, matty growth. Covered with brightly colored flowers resembling miniature single roses. In yellow, bronze, red, pink, rose, apricot, orange and similar shades. Has attracted constant attention in our garden. Splendid for rock gardens.

We are fortunate enough to secure exclusive sale of the seed from Sydney B. Mitchell's own garden. His stock was obtained from John Nichols of Scotland, and W. M. Christy of England, who, between them, raised most of the named forms given awards at the R. H. S. trial gardens at Wisley, England. In mixed colors.....pkt. 35c

HOLLYHOCK, Indian Spring. Semi-double fringed flowers in shades of pink. An annual, 4 to 5 feet tall. Silver Medal, All-America Selections, 1939.
pkt. 25c

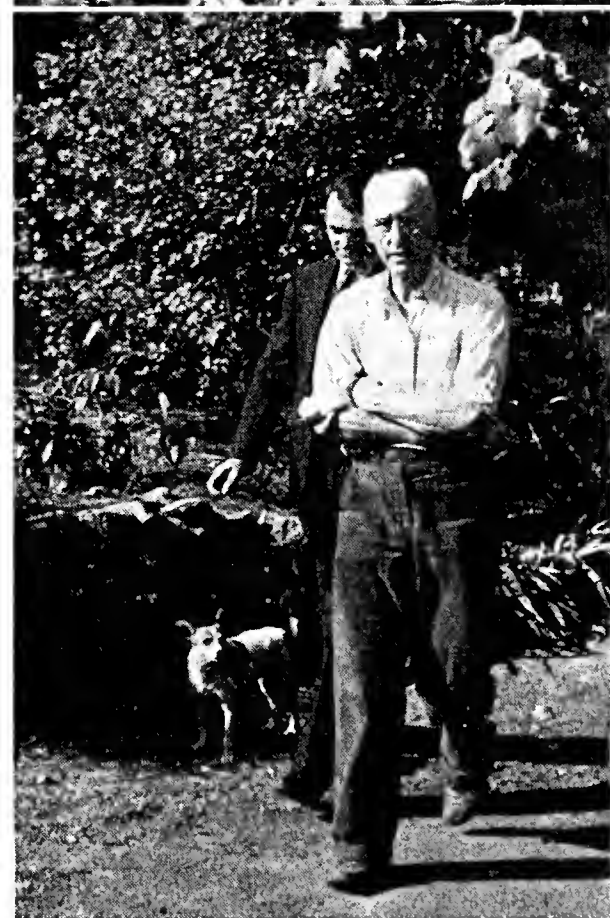
And a New Corn . . .

Having run across a new product of unusually fine quality, we step out of our line to present it to such of our customers as may be interested in an item of that sort. The item is a new white sweet corn which Mr. Salbach grows for use on his own table. The following comment from a California customer backs up our high opinion of this item:

"I have been wondering where the devil I bought that wonderful 'AUNT JEMIMA' corn, and today, glancing through your catalog, I found out.

"Next year I'll plant nothing else. It possesses every quality one can look for in sweet corn and after experimenting with twenty varieties, I want to inform you that I am at last satisfied."

AUNT MARY'S SWEET CORN — Two years ago, a fellow iris grower told us about this corn, which had been grown in his family for years. We tried a planting for our own use and found it to be the best sweet corn we had ever eaten — a real treat, being deliciously sweet and unusually tender.....pkt. 25c



Top—ICELAND POPPY, Apricot.

Center—Big as a house? Not quite—but a good sample of the size one may expect from Pacific DELPHINIUM.

Lower—Carl Salbach, followed by Frank Reinelt, creator of the Pacific Delphinium strain. The Salbach dog, Sally, is in the background.



MARIGOLD
Gigantea



PETUNIA
Flaming Velvet Type



MARIGOLD
HARMONY



SALPIGLOSSIS,
Base Branching

Carl Salbach...

MARIGOLD, Sunset Giants (Gigantea). One of the most striking seed productions of recent release. The flowers are so huge that they simply dwarf those of any other strain or type. Many blooms reach six inches in diameter and four inches in depth. Semi-loose petalled.

A small portion of the plants will come either single or small doubles, but the remainder will produce blooms so huge that they will require "seeing before believing."

Gigantea Orange. The orange, besides giving a separate color is outstanding because it gives more of the super-large blooms than do the other colors.pkt. 25c; 3 pkts. 60c

Gigantea Mixture. Bright orange through soft orange yellow, yellow, to primrose.
pkt. 15c; 1/8 oz. 35c; 1/4 oz. 65c

MORNING GLORY, Scarlett O'Hara. A completely new color break, being dark crimson or wine red. Starts blooming nearly two and one-half months after sown.

Awarded the Gold Medal as the outstanding novelty in the All-America trials, having outscored all other entries of both this and last season.
pkt. 25c

NEMESIA, Finest Mixture. After careful examination and checking, we chose for our listing a strain which included the most complete and best balanced color range, and was also of the attractive *nana compacta* type growth.
pkt. 15c; 1/16 oz. 40c

PANSY, Best-by-Test Strain. We secured seeds of ten strains generally recognized as the world's finest, for testing purposes. To avoid any possible prejudice, we ran our tests "blindfold"—that is, grew and planted them under number so that even we ourselves did not know which strain was best until the test was completed. Three strains led the group, but one was easily the best of the three. We immediately tried the three best a second time, with the same strain again proving to be most outstanding of all.

As a result, we offer our first choice as our "Best-by-Test" Pansy strain—it was the first to bloom, the most gorgeous, had a color range as bright, but richer than those of any others, and produced by far the largest flowers.
pkt. 40c; 3 pkts. \$1.00; 1/16 oz. \$2.00

PANSY, Coronation Gold. Huge flowers in various shades of gold. Some of the blooms are as rich as those of Goldelse (below), and the remainder are of good color.....pkt. 25c

PANSY, Goldelse. Imported from Switzerland. The finest yellow colored pansy we know, but the flowers are not large. Burnished golden yellow, shading to rich vivid orange gold at the centerpkt. 25c

ICELAND POPPIES (Nudicaule). You who are in the habit of visiting the beautiful Santa Maria Inn halfway between San Francisco and Los Angeles are no doubt familiar with the remarkable strains of these most effective cut-flowers developed by Frank J. McCoy, manager of the Inn. Mr. McCoy has built an international reputation for the Inn by filling it with exquisitely arranged bouquets of the most gorgeous flowers obtainable. Most of these blooms he grows himself, and Iceland Poppies have been his particular hobby. He has scoured the world for seeds and has selected and re-selected until he has developed a strain that is unquestionably the finest in America and probably unexcelled anywhere.

Iceland Poppies, like gladiolus, may be planted in succession. Bloom approximately three months from the time they are planted. They are most hardy for early blooms, as they stand frost even when other plants wither and blacken. Very floriferous with long stems, most excellent cut-flowers.

At their best sown either where they will flower or in boxes and transplanted when young.

Apricot. Probably the most beautifully colored individual variety of all Iceland Poppies—delicate apricot. Flowers of good size with long stems. Not a Frank J. McCoy re-selection, but nevertheless the most attractive new Iceland Poppy we know of.

pkt. 25c; 1/32 oz. 50c; 1/16 oz. 90c

Coonara Pinks (Frank J. McCoy re-selections). A new strain of Iceland Poppies. Very fine. 95% pink.

pkt. 25c; 1/16 oz. 60c

Orange and Gold (Frank J. McCoy re-selections). Imported originally from Australia, and ranked by Mr. McCoy as one of the finest strains ever produced. Large flowers of orange and gold coloring. Completely distinct.

pkt. 25c; 1/16 oz. 60c

Red Cardinal. A new European variety, raised in Europe. Described as "the nearest approach to crimson-scarlet yet attained.".....pkt. 40c

Santa Maria Inn Mixture (Frank J. McCoy re-selections). Re-selected from the finest strains obtainable anywhere—the best mixture you could possibly have. Orange, yellow, white, pink and other shades.

pkt. 25c; 1/16 oz. 60c

Group Collection. One packet each, Apricot Coonara Pinks, and Orange and Gold (three)60c

LARKSPUR, New Column or Giant Imperial Type. The base branching habit of this type of larkspur gives showier plants, longer stems, and more flower spikes. The finest of larkspurs. We have selected the most distinct colors, and an unexcelled mixture:

Blue Spire. Dark rich blue.
pkt. 15c; 1/4 oz. 40c

Carmine King. Rosy Carmine.
pkt. 15c; 1/4 oz. 40c

Lilac Queen. Lilac.
pkt. 15c; 1/4 oz. 40c

Miss California. Salmon pink.
pkt. 15c; 1/4 oz. 40c

White King. Pure white. Special mention, All-American selection for 1937. Fine habit. pkt. 15c; 1/4 oz. 50c

Finest Mixture. Blush pink, blue, carmine, light rose pink, lilac, salmon, white, and other colors, mixed.
pkt. 15c; 1/4 oz. 35c; oz. \$1.00

LARKSPUR, Group Collection. One packet each, all five varieties listed above (omitting the mixture).....50c

LINARIA, Fairy Bouquet. (Wild Snapdragon). Very dainty; eight to ten inches high, colors rose, yellow, pink, lavender, carmine, red, white and violet mixed. A gem for border or rock garden.....pkt. 15c; 1/16 oz. 50c

LOBELIA. One of the most satisfactory of all annual border plants. Three to five inches tall.

Cambridge Blue. New. Light blue, large flowered. pkt. 15c; 1/32 oz. 50c

Emperor William. Best of its shade. Gentian Blue.....pkt. 15c; 1/32 oz. 30c

Prima Donna. A fine new trailing variety in a rich new color—dark wine red. Very attractive.
pkt. 15c; 1/32 oz. 50c

Group Collection. One packet each, all three40c

MARIGOLD, Carnation Flowered—Burpee Gold. Loose petalled, and completely odorless—therefore at a premium for use indoors. Color rich orange. Had this been entered in the 1938 All-America trials, we believe that it would have merited a Gold Medal.
pkt. 25c; 3 pkts. 60c

MARIGOLD, Dwarf Double Harmony. The finest marigold of the Dwarf Double Type. Each bloom has a rich maroon base set off most attractively by its central crest of deep orange. Very even in height, making it ideal for borders, 15 to 18 inches tall.
pkt. 15c; 1/4 oz. 40c

Selected Seeds

PETUNIA, Fluffy Ruffles Mixture. Like great frills of lace, in an outstanding light color mixture. As with doubles, (below, right) the white, pink and rose pink colors are mostly variegated, though some come in straight colors. One of the most delightfully intriguing petunia mixtures of all.

pkt. 35c; 3 pkts. 75c

PETUNIA, Giant Single Type.

New Mammoth Ruffled Mixture. Never have we seen bigger, more breath-taking petunias than the tremendous ones produced from this outstanding mixture of ruffled varieties—and again, as with the other petunias, we have secured a selection that contains practically all attractive light colors, i. e. — fine pinks, coppery pinks, variegated pink and whites, rose-pinks, etc., are present in the mammoth ruffled mixture, and in addition, it has other slightly deeper colors — but none come on the very dark or magenta types. The colors are ideal for garden use — light and airy, but with a few medium colors to lend “body” to its color range.

Flowers are produced in less than four months from the time sown, and run from 5 to 7 inches in diameter. Excellent for bedding, and ideal for window boxes.

pkt. 50c; extra large pkt. \$1.00

Snowstorm, Improved. Our choice as easily the finest white petunia. Clear glistening satiny white with blooms 4 to 5 inches in diameter. Its unusual freedom of bloom, combined with the fact that it is of even growth, 12 to 15 inches tall, make it just as outstanding for bedding as it is as a prize or specimen plant. We cannot recommend this fine improved variety too highly. (Plain edged).

pkt. 50c; extra large pkt. \$1.00

“PETUNIA YEAR”

Most outstanding of anything we found in our seed-farm visits of this year were the new petunias—for we found among the new releases petunias that were just what we had been looking for for years. They give us, at last, light colors in Mammoth Ruffled, All-Doubles, and the Fluffy Ruffled single type. Habit and size have been greatly improved in these petunias, too—as is true in the case of the new All Double strain, and the satiny white giant single.

All in all, we feel that these new petunias are so many times more important to the garden than ever before — that we feel that 1939 is definitely a “petunia year.”

PETUNIA — All Double World Beauty.

An outstanding mixture in an all-double petunia. White, pink, rose-pink, some in straight colors, but most are beautifully variegated. pkt. 50c

PETUNIA, Small Bedding Type. Plants of uniform height. Simply covered with flowers, making them among the finest types of all for solid bedding masses of color. Also fine for window-boxes.

Blue Wonder. Clear bright deep blue of better color and habit than any other blue variety. A full mass of blue color that does not fade in the sun, and which is blue, not silver, on the reverse — thus presenting a solid blue effect.

pkt. 15c; 1/32 oz. 40c

Dwarf Flaming Velvet. (Velvet Ball). A selection from the original Flaming Velvet that carries the same rich color in a much more compact plant. Rich dark velvety red. Bronze Medal, 1939 All-America Selections. 12 inches.

pkt. 25c

Flaming Velvet. Improved. Larger blooms and 100% true to color — and generally improved over the 1936 Gold Medal winner. Rich dark velvety red. Most attractive.....pkt. 25c; 3 pkts. 60c

Balcony Type Mixture. Velvety red, blue, rose, white, and other colors. Free of bloom, even of growth. 15 to 20 inches, very late in the season.
pkt. 15c; 1/16 oz. 35c; 1/8 oz. 60c

PETUNIA, Star Type—

Hollywood Star. A five-pointed, star-shaped petunia that otherwise resembles Rosy Morn. Rose pink, with creamy throat. Silver Medal, 1939 All-America Selections.pkt. 25c

PHLOX, Dwarf. 8 inches.

Crimson. Rich crimson, full flower heads. Very showy.
pkt. 25c; 3 pkts. 60c

Sunrise. Light La France pink, with deeper eye. Free bloomer. With its most delicate color, Sunrise ranks among the top-notch bedding plants.
pkt. 15c; 3 pkts. 35c; 1/8 oz. 60c;
1/4 oz. \$1.00

PHLOX GIGANTEA — 12 to 15 inches.

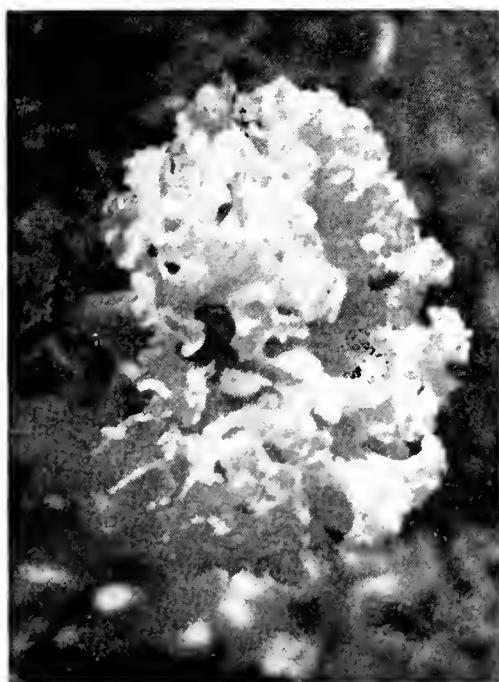
Salmon Glory. A soft, beautiful color selected from the outstanding gigantea type. Actually softer, of a slightly lighter pink than the “Salmon” than its name would imply. A well deserved Silver Medal winner, 1939 All-America Seed Selections.....pkt. 25c

Art Shades Mixture. A new strain of *phlox drummondii* with blooms well over one inch in diameter, in a soft range of colors, as salmon, appleblossom, light blue, mauve, rose, etc., each with white or cream eye. Winner of Award of Merit, 1935 All-American Selections. Worth an unqualified recommendation on the basis of size or the attractive color range alone. Ranks as a standout when both of these points are considered.

pkt. 15c; 3 pkts. 30c; 1/8 oz. 50c;
1/4 oz. 90c

“The Dwarf Phlox Sunrise which you sent gratis with my last year’s order called forth more comment than nearly any other annual grown. Many thanks for the extra seed you are so generous with.”
— E. C., Illinois.

Right — New Mammoth Ruffled PETUNIA
Fluffy Ruffles PETUNIA Delphinium PANICULATUM



SALPIGLOSSIS, New Base-Branching Mixture. No longer does this popular flower suffer from its too-long-legged appearance, for the new mixture has remedied this fault. The plants grow to an ideal height of about two and one-half feet, and the colors include the full range, with plenty of rich velvety colors.
pkt. 15c; 3 pkts. 30c; 1/8 oz. 50c;
1/4 oz. 90c

STOCK, Giants of California. An outstanding new strain that gives clearer colors, a greater percentage (80%) of doubles. Obtained from hybridizing and selection from the famous white stock, Santa Maria, which was the first variety of this new type. In addition, these stocks serve a double purpose — for the crown or center spike is comparable to the lone spike of a column stock. When this is cut, however (be sure to cut it), the plant then branches, and gives many, many more long stems filled with its typically large florets. The Giants can also be used most effectively for winter flowering.

Golden Gate. Cream.
pkt. 15c; 3 pkts. 35c; 1/16 oz. 60c

New Orchid. Orchid pink....pkt. 25c

Pacific. Lilac blue.
pkt. 15c; 3 pkts. 35c; 1/16 oz. 60c

Redwoods. Blood red.
pkt. 15c; 3 pkts. 35c; 1/16 oz. 60c

Santa Barbara. Chamois.
pkt. 15c; 3 pkts. 35c; 1/16 oz. 60c

Santa Maria. White.
pkt. 15c; 3 pkts. 35c; 1/16 oz. 60c

Sequoia. Rose carmine.
pkt. 15c; 3 pkts. 35c; 1/16 oz. 60c

Tahoe. Lavender.
pkt. 15c; 3 pkts. 35c; 1/16 oz. 60c

Mixture. Colors as above.
pkt. 15c; 3 pkts. 30c; 1/16 oz. 50c

STOCK, Super Giant Imperial.

Rose Charm. Beautiful American Beauty Rose color, a tone not yet available in the Giants of California and far too lovely to omit.
pkt. 15c; 3 pkts. 35c; 1/16 oz. 60c

STOCK, Group Collection. All eight Giants of California varieties (except mixture), and Rose Charm—one full packet, each (Nine)\$1.00

SCHIZANTHUS (Butterfly Flower). Attractive blooms, colored and formed like miniature orchids. Showy in the garden and fine in small bouquets.

New Sunset Hybrids. A well balanced blend, consisting of bright rose and carmine shades, each butterfly-like flower marked with gold or white. Two-foot plants, covered with blooms. Fine for potting, massing, or cutting. Easily grownpkt. 25c

Rock Garden Hybrids. A new strain with colors similar to the Sunset hybrids, but compact in growth. Ideal for rockeries or pot plants, as they grow only six inches high.....pkt. 25c

THALICTRUM DIPTEROCARPUM (*Meadowrue*). P. Tall graceful perennial that freely produces its lacy sprays, each of which is covered with a myriad of diminutive lilac flowers. Especially desirable in gardens where a natural effect is desired and a graceful filler for cut-flower arrangements.
pkt. 25c

VERBENA, Floradale Beauty. A giant among Verbenas in a beautiful color range that shades from light apple-blossom, through pink to rose pink. Individual florets are so big that the flower heads might be taken for Phlox. Long stemmed, with semi-trailing habit. Most outstanding, having received special mention in the 1937 All-American selections.
pkt. 25c; 1/16 oz. 50c

VIOLA. Like small pansies, but perennial. We list only the showiest, largest, individual varieties, and our mixture is most excellent.

Blue Butterfly. An outstanding new two-toned blue that has a charm all its own — light pearly blue set off by deep rich blue, almost purple.
pkt. 25c; 3 pkts. 60c

Chantreyland. Larger and generally improved over the "Apricot" viola, but the same rich apricot in color.
pkt. 25c; 1/16 oz. 60c

Brilliant Mixture. A new strain that is much brighter and gayer. Very large and generally improved. Far ahead of any other viola strain that we have ever seen. A real achievement.....pkt. 25c; 1/16 oz. 50c

VIRGINIAN STOCK. Finest Mixture. Attractive little border plant or ground cover. Fine range of colors.
pkt. 10c, 3 pkts. 20c

VISCARIA, Mixed. An unusually fine strain that we noted this season while visiting the Canadian fields of Watkins and Simpkins, one of the major English wholesale seed growers. Striking, bright range of colors.
pkt. 15c; 3 pkts. 35c

ZINNIA, Crown O' Gold Type. A very recent development. Most unusual, in brilliant color range, and with flowers almost as big as the dahlia flowered type. Strikingly effective as cut-flowers because of the unique "crown", which comes from the secondary color of the center petals, which is always in the same general color range as the first, but of a much yellower cast—just as if pigments of yellow had been added.

New Pastel Mixture—Larger blooms than the full mixture, and in fine soft, delicate colors. pkt. 25c; 1/8 oz. 75c

Full Color Mixture — Including old rose, cream, yellow, carmine, pink, lavender, etc.....pkt. 15c; 1/8 oz. 50c

It Is Perfect

"My delphinium plants from your seed have just started to bloom, and they are wonderful — far ahead of anything I have ever grown . . . There is one (white) has bloomed, and it is perfect. I would not sell that one for any amount."—Pennsylvania customer.

Carl Salbach... Selected Seeds

ZINNIAS, Dahlia Flowered Type. We have gone direct to the introducers of the famous dahlia flowered type and have obtained their finest varieties, as well as their special mixture. Zinnias grow best where the summers are hot and dry.

Canary Bird. Canary yellow. pkt. 15c

Crimson Monarch. Deep crimson
pkt. 15c

Dream. Lavenderpkt. 15c

Exquisite. Light rosepkt. 15c

Golden Dawn. Golden yellow.
pkt. 15c

Illumination. Deep rosepkt. 15c

Oriole. Orange, gold bicolor.
pkt. 15c

Polar Bear. Whitepkt. 15c

Scarlet Flame. Bright scarlet.
pkt. 15c

Group Collection, all nine varieties.
\$1.00

Special Bodger Gold Medal Mixture of dahlia flowered strains. Seed hand-picked from the best flowers of the season. In yellow, crimson, lavender, scarlet, red, orange, rose and other colorsLarge pkt. 25c

Special Gold Medal Mixture. Autumn Shades. The same mixture as above but restricted to the brightest colors — yellow, scarlet, orange, and red, in formula mixture from the finest named varietiesLarge pkt. 25c

ZINNIAS, Dahlia Flowered. Any variety separately, or either mixture.
1/4 oz. 75c; oz. \$2.00

ZINNIAS, Lilliput or Pompon Type. Blooms the size of, and resembling pompon dahlias. Small, round, compact flowers on strong stems. Good in garden, and unusual for cutting.

Full color Mixture. All shades in brilliant mixture, including yellow, crimson, buff, rose, white, and lilac shadespkt. 15c; 1/2 oz. 50c

New Pastel Shades. This remarkable new offering is composed solely of delicate colors not previously available in Lilliput Zinnias. Apricot, peach, creamy yellow, soft pink, delicate salmon, light rose, and other pastel shades. Most attractive.
pkt. 25c; 1/4 oz. 60c; 1/2 oz. \$1.00

ZINNIAS, Cupid Mixture. A rich color range of the tiniest zinnias. Ideal for small table bouquets, and, as with the other zinnias, fine doers in regions of extreme heat. Flowers one inch in diameter, plant height 10 to 12 inches.
pkt. 25c

CALIFORNIA RESIDENTS: Add 3 per cent to cover Sales Tax, except on goods delivered outside California.

CARL SALBACH

DAHLIAS, IRIS and GLADIOLUS

Selected Seed Specialties

657 Woodmont Avenue, Berkeley, California

Phone ASberry 1066

AMOUNT ENCLOSED \$..... DATE

NAME

STREET

CITY COUNTY

STATE

Non-Warranty: I give no warranty, express or implied, as to description, quality, productiveness, or any other matter of seeds, bulbs, rhizomes or plants sent out by me, and will not be responsible in any way for the crop. If the purchaser does not accept the goods on these terms no sale thereof is made and purchaser must return them at once, and money will be refunded.

MAY WE SUBSTITUTE IF OUT OF STOCK?

[illegible]

CARL SALBACH

DAHLIA, IRIS and GLADIOLUS

Selected Seed Specimens

657 Woodmont Avenue, Berkeley, California

9809 20040224

AMOUNT ENCLOSED

DATE

NAME

TESTS

YTI3

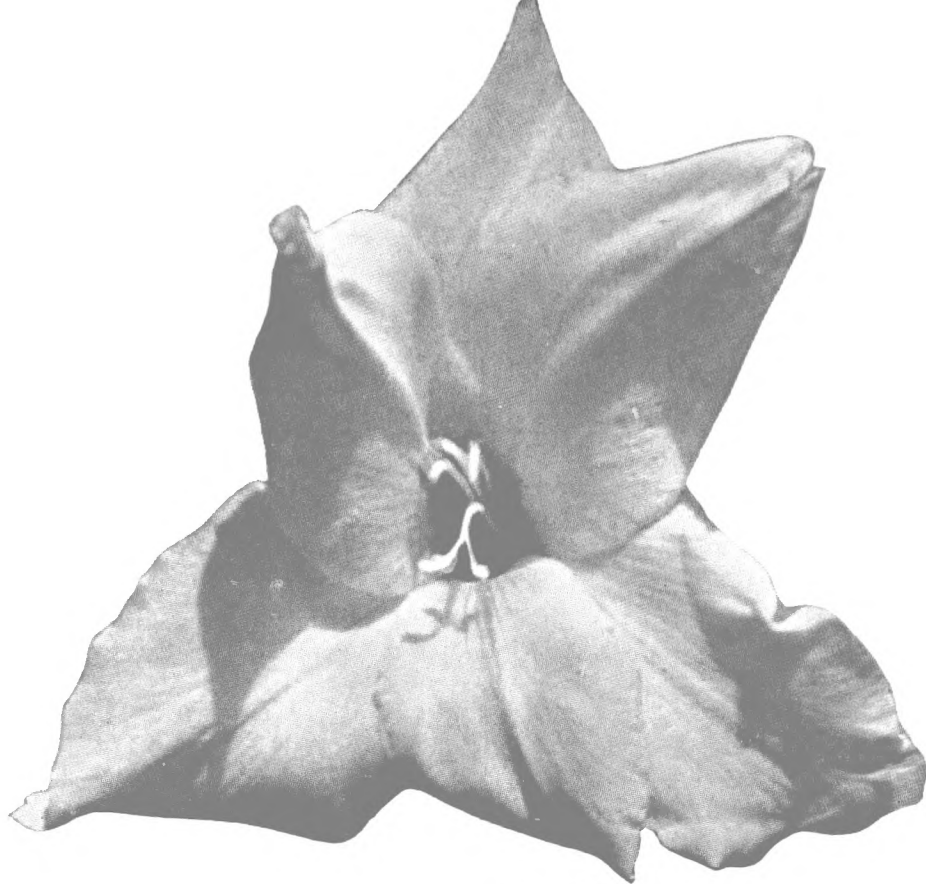
YTM03

STATE

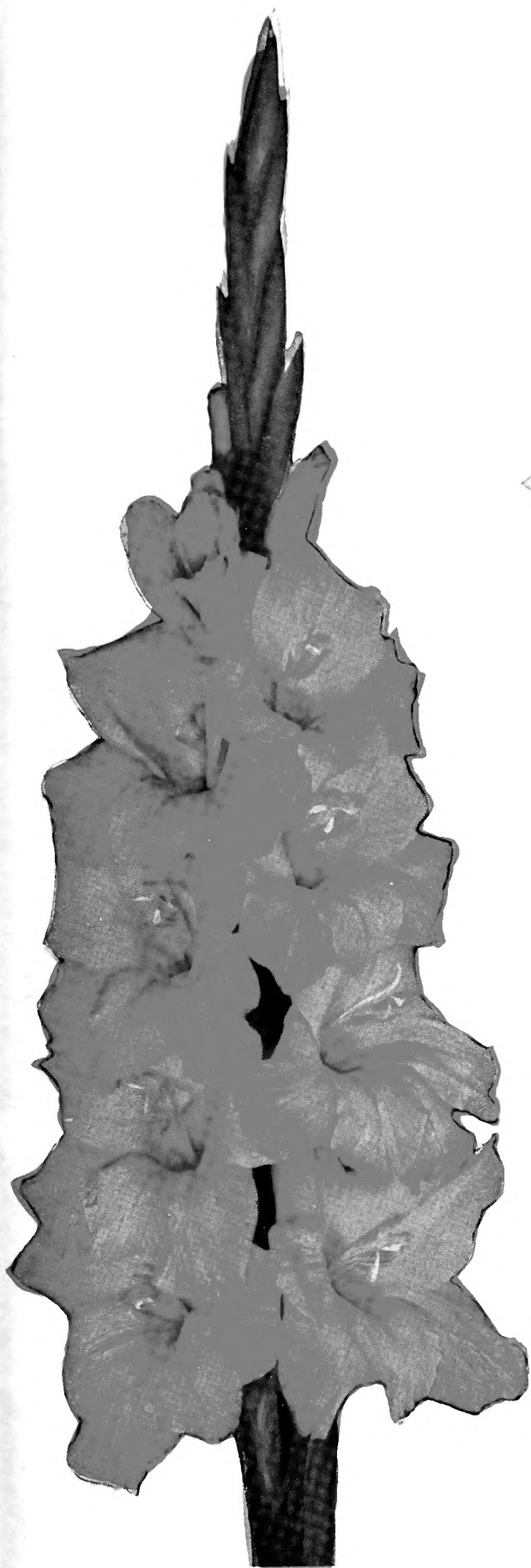
Non-Warranty: I give no warranty, express or implied, as to description, quality, quantity, fitness for purpose, or any other matter of seeds, bulbs, rhizomes or plants sent out by me, and will not be responsible in any way for the loss of or damage to any of the seeds or plants sent out by me, and I accept the goods on these terms no refund will be returned.

MAY WE SUBSTITUTE IF OUT OF STOCK?

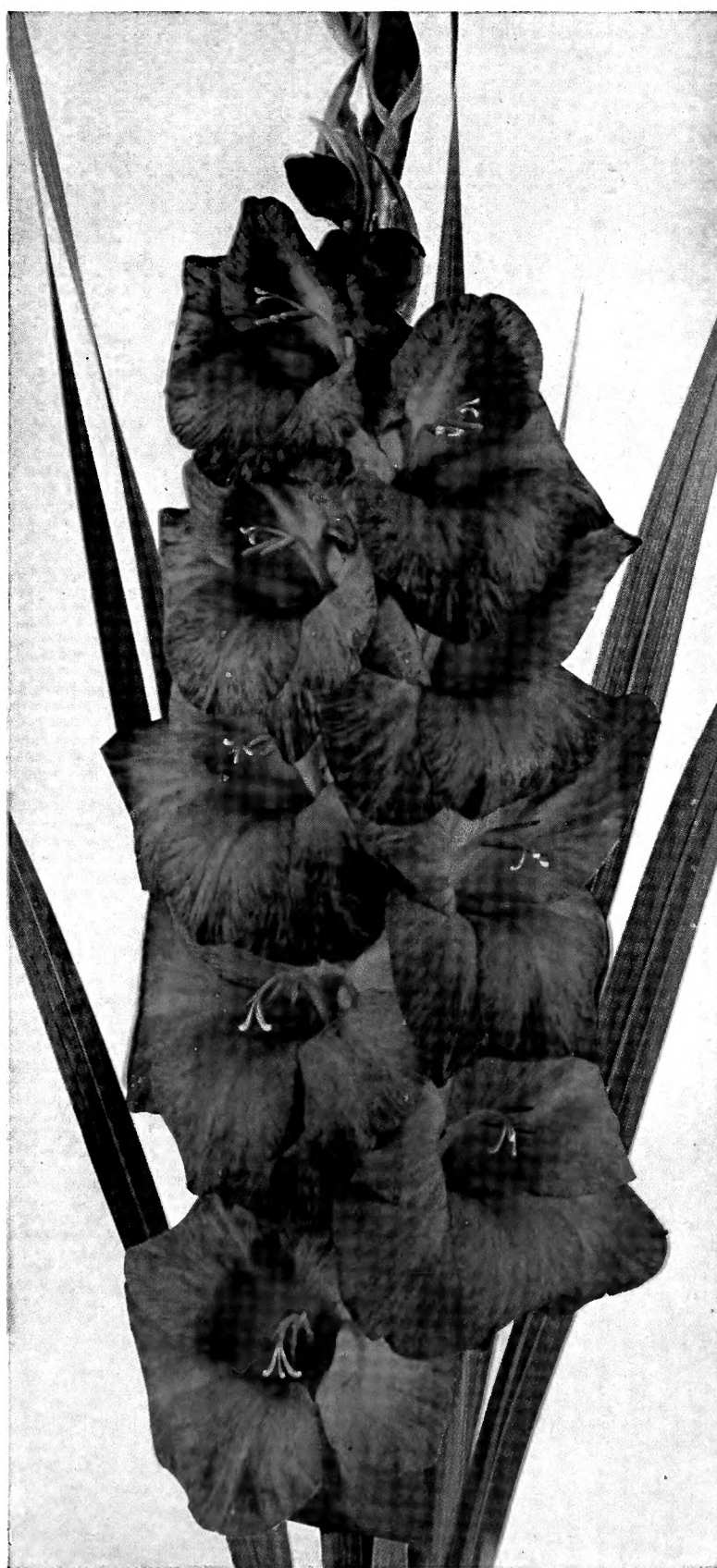
[illegible]



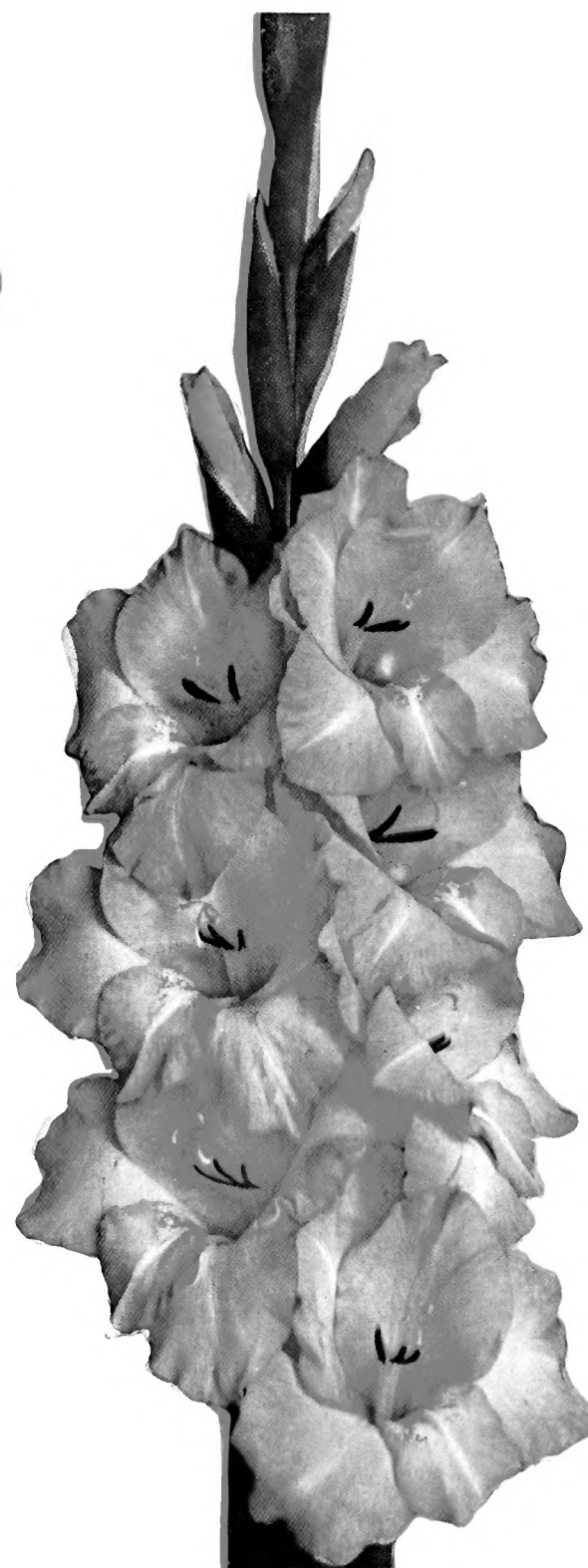
GRAND OPERA



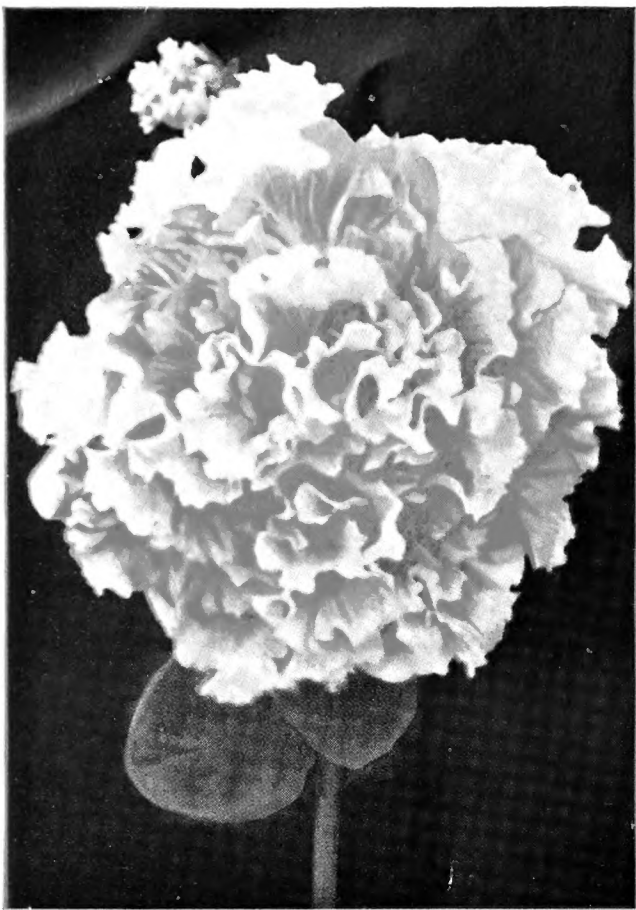
SALBACH'S PINK



BLACK OPAL



SALBACH'S ORCHID



Left — A typical bloom of All-Double Beauty Petunia.

Right — Columbine from the famous Waller-Franklin Strain.



Below — A group of Best-by-Test Pansies.

Left — Dwarf Bedding Dahlias (See seed section).



Right — DAHLIAS — MISS GLORY, yellow, bottom left and center; AIR MAIL, lavender, middle left; BAUER'S IDEAL, red, top center; AMUN RA, bronze, top right; LORD OF AUTUMN, yellow, bottom right; EARLE WILLIAMS, red and white bi-color, center; and AMERICAN TRIUMPH, bottom.

